

PHILIPPINE EDUCATION CO., INC.,
MANILA, P.I. (AND TRADEMARK)

NO. 9BH957

ORDER No. 55676

DATE 7/22/49

6½ M POST CARDS C.T. PHOTO-COLORIT

WHITE BORDER
DECKLE EDGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 21 R. M. NONE

TITLE IN FULL

IMPRINT
SAME AS ABOVE

ST. PAUL'S COLLEGE CHAPEL,
MANILA, P. I.

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO FOR COLOR GUIDE
AND INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

FOREIGN
Watch FLAGS and
all DETAILS

5X7
Center on 8X10
Etch lighter areas
before Retouch

Executive OK of Estimate
By _____ Cost Dept. Checked
Date JUL 26 1949 By _____ Date JUL 26 1949

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 26 1949	JUL 27 1949
SKETCH				
RETOUCHING	1	5 1/2	AUG 3 1949	AUG 12 1949
REPHOTO			AUG 1 1949	
PHOTO-LITHO			AUG 24 1949	SEP 7 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	SEP 7 1949	9/8/49
ARTIST DEPT.	117	9		4-18-50

DATE BLUEPRINT OK'D _____ DATE Filed APR 21 1950

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

PHILIPPINE EDUCATION CO., INC.,
MANILA, P. I. (AND TRADEMARK)

NO. 9BH958

ORDER No. 55676

DATE 7/22/49

6½ M POST CARDS

C.T. PHOTO-COLORIT

WHITE BORDER
~~DECKLE EDGE~~

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SAN BEDA COLLEGE BUILDING,
MANILA, P. I.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 21 R. M. NONE

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

Building - Cream
Roof - Red tiles
Wall fence - Cement color
Door of gate - Black
Trees - Foliage Green
Street - Black (omit shadows)

Sky - Sky blue
Omit electric wires crossing
the street
Draw a Philippine Flag attached
to the Flag pole on top of roof

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

FOREIGN
Watch FLAGS and
all DETAILS

Strayla

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By *[Signature]*
Date JUL 26 1949

AND WORK SCHEDULE

By *[Signature]*
Date JUL 26 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 26 1949	JUL 27 1949
SKETCH				
RETOUCHING	10	5½	AUG 12 1949	AUG 17 1949
REPHOTO			AUG 1 1949	
PHOTO-LITHO			AUG 24 1949	SEP 7 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	SEP 7 1949	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed APR 20 1950

By *[Signature]*

DATE Photo Returned to Customer

PHILIPPINE EDUCATION CO., INC.,
MANILA, P. I. + Trademark

NO. 9BH959
ORDER No. 55676
DATE 7/22/49

6½ M POST CARDS C.T. PHOTO-COLORIT

WHITE BORDER
DECKLE EDGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 21 R. M. NONE

TITLE IN FULL

IMPRINT SAME AS ABOVE

STA. ISABEL COLLEGE CHAPEL,
MANILA, P. I.

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO FOR COLOR GUIDE
AND INSTRUCTIONS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
be it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

FOREIGN
Watch FLAGS and
all DETAILS

R

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

JUL 26 1949

By

JUL 26 1949

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 26 1949	JUL 27 1949
SKETCH				
RETOUCHING		5½	AUG 3 1949	AUG 9 1949
REPHOTO			AUG 1 1949	AUG 24 1949
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	111	4¾	AUG 24 1949	8/30/49
ARTIST DEPT.	113	10½		4-13-50

DATE BLUEPRINT OK'D

DATE Filed APR 13 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

PHILIPPINE EDUCATION CO., INC.,
MANILA, P. I. (AND TRADEMARK)

NO. 9BH960
ORDER No. 55676
DATE 7/22/49

6 1/2 M POST CARDS

C.T. PHOTO-COLORIT

WHITE BORDER
DECKLE EDGE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

STA. ISABEL COLLEGE BUILDING,
MANILA, P. I.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 21 R. M. NONE

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

BUILDING - Ivory ROOFINGS - Brick Red WINDOWS - Mahogany
DECORATED REAM ON 3RD FLOOR - White WALL FENCINGS - Cream with
IRON BARS IN WALLS - Silver Brick Red Top

If possible, please do the following: Omit electric posts and
wires and adjacent wall on the right hand side. Plants outside
the walls must be taller. Instead of street in front, it will
be a lawn with grass in foliage green.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

FOREIGN
Watch FLAGS and
DETAILS

Executive OK of Estimate
By JUL 26 1949 ESTIMATE
Date JUL 26 1949 AND WORK SCHEDULE
Cost Dept. Checked By JUL 26 1949
Date JUL 26 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 26 1949	JUL 27 1949
SKETCH				
RETOUCHING	5	5 1/2	AUG 1 1949	AUG 4 1949
REPHOTO				
PHOTO-LITHO			AUG 1 1 1949	AUG 2 3 1949
BUEPRINT				
STRIPPING, OPAQUING			AUG 2 2 1949	
HAND COLOR PROOF	111	1 1/2		8/31/49
ARTIST DEPT.	120	9		9/19/50

APR 21 1950

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

PHILIPPINE EDUCATION CO., INC.,
MANILA, P. I. (AND TRADEMARK)

NO. 9BH961

ORDER NO. 55676

DATE 7/22/49

6½ M POST CARDS C.T. PHOOT-COLORIT

WHITE BORDER
DECKLE EDGE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21

R. M. NONE

TITLE IN FULL

IMPRINT

COLLEGE CHAPEL OF THE PHILIPPINE
WOMEN'S UNIVERSITY, MANILA, P. I.

SAME AS XXXXXX ABOVE.

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED TISSUE FOR COLOR GUIDE AND INSTRUCTIONS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
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tives are uniform and colors are
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FOREIGN
Watch FLAGS and
all DETAILS

FOREIGN
Watch FLAGS and
all DETAILS

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 26 1949

AND WORK SCHEDULE

JUL 26 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 26 1949	JUL 27 1949
SKETCH				
RETOUCHING		5	AUG 3 1949	AUG 8 1949
REPHOTO			AUG 1 1949	
PHOTO-LITHO				AUG 24 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1 3/4	AUG 24 1949	8-31-49
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

APR 12 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

PHILIPPINE EDUCATION CO., INC.,
MANILA, P. I. (AND TRADEMARK)

NO. 9BH962

ORDER No. 55676

DATE 7/22/49

6½ M POST CARDS C.T. PHOTO-COLORIT

WHITE BORDER
XXXXXX DECKLE EDGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PHILIPPINE WOMEN'S UNIVERSITY
BUILDING, MANILA, P. I.
left circle

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 21 R. M. NONE

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF ~~EXISTING~~ CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED TISSUE FOR COLOR GUIDE AND INSTRUCTIONS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

FOREIGN
Watch FLAGS and
all DETAILS

FOREIGN
Watch FLAGS and
all DETAILS

Executive OK of Estimate

By

JUL 26 1949

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

JUL 26 1949

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 26 1949	JUL 27 1949
SKETCH				
RETOUCHING	4	7½	AUG 3 1949	AUG 5 1949
REPHOTO			AUG 1 1949	
PHOTO-LITHO				AUG 26 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	111	1½	AUG 26 1949	8/30/49
ARTIST DEPT.	112	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 21 1950

PHILIPPINE EDUCATION CO., INC.,
MANILA, P. I. (AND TRADEMARK)

NO. 9BH963

ORDER No. 55677

DATE 7/22/49

12½ M POST CARDS

C.T. PHOTO-COLORIT

WHITE BORDER
DECKLE EDGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 21

R. M. NONE

TITLE IN FULL

IMPRINT

SAME AS ABOVE

PHILIPPINE COLLEGE OF COMMERCE
AND BUSINESS ADMINISTRATION,
MANILA, P. I.

FOREIGN

Watch FLAGS and

PHOTO PROPERTY OF

all DETAILS
CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

BUILDING - Cream color

BASE LININGS - Mahogany

RAILINGS ALONG THE PORCH - Silver

WINDOWS - Mahogany

ROOF - Mahogany

CLOCK - Lines representing numbers, Silver

Hands of clock - Black

FLAG - Philippine Flag

LETTERING (PCCBA) - Blue with yellow linings

CAMPUS OR LAWN - All in green

SKY - Sky blue

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

FOREIGN
Watch FLAGS and
all DETAILS

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JUL 26 1949

AND WORK SCHEDULE

Date

JUL 26 1949

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JUL 26 1949	AUG 3 1949
SKETCH				
RETOUCHING	5	3½	JUL 28 1949	AUG 1 1949
REPHOTO				
PHOTO-LITHO			AUG 5 1949	AUG 17 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	AUG 17 1949	8-18-49
ARTIST DEPT.	112	9		

DATE BLUEPRINT OK'D

DATE Filed

APR 21 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 9BH964 ORDER NO. 55613 DATE 7-25-49
CUSTOMER BUNGALOW CAFE
DEARBORN, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3-5x7

L. Post 2-9

Ret 9

2-108-9-9-49

Post 14

In question

How

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH965 ORDER NO. 55615 DATE 7-25-49

CUSTOMER YELLOW CANARY MOTEL
NO. HOLLYWOOD, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CANARY MOTEL - 11020 VENTURA

BLVD. U.S. HIGHWAY 101 - NORTH HOLLYWOOD, CALIF.
PHONE SUNSET 19550

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO
YES
NO

34-1-2-40

2-5x7
Lay Out 1 1/2 #9
Ret 7
Min. Hc. 2 107
Plot 1 1/2 21
As quoted

Ok Blue Impresso

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 9BH966 ORDER NO. 55614 DATE 7-25-49

CUSTOMER BUNGALOW CAFE
DEARBORN, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12¹/₂M BUS CARDS SIZE 3¹/₂ X 2 5/16

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles—Red, Blue

USE PHOTO FROM 9BH964. MAKE NEWBLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

Bus Card

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-40

Lent 1/2 #9
Lent 2/2

per price list

Litho art 45

WPH

As 30

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 9BH967 ORDER NO. 55616 DATE 7-25-49

CUSTOMER P.C. D'ONOFRIO CO.
NEW YORK, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full REAL ESTATE - P.C. D'ONOFRIO
COMPANY - INSURANCE - 353 EAST 149TH
STREET (NEAR 3RD AVENUE) BRONX, N.Y.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

FULL FACE THREE SIDES WITH NARROW BUFF BOTTOM BORDER. REMOVE FIRE PLUG &
TELEPHONE WIRES. ADD SOME CLOUD EFFECTS.

SUBMIT PROOF.

COLOR DESCRIPTION

FOLLOW ATTACHED CARD FOR GENERAL APPEAL ONLY. USE BEST JUDGEMENT FOR COLORS
ROOF MULTI-COLORED. STONE BASE SHOULD SHOW SEVERAL SHADES OF NATURAL STONE.

NO

YES

RETURN PHOTO

PHOTO USED FOR

1-2-40

1-5x7

Ret
He
New 9-2

(NOW)

Very Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9BH968 ORDER NO. 55619 DATE 7-25-49

CUSTOMER JOHNSON'S DEPT. STORE
HADDONFIELD, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$ X 5 $\frac{1}{2}$

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full JOHNSON'S DEPARTMENT STORE

BOT: 132 KING'S HIGHWAY —
HADDONFIELD, N.J.

FRONT NO. 5

(All of this on address side)

R. M.

SALE AS 8BH1162

Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM 8BH1162. ONLY CHANGE IS ELIMINATION OF FLOWERS.

COLOR DESCRIPTION

FOLLOW 8BH1162 FOR COLORS

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH969 ORDER NO. 55620 DATE 7-26-49

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

SUNSET GOLF AND COUNTRY CLUB
SNELL ISLE - ST. PETERSBURG, FLA.

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE PORCELAIN

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CLUBHOUSE - SUNSET GOLF AND
COUNTRY CLUB - SNELL ISLE - ST.
PETERSBURG, FLORIDA....ETC.

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM D-5070 ATTACHED.

COLOR DESCRIPTION

FOLLOW DUMMY FOR COLOR GUIDE.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2998

Ref. 1 1/2 hr.
Dial 96 1 1/2 - 106 4-23-48
So. 9 102

D-5070

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL NO.	9BH970	ORDER NO.	55628	DATE	7-26-49	DEPT.	RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	<div>2 Photos for this Customer</div>
	CUSTOMER									
	LEONA HOTEL MIAMI, FLORIDA									
	6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2									
PHOTO PROPERTY OF C. T. & CO.	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout						STYLE ART COLORTONE—FULL FACE			
	Title in Plate Yes No Copyright in Plate Yes No						(All of this on address side)			
	Title in full						FRONT NO. 5 R. M. Yes No			
	LEONA HOTEL — HALF BLOCK FROM PARK AND BAY — 218 N.E. 4TH STREET MIAMI, FLORIDA						R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint			
RETURN PHOTO	RETOUCHING DEPARTMENT									
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing									
	Follow Layout									
	Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue									
YES	FOLLOW SKETCH, BUT FURNISH DATE TREES WITH QUALITY AND SHAPE FOLIAGE SHOWN ON RIGHT SIDE. (SEE OBH1367) MAKE FOLIAGE MORE NATURAL AND REDUCE ; PROPORTIONATELY.									
	COLOR DESCRIPTION									
	FOLLOW CORRECTED SKETCH.									
	5 9/16 X 3 1/16									

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 8 1/2
Mr Mc 104
Sent 9 102

OBH
939

Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

RETURN PHOTO YES NO	PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL NO. 9BH971	ORDER NO. 55629	DATE 7-26-49	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	<div>2 Photos for this Customer</div>	
		CUSTOMER LEONA HOTEL MIAMI, FLA.						
		6 1/2 M BUS CARDS	SIZE 3 1/2 X 2 5/16	STYLE PHOTO COLORIT-FULL FACE				
		PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full LEONA HOTEL - HALF BLOCK FROM PARK AND BAY - 218 N.E. 4TH STREET MIAMI, FLORIDA		FRONT NO. NO (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint				
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue						
USE PHOTO FROM 9BH970. MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES.								
COLOR DESCRIPTION								
<div>Photo used for</div>								

PHOTO RETURNED

TO

PHOTO USED FOR

Lent 1/2
Lent 2 1/2

Return as per
original

OK out

939

Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH972 ORDER NO. 55630 DATE 7-26-49

CUSTOMER BUNGALOW MOTEL
HOLLYWOOD, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL PAGE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BUNGALOW MOTEL - 2010 N. HIGHLAND
AVENUE - HOLLYWOOD, CALIFORNIA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, BUT NOTE CORRECTIONS ON TISSUE OVER SKETCH.
RED DOT ENCIRCLED BY BLUE PENCIL INDICATES OMISSION. HOLLYWOOD
BOWL. (WORDING) CHANGE COLOR ON SIDE OF BLDGS TO #13.
THE WORDING "FREE CONTINENTAL BREAKFAST TO OUR GUESTS" ON RED SIGN - BE SURE
IT'S LEGIBLE.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Red + Dk Blue Impression

1-5x7
Map 7 49
Ret ✓
Sketch ✓ 108-9-9-47
Sketch 10 21

G-14

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 9BH973 ORDER NO. 55631 DATE 7-26-49

CUSTOMER UNION TRUST CO.
ST. PETERSBURG, FLA. -

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FA

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

UNION TRUST COMPANY - CENTRAL AT
NINTH ST. PETERSBURG, FLORIDA
THE BANK OF FRIENDLY SERVICE

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type ■■ sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SUBMIT RETOUCHED PHOTO TO CUSTOMER.

ELIMINATE CAR TRACKS, TROLLEY AND OTHER WIRES, AIR-CONDITIONING TOWER,
AND OTHER TOWER ON ROOF, BLDG NEXT DOOR; ALSO ANY OTHER EXTRANEIOUS
SUBJECTS.

ADD FLAG TO BLDG. (U.S.)

SUBMIT PROOF.

COLOR DESCRIPTION

BANK BLDG GRAY LIME-STONE #17.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5
104
9/21/49
9-115-11-4-49

10/30/49

944

retouched
photo to
customer

10/30/49

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH974 ORDER NO. 55632 DATE 7-26 49

CUSTOMER CINEMA CITY MOTEL
HOLLYWOOD, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLOORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full

CINEMA CITY MOTEL, 5628 SUNSET BLVD.
U.S. 101 HOLLYWOOD, CAL.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAY

FULL FACE 3 SIDES WITH PANEL AT BOTTOM. SAME AS ON OLD CARD
ATTACHED

SIGN IS TO BE PLACED AT POSITION OF RED ARROW. BACKGROUND OF SIGN
#2. NATIONAL MOTOR COURTS SIGN TO BE PLACED ADJACENT TO OTHER SIGN. ITS
BACKGROUND IS OUTLINED IN U.S. MAP---COLOR WHITE CAPITAL LETTERS IN RED.

COLOR DESCRIPTION

BLDGS - WHITE. ROOF - SLATE COLOR. AWNINGS- #56. WINDOW SASH- #43.
ROOF EDGE TRIM #43. DOORS NATURAL OAK. PICKET FENCE - WHITE. UMBRELLA #54.
CHAIRS - VARIOUS COLOPS. INCLUDE UMBRELLA & CHAIRS ON RIGHT SIDE OF PATIO.

SEE TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

923

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO	DIAL NO. 9BH975	ORDER NO. 55633	DATE 7-26-49	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	<div>2</div> <div>Photos for this Customer</div>	PHOTO RETURNED TO PHOTO USED FOR
	CUSTOMER CINEMA CITY MOTEL HOLLYWOOD, CALIF.						
	25 M BUS CARDS SIZE 3½ X 2 5/16			STYLE ART COLORTONE-FULL FACE			
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full CINEMA CITY MOTEL 5628 SUNSET BLVD. U.S. 101 HOLLYWOOD, CAL.			FRONT NO. NO (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint			
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout				Blue Print — Handcolor — Black & White Proof, Titles—Red, Blue			
USE PHOTO FROM 9BH974. MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES.							
COLOR DESCRIPTION							
<div>Sup</div> <div>On</div>							

W214
923

R. & R. NEWS CO.,
ATLANTA, GA.

NO. 9BH976
ORDER No. 55098
DATE 7/26/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

129 - WRENS NEST, HOME OF JOEL
CHANDLER HARRIS, ATLANTA, GA. /

Show customer private number
before title - 129

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEET FOR COLORS AND INSTRUCTIONS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AUG 1 1949

AND WORK SCHEDULE

AUG 1 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1949	AUG 2 1949
SKETCH				
RETOUCHING		5 1/2	AUG 12 1949	AUG 17 1949
REPHOTO				
PHOTO-LITHO			AUG 24 1949	SEP 9 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	SEP 9 1949	9/12/49
ARTIST DEPT.	120	7 1/2		OCT 19-49

DATE BLUEPRINT OK'D

DATE Filed 10/2/49

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

1 Rephoto
5x7

934

ORANGE NEWS CO.,
ORLANDO, FLA.

NO. 9BH977

ORDER No. 55688

DATE 7/26/49

12½ M MX POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PARK AVENUE, WINTER PARK, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PLACE CUSTOMER PRIVATE NUMBER
BEFORE TITLE: (WP.8)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLOR GUIDE AND INSTRUCTIONS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

VELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
make it that all cuts are nega-
tives are uniform and colors
in harmony with each other
make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JUL 28 1949

AND WORK SCHEDULE

Date

JUL 28 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 4 1949
SKETCH				
RETOUCHING	7	6	AUG 5 1949	AUG 11 1949
REPHOTO				
PHOTO-LITHO				AUG 25 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	100	1½	AUG 25 1949	9-10-49
ARTIST DEPT.	101	9½	9-31-49	10-1-49

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

914

ORANGE NEWS CO.,
ORLANDO, FLA.

NO. 9BH978

ORDER NO. 55688

DATE 7/26/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW OF LAKE FROM MUNICIPAL PARK,
KISSIMMEE, FLA.

PUT CUSTOMER PRIVATE NUMBER
BEFORE TITLE: (K.4)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NONE

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLORS AND INSTRUCTIONS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive

Executive OK of Estimate By Cost Dept. Checked
By Date JUL 28 1949 AND WORK SCHEDULE By Date JUL 28 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 1 1949
SKETCH	12	3½	AUG 5 1949	AUG 9 1949
RETOUCHING				
REPHOTO				
PHOTO-LITHO				AUG 25 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1½	AUG 25 1949	9-26-49
ARTIST DEPT.		9		10/3/49

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

514

ORANGE NEWS CO.,
ORLANDO, FLA.

NO. 9BH979

ORDER No. 55688

DATE 7/26/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BAHAMA CLUB AND BEACH, MELBOURNE,
FLA.

PUT CUSTOMER PRIVATE NUMBER
BEFORE TITLE: (M.5)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLORS AND INSTRUCTIONS

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for the customer. Please
see to it that all color or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

JUL 28 1949

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

JUL 28 1949

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	3½	AUG 5 1949	AUG 9 1949
REPHOTO				
PHOTO-LITHO			AUG 24 1949	SEP 1 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	111	1½	SEP 1 1949	7/1/49
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

514

PALMETTO NEWS, GREENVILLE, S.C.

NO. 9BH980

ORDER No. 55655

DATE 7-27-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM SOUTH CAROLINA
"THE PALMETTO STATE"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. *yes*

IMPRINT NONE

SMALL TYPE © CURT TEICH & CO. INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

submit sketch

Photo in D 9354

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Ordered sketch 7 hrs
Comp 1 hr 10
4 Rephotos

483

Top of list

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

SEP 28 1949

By

SEP 28 1949

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH		<i>32</i>	OCT 3 1949	
RETOUCHING		<i>2</i>		OCT 6 1949
REPHOTO			SEP 28 1949	
PHOTO-LITHO			OCT 1 1 1949	OCT 2 1 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		<i>154</i>	OCT 2 1 1949	
ARTIST DEPT.	<i>102</i>	<i>10</i>		

DATE BLUEPRINT OK'D

DATE Filed

By

Bonnie

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MACK'S 5, 10 & 25¢ STORES, SANFORD, NC.

NO. 9BH981
ORDER No. 55663
DATE 7-27-49'

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER-BORDER		FRONT No.	I R. M. NO '
TITLE IN FULL		IMPRINT SAME AS ABOVE.	
AERIAL VIEW OF OCEAN FOREST HOTEL AND PATIO, MYRTLE BEACH, S.C. BOT: 670 MILES SOUTH OF NEW YORK, 335 MILES NORTH OF MIAMI			
CREDIT LINE: PHOTO BY THE SCOTT'S		PHOTO PROPERTY OF CUST.	
RETOUCHING AND COLOR DESCRIPTION			

FOLLOW TISSUE OVERLAY AND INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____ Date JUL 28 1949
ESTIMATE AND WORK SCHEDULE
Cost Dept. Checked By _____ Date JUL 28 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		7	AUG 5 1949	AUG 12 1949
REPHOTO				
PHOTO-LITHO				AUG 25 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	111	2	AUG 25 1949	
ARTIST DEPT.	111	1 1/2		1-25-50

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By 20
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

4126

LAKE LAND NEWS CO.,
LAKE LAND, FLA.

NO. 9BH982

ORDER No. 55712

DATE 7/28/49

12½ M POST CARDS C.T. ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. YES

TITLE IN FULL

FLORIDA SOUTHERN COLLEGE,
EAST CAMPUS, /LAKE LAND, FLA.

IMPRINT SAME AS ABOVE

Place customer private number
before title: L-16

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLOR GUIDE AND INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{VES} HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENCLOSURE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AUG 1 1949

AND WORK SCHEDULE

AUG 1 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1949	AUG 2 1949
SKETCH				
RETOUCHING		5	AUG 4 1949	AUG 5 1949
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	25		9.6.49
ARTIST DEPT.	111	14		10/5/49

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

914

LAKELAND NEWS CO.,
LAKELAND, FLA.

NO. 9BH983

ORDER No. 55712

DATE 7/28/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLORIDA SOUTHERN COLLEGE,
ADMINISTRATION BLDG., LAKELAND, FLA.

Place customer private number
before title: L-17

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED PHOTO AND TISSUE OVERLAY FOR COLOR GUIDE
AND INSTRUCTIONS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

AUG 1 1949

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

AUG 1 1949

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1949	AUG 2 1949
SKETCH				
RETOUCHING		4½	AUG 4 1949	AUG 8 1949
REPHOTO				
PHOTO-LITHO				AUG 26 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	AUG 24 1949	
ARTIST DEPT.	108	19		10/4/49

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

4
Subjects on
order for this customer. Please
see to it that all cuts on nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

914

4

LAKELAND NEWS CO.,
LAKELAND, FLA.

NO. 9BH984

ORDER No. 55712

DATE 7/28/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

PYRAMID OF AQUA-MAIDS, FLORIDA
CYPRESS GARDENS

IMPRINT

SAME AS ABOVE

Place customer private number
before title: CG-3

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED KODACHROME

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

AUG 1 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 1 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1949	
SKETCH				
RETOUCHING		4	AUG 4 1949	AUG 11 1949
REPHOTO				
PHOTO-LITHO				AUG 25 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	1/4	AUG 25 1949	
ARTIST DEPT.	107	10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

914

LAKE LAND NEWS CO.,
LAKE LAND, FLA.

NO. 9BH985

ORDER No. 55712

DATE 7/28/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SKI JUMPING AT FLORIDA CYPRESS
GARDENS

Place customer private number
before title: CG-2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NONE

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLOR GUIDE AND INSTRUCTIONS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cases of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1949	
SKETCH				
RETOUCHING		3½	AUG 4 1949	AUG 9 1949
REPHOTO				
PHOTO-LITHO				AUG 24 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	AUG 24 1949	
ARTIST DEPT.	107	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

214

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

DIAL No. 9BH986 ORDER NO. 55822 DATE 7-28-47

CUSTOMER GRAND PLAZA HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLOR TONE—FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GRAND PLAZA HOTEL — ADJOINING THE OCEAN
OVERLOOKING BEAUTIFUL INDIAN CREEK—
MIAMI BEACH, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, BUT ELIMINATE ENTIRELY THE TWO THIN HORIZONTAL
LINES AT BOTH SIDES OF TOWER (SEE TISSUE OVERLAY ON SKETCH)

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

Proof

634

Ret 8
He 133/107
Pa 10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH987 ORDER NO. 55826 DATE 7-28-49

CUSTOMER

GIBSON COURTS
HOT SPRINGS NAT'L PARK, ARKANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLOPTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GIBSON COURTS - 901 PARK AVENUE - HOT
SPRINGS NATIONAL PARK, ARKANSAS
BOT: "A HOME AWAY FROM HOME" —

FRONT NO. 5

(All of this — address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE LARGE PHOTO. BUT CROP AS ON SMALLER ONE.

REMOVE TELEPHONE POLE & WIRES.

COLOR DESCRIPTION

BLDGS ARE RED BRICK, ROOFS ARE GREEN. TRIMMINGS - WHITE. AWNINGS MUST BRWN.
WITH STRIPES GREEN, ORANGE AND CREAM.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-40

Ret 6
Hc. 1-
Lut 9 103 10-17-49

X
CUT

1723

CURT TEICH & CO., CHICAGO, ILL.

NO. 9BH988

ORDER No. K 38960

DATE 7-28-49

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. NO

TITLE IN FULL

IMPRINT

ROYAL PALM TRAIL IN FLORIDA

185-F-FLORIDA TROPICAL
SERIES

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AUG 1 1949

AUG 1 1949

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 1 1949	
SKETCH				
RETOUCHING	3	3 1/2	AUG 4 1949	AUG 9 1949
REPHOTO				
PHOTO-LITHO				AUG 24 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	AUG 24 1949	
ARTIST DEPT.	4	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Very Rush

CURT TEICH & CO., CHICAGO, ILL.

NO. 9BH989
ORDER No. K 38960
DATE 7-28-49

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"HOOKED," THE TARPON LEAPS TO
THE SURFACE IN FLORIDA WATERS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT

186-F FLORIDA TROPICAL SERIES

SMALL TYPE (C) CURT TEICH & CO., INC.
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW INSTRUCTIONS ATTACHED.

Submit sketch

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Very Rush

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 17 1949	AUG 17 1949
SKETCH	8	5	AUG 19 1949	AUG 20 1949
RETOUCHING			AUG 18 1949	AUG 18 1949
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	AUG 31 1949	
ARTIST DEPT.	23	10 1/2		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

92

CURT TEICH & CO., CHICAGO, ILL.

NO. 9BH990
ORDER No. K 38960
DATE 7-28-49

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. I R. M. YES
TITLE IN FULL	IMPRINT
FLORIDA'S GOLDEN HARVEST	187-F-FLORIDA TROPICAL SERIES
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PRINT ON BOX IN RED "FLORIDA ORANGES. (SEE TISSUE OVERLAY)
FOR COLORING SEE SAMPLE CARDS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects in order for this customer. Please make it that all cuts in negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date AUG 1 1949 AND WORK SCHEDULE Date AUG 1 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1949	
SKETCH				
RETOUCHING	2	3 1/2	AUG 4 1949	AUG 11 1949
REPHOTO				
PHOTO-LITHO				AUG 24 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	AUG 24 1949	
ARTIST DEPT.	42	10		

DATE BLUEPRINT OK'D _____ DATE Filed OCT 1 1949
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Red Impression

Very Fresh

42

CURT TEICH & CO., CHICAGO, ILL.

NO. 9BH991
ORDER NO. K 38960
DATE 7-28-49

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DREAM BUNGALOWS IN FLORIDA /
"THE SUNSHINE STATE"

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO

IMPRINT

188-F-TROPICAL FLORIDA SERIES

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. SEE CARD ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects in order for this customer. Please see to it that all cards or negative are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date AUG 1 1949
By _____ Date AUG 1 1949

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1949	AUG 3 1949
SKETCH				
RETOUCHING	-3	2	AUG 4 1949	AUG 8 1949
REPHOTO				
PHOTO-LITHO				AUG 24 1949
BLUEPRINT				
STRIPPING, OPAQUING			AUG 24 1949	
HAND COLOR PROOF	147	12		
ARTIST DEPT.	34	9		

DATE BLUEPRINT OK'D _____ DATE Filed OCT 1 1949

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Very Rush

92

CURT TEICH & CO., CHICAGO, ILL.

NO. 9BH992
ORDER No. K 38960
DATE 7-28-49

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLORIDA "THE SUNSHINE STATE"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R.M. YES

IMPRINT

189-F-FLORIDA TROPICAL SERIES

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see it that all cuts are nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

AUG 1 1949

By

AUG 1 1949

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1949	
SKETCH				
RETOUCHING	3	2 1/2	AUG 8 1949	AUG 12 1949
REPHOTO				AUG 23 1949
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	AUG 23 1949	
ARTIST DEPT.	46	10 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Very Rush

3

42

CURT TEICH & CO., CHICAGO, ILL.

NO. 9BH993
ORDER NO. K 38960
DATE 7-28-49

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. I R. M. NO
TITLE IN FULL	IMPRINT
BRAHMAN BULL IN FLORIDA PASTURES	190-F-FLORIDA TROPICAL SERIES
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7BH1502. TAKE OUT ROPE, ALSO ON FACE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

11 Subjects
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date AUG 1 1949 AND WORK SCHEDULE Date AUG 1 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1949	AUG 2 1949
SKETCH				
RETOUCHING		1	AUG 4 1949	AUG 8 1949
REPHOTO				
PHOTO-LITHO				AUG 23 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	12	AUG 23 1949	8-29-49
ARTIST DEPT.	22	9		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Handwritten signature in red ink.

192

CURT TEICH & CO., CHICAGO, ILL.

NO. 9BH994
ORDER No. K 38960
DATE 7-28-49

50	M	POST CARDS	C.T. ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT No. I R. M. NO		
TITLE IN FULL		IMPRINT		
TRAVELERS PALM IN FLORIDA		191-F-FLORIDA TROPICAL SERIES		
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.		

CROP AS MARKED.
FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION
Subjects on order for this customer. Please see to it that all cuts or nega- tives are uniform and colors in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date AUG 1 1949 AND WORK SCHEDULE Date AUG 1 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1949	AUG 3 1949
SKETCH				AUG 8 1949
RETOUCHING	3	3	AUG 4 1949	AUG 12 1949
REPHOTO				
PHOTO-LITHO				AUG 24 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108		AUG 24 1949	7-30-49
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed 9/22/49 By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Very Rush

12

CURT TEICH & CO., CHICAGO, ILL.

NO. 9BH995
ORDER No. K 38960
DATE 7-28-49

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STATE BIRD OF FLORIDA, "THE
MOCKING BIRD"
STATE FLOWER OF FLORIDA "THE
ORANGE BLOSSOM"
SMALL: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT

192-F-FLORIDA TROPICAL SERIES

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR ORANGES & BLOSSOMS FOLLOW #8BH865.

FOLLOW SKETCH. WATCH BILL ON BIRD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
be it that all cuts in nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AUG 1 1949 AND WORK SCHEDULE

AUG 1 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING Type Set Up			AUG 1 1949	
SKETCH				
RETOUCHING		8	AUG 2 1949	AUG 15 1949
REPHOTO				AUG 24 1949
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	134	135	AUG 24 1949	
ARTIST DEPT.	44	11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Very Push

42

CURT TEICH & CO., CHICAGO, ILL.

NO. 9BH996
ORDER No. K 38960
DATE 7-28-49

50 M POST CARDS		C.T. ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT No. I	R. M. YES
TITLE IN FULL		IMPRINT	
SKIING IS FUN IN THE FLORIDA SUN <i>8 pt. sl.</i>		194-F REIN -FLORIDA TROPICAL SERIES	
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

FOLLOW CLIPPING ATTACHED FOR GOOD COLORS EXCEPTING WATER SHOULD NOT BE SO DARK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on order for this customer. Please note that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date AUG 1 1949 **ESTIMATE AND WORK SCHEDULE** Date AUG 1 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1949	AUG 1 1949
SKETCH				
RETOUCHING		3	AUG 8 1949	AUG 11 1949
REPHOTO				AUG 23 1949
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	10	AUG 23 1949	
ARTIST DEPT.	44	10		

DATE BLUEPRINT OK'D _____ DATE Filed 9/19/49
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Very Rich

92

CURT TEICH & COMPANY, INC.
CHICAGO, ILL.

NO. 9BH997
ORDER NO. K 38960
DATE 7-28-49

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SAND IN MY SHOES (VERSE)
(SEE COPY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT

226-F FLORIDA TROPICAL
SERIES

SMALL TYPE: (C) CURT TEICH & CO. INC. PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Use Photo D-8328

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects
order for this customer. Please
see it that all sets are nega-
tives uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date AUG 2 1949

AND WORK SCHEDULE

By _____ Date AUG 2 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 2 1949	AUG 1 1949
SKETCH				
RETOUCHING	10	2.	AUG 1 8 1949	
REPHOTO				
PHOTO-LITHO			AUG 1 9 1949	AUG 2 4 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	AUG 2 4 1949	
ARTIST DEPT.	33	9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed SEP 2 1949

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Very Rush

Mr. H. H. Newell

CURT TEICH & CO., CHICAGO, ILL.

NO.

9BH998

ORDER No. K 38960

DATE 7-28-49

50 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I

R. M. YES

TITLE IN FULL

IMPRINT

FLORIDA SEMINOLE INDIANS AND THEIR
DUG-OUT CANOE /

245-F-FLORIDA TROPICAL SERIES

8 p. int.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLORPICTURE ATTACHED FOR FINE COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects in
order for this customer. Please
note that all cuts in nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

AUG 1 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 1 1949

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			AUG 1 1949	AUG 1 1949
SKETCH				
RETOUCHING		3 1/2	AUG 8 1949	AUG 11 1949
REPHOTO				
PHOTO-LITHO				AUG 24 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13 1/2	AUG 24 1949	
ARTIST DEPT.	42	10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Very Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. —

RETURN PHOTO YES NO

DIAL No. 9BH999 ORDER NO. 55828 DATE 7-29-49

CUSTOMER HARPER METHOD
ROCHESTER NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLOPTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FOR YOU A NEW PROFESSIONAL HAIR BEAUTY
SERVICE AT YOUR HARPER METHOD BEAUTY
SALON HARPER FOAM...ETC.
(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH. COMPLETE TYPE COPY
FOR PICTURE SIDE OF BOTH SUBJECTS ENCLOSED. FOLLOW LOGOTYPE
PROOF FOR NAME "HARPER FOAM".

PROOFS MUST BE READY BY AUG. 11TH.

COLOR DESCRIPTION

FOLLOW SKETCH.

Very Rush
Proof 8-11-49

Red Impression

PHOTO RETURNED

TO

PHOTO USED FOR

1-527
2 cut 1 1/2
Rat 4
Hc 13
Rat 10
To print
OCT 4

ADV. ORDER

DATE 7-29-49

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED _____

Photos for
this Customer

CUSTOMER HARPER METHOD
ROCHESTER, NEW YORK

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

FRONT NO. 5

(All of this on address side)

R. M.	Yes	No
-------	-----	----

Title in Plate			Copyright in Plate		
Yes	No		Yes	No	

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Title in full

Trade Mark	Yes	No	Special type as sample
------------	-----	----	------------------------

BEAUTIFUL HAIR NEEDS PROTECTION HARPER
FOAM TREATMENTS FOR HAIR & SCALP...ETC.

IMPRINT: Customer C. T. Imprint No Imprint

(SEE COPY)

place no-on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Follow Layout

FOLLOW SKETCH, PLUS CORRECTIONS AS MARKED. COMPLETE TYPE COPY FOR PICTURE SIDE OF BOTH SUBJECTS ENCLOSED. FOLLOW LOGOTYPE PROOF FOR NAME "HARPER FOAM".

PROOFS MUST BE READY BY AUG. 11TH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

ETCH.

Ok Blue Impression

PHOTO RETURNED

To

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

ON

YES

RETURN PHOTO

M-1-2-40

HARRY F. BEACH, INC.,
JOLIET, ILL.

NO. 9BH1001

ORDER No. 55722

DATE 7/29/49

12½ M 14 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ILLINOIS STATE PENITENTIARY,
STATEVILLE, NEAR JOLIET, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

REMOVE JOS. E. RAGEN - WARDEN ONLY
USE LIGHT BACKGROUND - SHOW FLOWERS, ETC.

*add
at Top*

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AUG 2 1949

AND WORK SCHEDULE

AUG 2 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 2 1949	AUG 4 1949
SKETCH				
RETOUCHING	5	6	AUG 5 1949	AUG 11 1949
REPHOTO				
PHOTO-LITHO				AUG 23 1949
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	134	AUG 23 1949	8-29-49
ARTIST DEPT.	21	1034		

DATE BLUEPRINT OK'D

DATE Filed

OCT 6 1949

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

PHILIPPINE EDUCATION CO., INC.,
MANILA, P. I. (AND TRADEMARK)

NO. 9BH1002

ORDER No. 55730

DATE 7/29/49

6½ M POST CARDS C.T. PHOTO COLORIT

WHITE BORDER
DECKLE EDGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

UNION COLLEGE OF MANILA

6 ph. set, color

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 21 R. M. NONE

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

COLORS: BUILDING TO BE CREAM, SCREEN-LIKE WALL AT THE MIDDLE, BRICKS
WINDOWS. MAHOGANY - LETTERING (UNION COLLEGE OF MANILA),
DARK BLUE BACKGROUND WITH GOLD LETTERING - SKY TO BE SKY BLUE

THE FOLLOWING MUST BE ELIMINATED:

ELECTRIC WIRES AND POST IN FRONT
SIGN BOARDS, EXCEPT THE NEON SIGN
HOUSE AT THE RIGHT HAND CORNER

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By
Date

AND WORK SCHEDULE

By
Date

AUG 12 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 12 1949	AUG 16 1949
SKETCH				
RETOUCHING	4	6	AUG 16 1949	AUG 18 1949
REPHOTO			AUG 2 1949	AUG 11 1949
PHOTO-LITHO				SEP 7 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	SEP 7 1949	
ARTIST DEPT.	103	9		4-14-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed MAY 8 1950

By

DATE Photo Returned to Customer

PHILIPPINE EDUCATION CO., INC.,
MANILA, P. I. (AND TRADEMARK)

NO. 9BH1003

ORDER No. 55730

DATE 7/29/49

6 1/2 M POST CARDS C.T. PHOTO COLORIT

WHITE BORDER
DECKLE EDGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UNDERWOOD BUSINESS INSTITUTE

6 pt. ink, color

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 21 R. M. NONE

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE SHEET ATTACHED TO PHOTO

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1949	AUG 1 1949
SKETCH				
RETOUCHING	9	4	AUG 1 1949	AUG 2 4 1949
REPHOTO			AUG 2 1949	AUG 1 1 1949
PHOTO-LITHO				SEP 7 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	118	1 1/2	SEP 7 1949	7-8-49
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 18 1950

By *Bennie*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1005 ORDER NO. 55852 DATE 7-29-49

CUSTOMER SHAFFER'S
PHILADELPHIA 33, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SHAFFER'S

BOT: 2721 - 23-25 GERMANTOWN AVE.
PHILADELPHIA 33, PA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type ■■ sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

PHILIPPINE EDUCATION CO., INC.,
MANILA, P. I. (AND TRADEMARK)

NO. 9BH1004

ORDER No. 55730

DATE 7/29/49

6 1/2 M POST CARDS C.T. PHOTO-COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

SAMSON FASHION SCHOOL

6 ph. sil., C & W

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 21 R. M. NONE

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

BUILDING. IVORY - LETTERINGS (SAMSON FASHION SCHOOL), GOLD, EXCEPT NEON SIGN IN THE MIDDLE WHICH MUST BE GREEN BACKGROUND WITH RED LETTERS. CROCODILE HEADS DECORATIONS AT THE ROOF, GREEN WITH GOLD - ROOF LININGS. GRAY - POSTS, DARK BROWN - WINDOWS, GRAY - SKY, SKY BLUE - THE FOLLOWING MUST BE ELIMINATED: COSMOPOLITAN AND ADJACENT SIGNS. BUILDING AT THE LEFT HAND CORNER, BARRELS ON THE STREET, ELECTRIC WIRES AND LIGHT

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

AUG 12 1949

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 12 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 12 1949	AUG 16 1949
SKETCH				
RETOUCHING	3	5	AUG 16 1949	AUG 17 1949
REPHOTO			AUG 2 1949	AUG 11 1949
PHOTO-LITHO				SEP 7 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	15	SEP 7 1949	9/2/49
ARTIST DEPT.	111	9		4-13-50

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

APR 21 1950

SEÑOR HERMANO RAFAEL - CARACAS, VENEZUELA

NO. 9BH1006

ORDER No. 55857

DATE 8-1-49

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL LOWER IN PLATE:
COLEGIO DE LA SALLE. -
CARACAS. - VENEZUELA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

Put in stamp space "Made in U.S.A."

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

VIEW TO HAVE AN ELIPSIS EFFECT.



SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

AUG 2 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 2 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 8 1949	AUG 2 1949
SKETCH	9	1/2		
RETOUCHING	9	3	AUG 10 1949	AUG 12 1949
REPHOTO				AUG 25 1949
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	13	AUG 25 1949	9-1-49
ARTIST DEPT.	103	10 1/2		10-4-49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

OCT 6 1949

By

DATE Photo Returned to Customer

914

MAX BERNSTEIN,
KANSAS CITY, MO.

NO. 9BH1007

ORDER No. 55733

DATE 8/1/49

25 **M** POST CARDS C.T. ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT No. 1 R. M. YES

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

COLORS: Dome, yellow gold, blue pattern - Metal Finial, brass
Clock and all facing to be tile work, terra cotta and
bright blue
Trim, terra cotta and yellow

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{yes} HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

934

Executive OK of Estimate By 10/2/49 **ESTIMATE** Cost Dept. Checked
Date AUG 2 1949 AND WORK SCHEDULE Date AUG 2 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 2 1949	AUG 4 1949
SKETCH				
RETOUCHING		3	AUG 5 1949	AUG 11 1949
REPHOTO				
PHOTO-LITHO				AUG 24 1949
BLUEPRINT				AUG 24 1949
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	AUG 24 1949	
ARTIST DEPT.	105	9		10/19/49

DATE BLUEPRINT OK'D _____ DATE Filed 10/2/49

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAX BERNSTEIN,
KANSAS CITY, MO.

NO. 9BH1007

ORDER No. 55733

DATE 8/1/49

25 ^M POST CARDS C.T. ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT No. 1 R. M. YES

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

COLORS: Dome, yellow gold, blue pattern - Metal Finial, brass
Clock and all facing to be tile work, terra cotta and
bright blue
Trim, terra cotta and yellow

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{yes} HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

934

Executive OK of Estimate By 7-7-49 Cost Dept. Checked
Date AUG 2 1949 ESTIMATE AND WORK SCHEDULE Date AUG 2 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<u>AUG 2 1949</u>	<u>AUG 4 1949</u>
SKETCH				
RETOUCHING		<u>3</u>	<u>AUG 5 1949</u>	<u>AUG 11 1949</u>
REPHOTO				<u>AUG 24 1949</u>
PHOTO-LITHO				<u>AUG 24 1949</u>
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	<u>107</u>	<u>1 1/2</u>	<u>AUG 24 1949</u>	
ARTIST DEPT.	<u>105</u>	<u>9</u>		<u>10/19/49</u>

DATE BLUEPRINT OK'D _____ DATE Filed 10/20/49

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAX BERNSTEIN,
KANSAS CITY, MO.

NO. 9BH1006

ORDER NO. 55733

DATE 8/1/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

DOME - Dark squares are green, light squares are cream
Star, orange on black background
Store front and cupola, white
Awnings, blue and tan stripes

Small tower at extreme right is white

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
note it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

934

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By Date AUG 2 1949 AND WORK SCHEDULE By Date AUG 2 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 2 1949	AUG 4 1949
SKETCH				
RETOUCHING		5	AUG 5 1949	AUG 11 1949
REPHOTO				
PHOTO-LITHO				AUG 24 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	111	1 1/2	AUG 24 1949	8/29/49
ARTIST DEPT.	111	9		11/18/49

DATE BLUEPRINT OK'D DATE Filed 10/20/49

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

MAX BERNSTEIN,
KANSAS CITY, MO.

NO. 9BH1009

ORDER No. 55733

DATE 8/1/49

25 M POST CARDS C.T. ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

DOMB - Dark squares, green
Light squares, cream
Store front and cupola, white
Small fountain, white

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
be it that all cuts - nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

934

Executive OK of Estimate

By

AUG 2 1949

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

AUG 2 1949

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	6	AUG 5 1949	AUG 12 1949
REPHOTO				
PHOTO-LITHO				AUG 26 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	AUG 26 1949	
ARTIST DEPT.	101	9	10-17-49	10-18-49

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAX BERNSTEIN,
KANSAS CITY, MO.

NO. 9BH1010

ORDER NO. 55733

DATE 8/1/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. YES

TITLE IN FULL

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOUNTAIN - Cream colored

WATER - Aquamarine

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

934

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AUG 2 1949

AND WORK SCHEDULE

Date

AUG 2 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 2 1949	AUG 4 1949
SKETCH				
RETOUCHING		2 1/2	AUG 5 1949	AUG 12 1949
REPHOTO				
PHOTO-LITHO				AUG 24 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	1 1/2	AUG 24 1949	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

OCT 24 1949

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAX BERNSTEIN,
KANSAS CITY, MO.

NO. 9BH1011

ORDER No. 55733

DATE 8/1/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

WELLHEAD - White marble

Yellow wall ~~xx~~ with red tile top

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects on
order for this customer. Please
see to it that all cses of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

934

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AUG 2 1949

AND WORK SCHEDULE

Date

AUG 2 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 2 1949	AUG 1 1949
SKETCH				
RETOUCHING		2	AUG 5 1949	AUG 12 1949
REPHOTO				
PHOTO-LITHO				AUG 25 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	113	1 1/2	AUG 25 1949	9-30-31
ARTIST DEPT.		0		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

OCT 20 1949

Shayne
57

NO. 9BH1012

H. P. KOPPELMANN, PUB AGENT, HARTFORD, CONN.

ORDER No. 55359

DATE 8-1-49

12 1/2 M POST CARDS C.T ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL UPPER:

BURLINGAME RESEARCH BUILDING
AT INSTITUTE OF LIVING,
HARTFORD, CONN.

6 ph. set, C & B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BLDG. RED BRICK WITH WHITE TRIM; BROWNSTONE ENTRANCES & FOUNTAIN
TOWER: WHITE WITH GOLD DOME AND GOLD CADUCEI WALK: RED BRICK
WITH WHITE BORDERS. SHRUBS, TREES, VINES, GRASS ALL GREEN

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

57.8

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 13 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 15 1949	AUG 16 1949
SKETCH				
RETOUCHING		3 1/2	AUG 17 1949	AUG 23 1949
REPHOTO				
PHOTO-LITHO		OCT 24 1949	AUG 29 1949	SEP 13 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		NOV 1 1949	SEP 13 1949	9-14-49
ARTIST DEPT.	115	9		12-5-49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 18 1950

Bernie

10/13/49

MAKEOVER

MAKEOVER

OCT 18 1949

MAKEOVER

MAKEOVER

Charge to CUSTOMER Dept.

NOV 1 1949

MAKEOVER

OCT 20 1949

OCT 19 1949

3 1/2

10-13-49

MAKEOVER

as back of front destroyed

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH1013 ORDER NO. 55871 DATE 8-2-49

CUSTOMER

PRUITT PHOTO SERVICE
COLUMBUS, MISS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER CTR:
COLUMBUS, MISSISSIPPI

FRONT NO. 5

(All of this on address side)

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type ■ sample

IMPRINT Customer ☒ C. T. Imprint ☒ No Imprint

CREDIT LINE ALONG LEFT EDGE OF MESSAGE
SPACE: PHOTO BY PRUITT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOR COLORS SEE EXTRA PRINT ATTACHED. /

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH1014 ORDER NO. 55872 DATE 8-2-49

CUSTOMER PORTIS GYLE INDUSTRIES, INC.
CHICAGO 10, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

62½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WEAR A PORTIS ..AMERICA'S BEST HAT
VALUE....ETC.

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW LAYOUT AND COLOR BACKGROUND 1. USE FIGURES OF MEN ONLY IN
COLORS AS SHOWN FROM 11, 111, 1V.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5-5X7
2-2
117
43

HOLD

6993

[Large red handwritten signature/initials]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9BH1015 ORDER NO. 55873 DATE 8-3-49

CUSTOMER FAMOUS GRILL
LANSING, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

"LANSING'S WONDER RESTAURANT" THE FAMOUS
GRILL - LANSING, MICHIGAN....ETC.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

GROUP 2

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

Red Impression

3-5x7

Ed
Re

104
18111

12 1/2 105 10/11/49

Walt

g 14

DUVAL NEWS COMPANY
JACKSONVILLE, FLA.

NO. 9BH1016
ORDER NO. 55750
DATE 8/1/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

2 - CITY HALL, FORSYTH STREET/
JACKSONVILLE FLA. /

PLACE CUSTOMER NO PRVT. NO.
BEFORE TITLE: 2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE XX OVERLAY FOR COLOR GUIDE AND INSTRUCTIONS

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

934

Executive OK of Estimate

By

Date AUG 12 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date AUG 12 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 12 1949	AUG 16 1949
SKETCH				
RETOUCHING	5	6	AUG 17 1949	AUG 18 1949
REPHOTO				
PHOTO-LITHO				SEP 7 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13/4	SEP 7 1949	
ARTIST DEPT.	112	10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DUVAL NEWS COMPANY
JACKSONVILLE, FLA.

NO. 9BH1017
ORDER No. 55750
DATE 8/1/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

3-ADAMS STREET LOOKING WEST,
JACKSONVILLE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

SAME AS ABOVE

PLACE CUST. PRVT. NO. BEFORE TITLE:
9

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLOR GUIDE AND INSTRUCTIONS

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on order for this customer. Please see to it that all cuts or negative are uniform and colors are in harmony with each other make an attractive set.

Streight

934

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 12 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 12 1949	AUG 12 1949
SKETCH				
RETOUCHING		7	AUG 17 1949	AUG 23 1949
REPHOTO				
PHOTO-LITHO				SEP 7 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 3/4	SEP 7 1949	
ARTIST DEPT.	108	10		11-19-49

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DUVAL NEWS COMPANY
JACKSONVILLE, FLA.

NO. 9BH1018
ORDER No. 55750
DATE 8/1/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

29-LAURA STREET LOOKING SOUTH,
/ JACKSONVILLE, FLA. /

PLACE CUST. PRVT. NO. BEFORE TITLE:
29

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLOR GUIDE AND ~~AND~~ INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

934

Strayhorn

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AUG 12 1949

AND WORK SCHEDULE

AUG 12 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 12 1949	AUG 16 1949
SKETCH				
RETOUCHING	4	8	AUG 16 1949	AUG 18 1949
REPHOTO				
PHOTO-LITHO			AUG 24 1949	SEP 9 1949
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	134	SEP 9 1949	
ARTIST DEPT.	111	912		10/24/49

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DUVAL NEWS COMPANY
JACKSONVILLE, FLA.

NO. 9BH1019
ORDER No. 55750
DATE 8/1/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

3/- ADMINISTRATION BLDG., THOMAS
COLE IMESON AIRPORT, JACKSONVILLE,
FLA. ✓

PUT CUST. PRVT. NO. BEFORE TITLE:
31

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLOR GUIDE AND INSTRUCTIONS
SEE *** ATTACHED POST CARD

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects
order for this customer. Please
see it that all cases or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

934

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date AUG 5 1949
By _____ Date AUG 5 1949

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 5 1949	AUG 5 1949
SKETCH				
RETOUCHING	3	4	AUG 9 1949	AUG 12 1949
REPHOTO				AUG 25 1949
PHOTO-LITHO			AUG 17 1949	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	113	1 1/2	AUG 25 1949	8-31-49
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH1020 ORDER NO. 55878 DATE 8-3-49

CUSTOMER DULCEY
PITTSBURGH, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 BUSINESS CDS SIZE 3 1/2 X 2 1/4

STYLE PHOTO COLOR IT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DULCEY
537 SMITHFIELD ST.

FRONT NO.

NO

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH WITH THESE CORRECTIONS:

YELLOW DRESS IN THE RIGHT HAND WINDOW TO COLORED DARK GREEN.
BRING OUT THE WORD "DULCEY" ON THE CENTER POST MORE CLEARLY.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

Ret 4 1/2
108-9-12-49
63 11/14/49
11074
653
Print
J.P.H.
10/1/49

MISSION SAN JUAN CAPISTRANO, CALIFORNIA

NO. 9BH1021

ORDER No. 55879

DATE 8-4-49

12½ M POST CARDS

C.T. PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

OLD PEPPER TREE IN MISSION
GARDEN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see it that all cuts are nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1541

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

AUG 5 1949

1949

AND WORK SCHEDULE

By

Date

AUG 5 1949

1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 7 1949
SKETCH				
RETOUCHING		3 1/2	AUG 9 1949	AUG 12 1949
REPHOTO				
PHOTO-LITHO				AUG 25 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	AUG 25 1949	
ARTIST DEPT.	45	11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

R. A. KISHPAUGH
FREDERICKSBURG, VA.

NO. 9BH1022

ORDER No. 55766

DATE 8/4/49

12½ M POST CARDS C.T. ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BROMPTON ON MARVE'S HEIGHTS,
FREDERICKSBURG, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

SAME AS ABOVE

(Place reading matter in
upper left corner)

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

OLD RED BRICK BUILDING - WHITE TRIMMINGS - GREY SLATE ROOF

MAKE REphoto

SUBMIT:

RET. PHOTO REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

YES
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AUG 12 1949

AUG 12 1949

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			AUG 12 1949	AUG 12 1949
SKETCH				
RETOUCHING		3-4	AUG 17 1949	AUG 23 1949
REPHOTO				
PHOTO-LITHO				SEP 7 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	15	SEP 7 1949	10/11
ARTIST DEPT.	117	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

514

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH1023 ORDER NO. 55882 DATE 8-4-49

CUSTOMER W.G. SHIPLEY BAKING CO., INC.
FAYETTEVILLE, ARKANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full W.G. SHIPLEY BAKING CO., INC.
MC ALESTER, OKLA - OKLAHOMA'S FINEST
AND CLEANEST BAKERY

FRONT NO. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM
LEAVE TREE, TRUCK AND BOX CAR. TAKE OUT POLE, LINES, BLDG BEHIND TRUCK.
IMPROVE PAVEMENT.

ADD GOOD SKY & CLOUD EFFECT.

~~MAKE UP SKETCH WHEN PROOF IS READY.~~

COLOR DESCRIPTION

YELLOW BUFF TILE - BLDG. CHROME LETTERS ON BLDG.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Handwritten notes and signatures on the back of the card, including a large 'X' and the number '41'.

Handwritten notes and signatures at the top right of the card, including the date '11/25/49'.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO.

9BH1024

ORDER NO.

5676

DATE

8-4-49

CUSTOMER

V.C. ORIENTAL RUG COMPANY
BERKELEY 4, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS

SIZE

3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO.

5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

USE KODACHROME AS COLOR GUIDE.

BACKGROUND MUST BE BLUE---NOT BLACK TONE.

RETURN KODACHROME TO CUSTOMER. *ret*

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1025 ORDER NO. 55887 DATE 8-5-49

CUSTOMER GRAY'S INN
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GRAY'S INN - MIAMI BEACH, FLORIDA ..ETC

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type sample

IMPRINT: Customer

C. T. Imprint

No Imprint

DOWN CENTER: "IN SUMMERTIME IT'S
GRAY'S INN - 150 ROOM HOTEL-JACKSON,
N. HAMPSHIRE"

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, BUT ADD INDIVIDUAL TITLES ON 5 OF THE
VIEWS AS SHOWN ON PENCIL LAYOUT "A"

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Change to ADVISE Dept.

PRINTED BY Dept.

By

DATE

RECEIVED 2/2

RECEIVED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 9BH1026 ORDER NO. 55890 DATE 8-5-49

CUSTOMER HENLEIN BROS.CO., LTD.
CINCINNATI 2, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No
Title in full

A NEW KIND OF SHIRT SERVICE....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW COLORED DRAWING
AND
INSTRUCTIONS ATTACHED.
SEE ALSO TISSUE OVERLAY ON DRAWING.

COLOR DESCRIPTION

FOLLOW COLORED DRAWING AND INSTRUCTIONS ATTACHED.

3/1/53
Sent original drawing
to Harrington. (3)

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2-5-7
Ret - 3
He 2-118-92
10 1/2
Handcolor
1/4
OK
Very Rush

TANNER-MCFALL, INCORPORATED
WICHITA, KANSAS

NO. 9BH1027
ORDER No. 55770
DATE 8/8/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WESLEY HOSPITAL, WICHITA, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NONE

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS AND ELECTRIC WIRES. TAKE OUT TREES TO HELP
APPEARANCE, IF NECESSARY.

SEE XXX ATTACHED POST CARD (6AH1291) FOR COLOR GUIDE

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked 1949

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 10 1949	AUG 12 1949
SKETCH				
RETOUCHING	7	7	AUG 15 1949	AUG 17 1949
REPHOTO				
PHOTO-LITHO			AUG 24 1949	AUG 31 1949
BUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1½	AUG 31 1949	9-1-49
ARTIST DEPT.	115	9		10-5-49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9BH1028 ORDER NO. 55910 DATE 8-9-49

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

R. B. CLARK MOTORS, INC. "A FRIENDLY
DEALER" HASTINGS, NEBRASKA...ETC.
(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH WITH THESE CORRECTIONS: LEFT FRONT WHEEL OF 3RD TRUCK (ONE
ON STREET UNDER DODGE-PLYMOUTH SIGN) TOO FAR BACK UNDER TRUCK. BRING INTO
PROPORTION.

USE PORTRAIT OF R.B. CLARK FROM
6BH1896 FOR INSERT.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Handwritten notes:
12
13
107
101-11-1-49

Handwritten in red:
639

Handwritten signature:
Ted + Al Blue Impression

THE EDWARDS NEWS CO.,
PORT ARTHUR & BEAUMONT, TEXAS

NO. 9BH1029
ORDER No. 55798
DATE 8/16/49

6 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROCK-WOOD TRADING POST,
VIDOR, ORANGE COUNTY, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

COLOR EFFECTS:

Stone, colors, AC-27, AC-17, AC-46 and AC-55
Window frames, AC-59
Bench, AC-59
Mounted animal heads, usual colors
Pine Trees, tree trunks AC-59, leaves AC-38
Sky, blue

Use best judgment on remainder of colors

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 12 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 12 1949	AUG 13 1949
SKETCH				
RETOUCHING	5	30	AUG 17 1949	AUG 23 1949
REPHOTO				
PHOTO-LITHO			AUG 24 1949	SEP 8 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	1/2	SEP 8 1949	
ARTIST DEPT.	113	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

THE EDWARDS NEWS CO.,
PORT ARTHUR & BEAUMONT, TEXAS

NO. 9BH1030
ORDER No. 55799
DATE 8/10/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL

WOODROW WILSON JUNIOR HIGH SCHOOL,
PORT ARTHUR, TEXAS

Credit Line: PHOTO BY MOON
PHOTOGRAPHIC SERVICE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

COLOR EFFECTS: THE BUILDING IS BRICK, ABOUT OUR COLOR #AC-7.
THE TOWER IS WHITE STONE. THE DOME ON TOP OF THE TOWER ABOUT #AC-10.
THE LIGHT PART IN CENTER OF BUILDING ALSO WHITE STONE. WINDOW TRIMS
AND WINDOW SHADES, WHITE. ROOF TO BE DARK GRAY. IRONWORK AROUND
LIGHTS AND THE TWO GRILLS OVER WINDOWS AT EACH SIDE OF ENTRANCE, DARK
GREEN ABOUT AC-54. SHRUBBERY, USUAL GREEN.
THE SKY TO BE BLUE, WHITE CLOUDS. THE THREE BRANCHES OF TREE LIMBS
IN THE SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects on
order for this customer. Please
set so is that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 12 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 12 1949	AUG 16 1949
SKETCH				
RETOUCHING	U	3 1/2	AUG 17 1949	AUG 23 1949
REPHOTO				
PHOTO-LITHO			AUG 24 1949	SEP 1 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	111	1 1/2	SEP 1 1949	9/1/49
ARTIST DEPT.	46	9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

M 30

THE EDWARDS NEWS CO.,
PORT ARTHUR & BEAUMONT, TEXAS

NO. 9BH1031
ORDER No. 55799
DATE 8/10/49

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NONE

TITLE IN FULL

THOMAS JEFFERSON HIGH SCHOOL,
PORT ARTHUR, TEXAS

Credit line: PHOTO BY MCON
PHOTOGRAPHIC SERVICE

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

THE BUILDING IS BRICK, ABOUT COLOR #AC-36. WINDOW FRAMES AND LIGHT
CLOSED STONE IN ENTRANCE PART OF BUILDING, WHITE STONE. ROOF, ABOUT
#AC-7, TILE. WINDOW SHADES, #AC-15. SHRUBBERY, USUAL GREEN.
SKY TO BE BLUE, WHITE CLOUDS (TRY AND USE WHITE CLOUD EFFECTS LIKE
ON PHOTOGRAPH). TAKE OUT THE DARK CEDAR TREE AT LEFT SIDE OF PHOTO,
IF THIS WILL MAKE A BALANCED VIEW, IF NOT, LEAVE IN. USE BEST
JUDGMENT.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
so make as attractive as

Executive OK of Estimate

By

Date AUG 19 1949

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date AUG 19 1949

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 19 1949	
SKETCH				
RETOUCHING		42	AUG 23 1949	
REPHOTO				
PHOTO-LITHO				SEP 12 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	12	SEP 12 1949	
ARTIST DEPT.	42	9		

DATE BLUEPRINT OK'D

DATE Filed

OCT 20 1949

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Y 30

Rust
H.O.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1032 ORDER NO. 55922 DATE 8-11-49
CUSTOMER BAPTIST MISSIONARY TRAINING SCHOOL
CHICAGO 14, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Title in full
BAPTIST MISSIONARY TRAINING SCHOOL
510 WELLINGTON AVENUE
CHICAGO 14, ILLINOIS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PLACE TITLE TO BEST ADVANTAGE.

RETURN PHOTO TO CUSTOMER.

COLOR DESCRIPTION

WINDOW SILLS AND COLUMNS CEMENT. WINDOW FRAMES ARE CREAM COLORED. FRAME
AROUND ROOF GARDEN IS CREAM. BORDER AROUND FENCE IN FRONT OF BLDGS IS CEMENT
AS WELL AS TOP OF POSTS. STATION WAGON PARKED IN FRONT OF SCHOOL IS TAN &
BROWN. COLOR OF BRICK SIMILAR TO 4BH47, HOWEVER NOT AS DEEP.
USE BEST JODGEMENT FOR COLORING OF GRASS, SKY, TREES AND BUSHES.

MAKEOVER

Charge to Customer Dept.

MAKEOVER

TAKE OUT CARS IN FRONT OF BUILDING AND CHANGE
TITLE ON PICTURE SIDE TO READ --

(One line)---BAPTIST MISSIONARY TRAINING SCHOOL
(underneath)-----Chicago, Illinois.

ART DEPT.

ENGRAVING

By

Strengthen
Rev. S. H. H. H.
Q. 73/4-115
11-18-49

MOH

667

Top of
List

OCT 11 1949

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH1033 ORDER NO. 55923 DATE 8-11-49

CUSTOMER RIDGELY TRIMMER COMPANY
SPRINGFIELD, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOOLS WITH THE QUALITY MARK.....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

(TOOL KIT IN STOCKROOM)

FOLLOW SKETCH, PLUS CORRECTIONS AND INSTRUCTIONS ATTACHED.
(SEE ~~MINOR~~ NORRINGTON'S LETTER)

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

1-2-40

4-7 2- 5x7 } See
1- 8x10 } Grounds

Ray Orr
Ret
H.C.
Hunt

1
6-2
1- 11x14
9-104

WOT

For
Push
C. T. Teich

Red Impression

GALVESTON NEWS CO.,
*GALVESTON, TEXAS

NO.

9BH1034

ORDER No. 55800

DATE 8/10/49

25 M POST CARDS C.T. ART COLORTONE BUFF BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

MUNICIPAL OWNED "STEWART BEACH
PARK", GALVESTON, TEXAS

Put customer private number
before title: 186

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

COLOR EFFECTS TO BE SIMILAR TO THOSE SHOWN ON ATTACHED POST CARD
7B-H171

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 12 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 12 1949	AUG 16 1949
SKETCH				
RETOUCHING			AUG 17 1949	AUG 24 1949
REPHOTO				
PHOTO-LITHO			AUG 24 1949	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1.4	1 1/4		9/6/49
ARTIST DEPT.	46	11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

COOLEY NEWS AGENCY
LUDINGTON
MICHIGAN

NO. 9BH1035
ORDER No. 55806
DATE 8/12/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
MUNICIPAL BUILDING,
LUDINGTON, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NONE

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUILDING TO BE (REDDISH) BROWN ^{BRICK} WITH LIGHT GREY STONE TRIM - WINDOW
AWNINGS TO BE GREEN - CORNICE (FRONT) TO BE ALUMINUM
NOTE: GLASS BRICK, GREEN LAWN - FLOWERS IN CENTER BED IN PARKWAY,
DARK GRAY DRIVE, LIGHT GREY STREET, LIGHT TAN SAND ON LOWER RIGHT,
PUT CLOUDS IN BLUE SKY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{VES} HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

573

Executive OK of Estimate
By _____
Date AUG 15 1949

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date AUG 16 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<u>AUG 16 1949</u>	<u>AUG 17 1949</u>
SKETCH				
RETOUCHING		<u>1 1/2</u>	<u>AUG 18 1949</u>	<u>AUG 24 1949</u>
REPHOTO				
PHOTO-LITHO			<u>AUG 29 1949</u>	<u>SEP 8 1949</u>
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<u>105</u>	<u>1 1/2</u>	<u>SEP 8 1949</u>	<u>9/14/49</u>
ARTIST DEPT.	<u>106</u>	<u>9</u>		<u>Nov 23</u>

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed NOV 29 1949

By Beano

DATE Photo Returned to Customer _____

COOLEY NEWS AGENCY
LUDINGTON
MICHIGAN

NO. 9PH1036
ORDER No. 55806

DATE 8/12/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BATHING BEACH ON LAKE MICHIGAN,
LUDINGTON, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED INDEX CARD, 5B-H1125 FOR COLOR GUIDE AND INSTRUCTIONS
BE SURE TO OMIT UMBRELLAS

BE SURE TO MARK OFF LAND AS INDICATED
ON CARD 5B-H1125 ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Q73

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 16 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 16 1949	AUG 17 1949
SKETCH				
RETOUCHING	18	2	AUG 18 1949	AUG 24 1949
REPHOTO				
PHOTO-LITHO			AUG 24 1949	SEP 8 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	12	SEP 8 1949	
ARTIST DEPT.	116	9		11/22/49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DEC 1 1949

Bennie

10

Bm

MONTGOMERY NEWS CO., MONTGOMERY, ALA.

NO. 9BH1037

ORDER No. 56000

DATE 8-12-49

25 M POST CARDS C T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST WHITE HOUSE OF THE
CONFEDERACY - MONTGOMERY, ALA.

PRIV. # BEFORE TITLE: M-5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & RETOUCHING & COLOR
INSTRUCTIONS ATTACHED.

CROP AS MARKED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 16 1949	AUG 17 1949
SKETCH				
RETOUCHING	4	3 1/2	AUG 18 1949	AUG 23 1949
REPHOTO				
PHOTO-LITHO				SEP 6 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	SEP 6 1949	9-8-49
ARTIST DEPT.	118	9		1-8-50

FEB 17 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1038 ORDER NO. 55926 DATE 8-15-49

CUSTOMER
HICK'S DRIVE-IN RESTAURANT
SHIVELY, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HICK'S DRIVE-IN RESTAURANT - ONE MILE
SOUTH OF SHIVELY, ON U.S. 31 W AND 60-
LOUISVILLE, KY.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, BUT NOTE THAT BACK PART OF BLDG &
SOME FRONT TRIM IS DARK GREEN.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3 - 5x7

Ref. 7 1/2

1007 C.C. 1 1/2

Check 34 L.A. 9

As specified

1007+

Is 44

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9BH1039 ORDER NO. 55931 DATE 8-15-49

CUSTOMER PLA-BOWL LANES
CALUMET CITY, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PLA-BOWL - 156TH ST. AND BURNHAM AVE.,
CALUMET CITY, ILL.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH,
PLUS

FOLLOW CORRECTIONS - REMOVE THE VESTIBULE IN THE
TAP ROOM OF THE PLA-BOWL JUST LEAVE DOOR IN ITS PLACE. SEE "X" MARKED ON PROOF.

(GROUP 3 VIEWS)

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

3 photos sent to Millard Film Transfer Co.
2901 PRAIRIE AVE.
CHI. ILL. 5/15/49 RHP

Red + Blue Imprint

3 X 5x7

Ret. 7½

L. O. 3

107 U. C. 2½

L. A. 12 102

Also given to

10774

1061

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH1040 ORDER NO. 55929 DATE 8-15-49

CUSTOMER

VINCENT SELL - PARKMOR DIRVE INN
HIGHLAND, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½" M POST CARDS SIZE 3½ X 5½

STYLE ~~ART COLORTONE~~ - FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PARKMOR - 3950 RIDGE ROAD U.S. ROUTE
#6 HIGHLAND, INDIANA....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH & CORRECTIONS BELOW:

1. REMOVE FRONT WINDOW UNDER THE WORD "SANDWICHES"
2. THE WORK "PARKMOR" ON THE ROOF SHOULD BE A BETTER COLOR CONTRAST.
3. IF POSSIBLE A FLAG & FLAG POLE IN THE YARD BEHIND THE FENCE ON THE EXTREME RIGHT SIDE OF THE CARD.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

MAKEOVER

Charge to CUSTOMER

EST. Makeover Time Required

	TIME	Time Required in Co.
RETOUCHING		
PHOTO-LITHO		
COMPOSING		
ART DEPT. Hc	1 3/4	2.00
ENGRAVING		

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 74
C. T. 118 13/4
103 7/18 L. A. 9 1/2

Is quoted.

21077

After Red + Blue Composition

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 9BH1041
ORDER No. 55937
DATE 8-15-49

Straight

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL ST. PETER'S EPISCOPAL
CHURCH, ST. PETERSBURG, FLA.
"THE SUNSHINE CITY"

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO
IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: S-137

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

41

Executive OK of Estimate By Cost Dept. Checked
By Date 8-22-49
ESTIMATE AND WORK SCHEDULE By Date AUG 22 1949

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 22 1949	AUG 23 1949
SKETCH				
RETOUCHING		5	AUG 24 1949	AUG 24 1949
REPHOTO				AUG 22 1949
PHOTO-LITHO				SEP 6 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	1½	SEP 6 1949	
ARTIST DEPT.	117	9		

DATE BLUEPRINT OK'D By DATE Filed By
DATE HAND COLOR PROOF OK'D By DATE Photo Returned to Customer

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 9BH1042
ORDER No. 55934
DATE 8-15-49

25 M POST CARDS C.T. ART. COLORTONE FULL FAEE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1 R. M. NO
TITLE IN FULL BEE LINE FERRY, PINNELLAS POINT, ST. PETERSBURG, FLA.	IMPRINT SAME AS ABOVE.
PRIV. # BEFORE TITLE: S-138	PHOTO PROPERTY OF XXXX .C.T
RETOUCHING AND COLOR DESCRIPTION	

- FOLLOW TISSUE OVERLAY.-

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date AUG 13 1949 AND WORK SCHEDULE Date AUG 16 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 16 1949	AUG 17 1949
SKETCH				
RETOUCHING	5	4	AUG 18 1949	AUG 23 1949
REPHOTO				
PHOTO-LITHO			AUG 29 1949	SEP 8 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	134	SEP 8 1949	
ARTIST DEPT.	114	9		

DATE BLUEPRINT OK'D _____ DATE Filed 10/18/49
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

921

E. B. ACKLEY,
SANDUSKY, OHIO

NO. 9BH1043

ORDER NO. 55815

DATE 8/15/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HISTORIC KELLEY MANSION,
DOMINICAN CAMP FOR GIRLS,
KELLEYS ISLAND, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NONE

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

BUILDING TO BE GRAY STONE. ALL PAINTED PARTS SUCH AS TOWER, ETC.,
ARE TO BE WHITE. THE ROOF TO BE RED, TREES, SHRUBS, ETC., TO BE
GREEN. THE CHILDREN ON PORCH ARE IN GREEN UNIFORMS, SLIGHTLY
LIGHTER THAN GRASS GREEN. THE TWO COUNSELLORS AND PRIEST ON PORCH
IN WHITE HABITS. THE SISTER ON RIGHT IN WHITE AND BLACK.
PUT CLOUDS IN SKY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENCLOSURE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 22 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 22 1949	AUG 22 1949
SKETCH	16	2		
RETOUCHING			AUG 24 1949	AUG 25 1949
REPHOTO			AUG 17 1949	AUG 22 1949
PHOTO-LITHO			AUG 29 1949	SEP 7 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	SEP 7 1949	
ARTIST DEPT.	120	9½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Strengthen
add to both
pages*

9/4

PHILIPPINE EDUCATION CO., INC.,
MANILA, P.I. (AND TRADEMARK)

NO. 9BH1044

ORDER NO. 55814

DATE 8/15/49

6½ M POST CARDS C.T. PHOTO-COLORIT

DECKLE EDGE *White - 3/4 in*

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 21 R. M. NONE

TITLE IN FULL
CHRONICLE BUILDING, MANILA, P.I.

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE "PLACE STAMP
HERE"

FOREIGN

Watch FLA... and

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

BUILDING TO BE CREAM COLORED - LETTERING "CHRONICLE BUILDING"
TO BE GOLD - STEEL RAILINGS OUTSIDE THE WINDOWS TO BE BLACK AND
SILVER - ROOF TO BE MAHOGANY - EAVES TO BE BRICK RED - BASE OF
BUILDING TO BE DARK MAHOGANY - SKY TO BE SKY BLUE
ELIMINATE THE FOLLOWING: ELECTRIC WIRES AND INSTALLATION AND
MARKED (X) ON THE LOWER RIGHT HAND CORNER OF BUILDING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AUG 24 1949

AND WORK SCHEDULE

AUG 24 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 24 1949	AUG 24 1949
SKETCH				
RETOUCHING		5/2	AUG 26 1949	AUG 30 1949
REPHOTO			AUG 17 1949	
PHOTO-LITHO			AUG 31 1949	SEP 9 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1/2	SEP 9 1949	
ARTIST DEPT.	22	9		

DATE BLUEPRINT OK'D

DATE Filed APR 26 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

PHILIPPINE EDUCATION CO., INC.,
MANILA, P.I. (AND TRADEMARK)

NO. 9BH1045

ORDER NO. 55814

DATE 8/15/49

6½ M POSI CARDS C.T. PHOTO-COLORIT

DECKLE EDGE *White Border*

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"FILIPINAS" INSURANCE CO.
BUILDING, MANILA, P.I.

FOREIGN
Watch **FLAGS** and
DETAILS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. NONE

IMPRINT SAME AS ABOVE

PM PUT IN STAMP SPACE,
"PLACE STAMP HERE"

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

BUILDING TO BE VERY LIGHT GRAY - LETTERING "FILIPINAS" INSURANCE CO.
BUILDING TO BE BRONZE - LETTERING ON LEFT HAND SIDE OF BUILDING:
BACKGROUND TO BE BLUE, LETTERING "FILIPINAS INSURANCE" TO BE BRIGHT
YELLOW - ALL OTHER LETTERINGS IN WHITE - SKY TO BE SKY BLUE
ELIMINATE THE FOLLOWING: (SEE ATTACHED SMALL PHOTO) "KZRH" SIGN ON TOP
OF BUILDING, ELECTRIC WIRES, NEON SIGN "GLOVE WIRELESS", ADJACENT
BUILDING AT THE BACK LEFT-HAND SIDE OF BUILDING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By *[Signature]*
Date **AUG 17 1949**

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date **AUG 19 1949**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 19 1949	
SKETCH				
RETOUCHING	5	6	AUG 23 1949	AUG 25 1949
REPHOTO			AUG 17 1949	
PHOTO-LITHO			AUG 29 1949	SEP 7 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	SEP 7 1949	9-8-49
ARTIST DEPT.	101	9	4-17-50	4-17-50

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed **MAY 31 1950**

By *[Signature]*

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1046 ORDER NO. 55941 DATE 8-16-49

CUSTOMER PRINCE GREGOR APTS.
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PRINCE GREGOR APARTMENTS
ST. PETERSBURG, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

(FOLLOW SKETCH FOR ADDRESS SIDE)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCHES FOR PICTURE SIDE. NOTE - PART OF STREET COLOR
HAS BEEN CHANGED ON SKETCH.—THIS SHOULD BE SAME COLOR THROUGHOUT ON STREET.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Street 5x7

L.C. 1/2

Ref. 8

Jan 4. C. 1 1/2

9/20/49 L.C. 1

As per sketch

9567

WOT+

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH1047 ORDER NO. 55942 DATE 8-16-49

CUSTOMER CHIPPEWA MOTOR FRT, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TAKE OUT MILK SIGN IMMEDIATELY OVER "T-310" ON TRUCK.

SEE LAYOUT ATTACHED.

COLOR DESCRIPTION

TRUCK #17. STRIPES & CIRCLE - NAVY. INDIAN HEAD- USE DISCRETION.
UNDER CARRIAGE - NAVY. LETTERING - NAVY.

Negative ret 1/9/50
AK

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

473

5x7
1 1/2
6 1/2
1 3/4
9 1/4
R.C.
J.M.C.
L.A.

as given

X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 9BH1048 ORDER NO. 55946 DATE 8-16-49

CUSTOMER REMODELING ASSOCIATES
LOUISVILLE, KENTUCKY

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12 1/2 M BUSINESS CDS SIZE 3 1/2 X 2 1/4

STYLE PHOTO COLOR IT-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

REMODELING ASSOCIATES - 1326 SOUTH
SEVENTH STREET
BOT: LOUISVILLE 8, KY. PHONE: MAGNOLIA
4600

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. NO (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PHOTO RETURNED

TO

FOLLOW TISSUE OVERLAY & INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

MAKEOVER

Charge to ADV. S. E. Dept.

NOV 3 1949

By

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

3M-1-2-40

as quoted

X

WCH

Curry

MAKING

all bits destroyed

MONTGOMERY NEWS CO.,
MONTGOMERY, ALA.

NO. 9BH1049

ORDER NO. 56004

DATE 8/16/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DEXTER AVENUE, LOOKING EAST,
SHOWING STATE CAPITOL, MONTGOMERY,
ALA.

(Put title in sky)

Place cust. prvt. # before title:

M-27

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

SEE ATTACHED SHEET FOR COLOR GUIDE AND INSTRUCTIONS

READING MATTER TO BE SAME AS ATTACHED CARD #~~9BH626~~ 9BH636

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

AUG 24 1949

Date

AND WORK SCHEDULE

By

AUG 24 1949

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 24 1949	AUG 25 1949
SKETCH				
RETOUCHING	5	60	AUG 26 1949	SEP 1 1949
REPHOTO				
PHOTO-LITHO				SEP 15 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	15	SEP 15 1949	7-19-49
ARTIST DEPT.	103	10		10-19-49

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MONTGOMERY NEWS CO.,
MONTGOMERY, ALA.

NO. 9BH1050

ORDER No. 56005

DATE 8/16/49

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NONE

TITLE IN FULL

IMPRINT

SAME AS ABOVE

/ M-41 - MONTGOMERY COUNTY COURT HOUSE, /
/ MONTGOMERY, ALA. /

(Put title in sky)

Place customer prvt. # before
title: M-41

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS: White building; AC #23 dome; oak door; light wall around
grounds-notice the steps in the wall along the left hand side.
Nice green lawn; concrete walks; dark red brick street; pretty
cloud effect; Take out cars, poles, wires, mailbox

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AUG 24 1949

AND WORK SCHEDULE

Date

AUG 24 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 24 1949	AUG 25 1949
SKETCH				
RETOUCHING		5	AUG 26 1949	AUG 29 1949
REPHOTO				
PHOTO-LITHO				SEP 9 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	12	SEP 9 1949	
ARTIST DEPT.	116	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Bick

NORTH CAROLINA NEWS COMPANY
119 SOUTH MANGUM STREET
DURHAM, NORTH CAROLINA

NO. 9BH1051
ORDER No. 56007
DATE 8/16/49

Reykjavik

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT XP NONE

MEN'S DORMITORIES, UNIVERSITY OF
NORTH CAROLINA, CHAPEL HILL, N.C.

(Put title in sky)

Place cust. prvt. # before title:
C-20

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEET FOR COLOR DESCRIPTION AND READING MATTER

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

AUG 24 1949

Date

AND WORK SCHEDULE

By

AUG 24 1949

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 24 1949	AUG 26 1949
SKETCH				
RETOUCHING	3	5	8-26-49	AUG 29 1949
REPHOTO				
PHOTO-LITHO				SEP 12 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	16	SEP 12 1949	9-13-49
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NORTH CAROLINA NEWS COMPANY
119 SOUTH MANCUM STREET
DURHAM, NORTH CAROLINA

NO. 9BH1052

ORDER No. 56008

DATE 8/16/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT NONE

17-MOREHEAD PLANETARIUM BUILDING,
UNIVERSITY OF NORTH CAROLINA,
CHAPEL HILL, N. C.

(Put title in sky)

Place cust. prvt. # before title:

PHOTO PROPERTY OF C.T.

TOUCHING AND COLOR DESCRIPTION

COLORS: Light red brick building; white trim; cream venetian
blinds; white marble steps; #67 green door; copper dome; walk
at extreme left sand-others dark red brick; nice green lawn;
pretty cloud effect.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By AUG 24 1949

By AUG 24 1949

Date AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 24 1949	AUG 25 1949
SKETCH				
RETOUCHING	4	3 1/2	AUG 29 1949	AUG 29 1949
REPHOTO				
PHOTO-LITHO				SEP 12 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	12	SEP 12 1949	9-12-49
ARTIST DEPT.	106	9		10-19

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 9BH1053 ORDER NO. 55947 DATE 8-17-49

CUSTOMER BROWN'S COTTAGES
VALLEY STATION, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (UPPER LEFT CORNER IN PLATE)
BROWN'S COTTAGES - VALLEY STATION, KY.

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

(AAA EMBLEM BEFORE TITLE)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE OLD CARD ATTACHED FOR IDEA ABOUT RETOUCHING DETAILS.

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

SEE OLD CARD ATTACHED & TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6 1/2
H.C. 1 1/2
L. ap 9
33
As quoted
X
01014
b 30

CONCHO NEWS AGENCY,
SAN ANGELO, TEXAS

NO. 9BH1054
ORDER No. 56023
DATE 8/17/49

Collected
AUG 22 1949
AUG 24 1949
Sh

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM SAN ANGELO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE SCENES OF ATTACHED CARDS IN LETTERS:

#1 - 4BH1184 --- S ✓
#2 - 7BH1522 --- A ✓
#3 - 4EH1186 --- N ✓

#4 - 4BH1185 --- A ✓
#5 - 8BH690 --- N ✓
#6 - 3AH1106 --- G ✓
#7 - 8AH733 --- E ✓
#8 - 3AH1107 --- L ✓
#9 - 3AH1108 --- O ✓

GREETINGS FROM
123 456789
SAN ANGELO

TEXAS

BACKGROUND SAME AS

ATTACHED CARD #8BH1138 ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Photo in D10092

*Watkins
Just there
Photo*

430

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 19 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 19 1949	
SKETCH	3	7	SEP 13 1949	
RETOUCHING	7	5	SEP 13 1949	SEP 19 1949 <i>OK</i>
REPHOTO			SEP 13 1949	
PHOTO-LITHO				OCT 3 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		16		

EXTRA LINE NEG.
FOR DK. BLUE TYPE

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MARKEN & BIELFELD, INC.,
FREDERICK,
MD.

NO. 9BH1055
ORDER No. 56028
DATE 8/17/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
RIGHT

TITLE IN FULL

SOLDIER S NATIONAL MONUMENT,
GETTYSBURG, PA.
(USE GOTHIC TYPE)
PLACE CUSTOMER PRIVATE NUMBER IN
LOWER RIGHT CORNER - 21

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 13 R. M. YES same as 4AH771

IMPRINT SAME AS ABOVE

PUT PLATE NUMBER ON FRONT AT
BOTTOM

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH771 FOR COLOR GUIDE
REMOVE FENCE ENTIRELY - BALANCE OF PHOTO O.K.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date AUG 19 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 19 1949

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			AUG 19 1949	AUG 20 1949
SKETCH				
RETOUCHING	9-1 2-1	2	AUG 23 1949	AUG 25 1949
REPHOTO				
PHOTO-LITHO			AUG 29 1949	SEP 7 1949
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1/2	SEP 7 1949	9-8-49
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE Filed 10/18/49
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SEÑOR HERMANO RAFAEL
LIBRERIA ESCOLAR
ESTE 5-NO. 111
CARACAS, VENEZUELA

NO. 9BH1056
ORDER NO. 56029
DATE 8/17/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COLEGIO DE LA SALIE, CARACAS,
VENEZUELA

FOREIGN
Watch FLAGS and
all DETAILS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. R. M. NONE

IMPRINT NONE

FOLLOW ATTACHED PHOTO 9BH1056
FOR INSTRUCTIONS "TARJETA POSTAL",
ETC. *the far front of card*

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

COLOR OF COLLEGE IS CLEAR YELLOW

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

TARJETA POSTAL

430

Executive OK of Estimate
By *[Signature]*
Date AUG 18 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By *[Signature]*
Date AUG 19 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 19 1949	AUG 20 1949
SKETCH			AUG 23 1949	AUG 24 1949
RETOUCHING	3	3½		
REPHOTO				
PHOTO-LITHO				SEP 7 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	1½	SEP 7 1949	9-7-49 <i>[Signature]</i>
ARTIST DEPT.	45	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed. OCT 20 1949

By *[Signature]*

DATE Photo Returned to Customer

SEÑOR HERMANO RAFAEL
LIBRERIA ESCOLAR
ESTE 5-NO. 111
CARACAS, VENEZUELA

NO. 9BH1057
ORDER NO. 56029
DATE 8/17/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COLEGIO DE LA SALLE, CARACAS,
VENEZUELA

FOREIGN
Watch FLAG and
all DETAILS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M. NONE

IMPRINT
NONE

FOLLOW ATTACHED PHOTO 9BH1056
FOR INSTRUCTIONS "TARJETA POSTAL",
ETC. *the on front by hand*
PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

COLOR OF COLLEGE IS CLEAR YELLOW

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date AUG 19 1949 **ESTIMATE** Date AUG 19 1949
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			AUG 19 1949	AUG 23 1949
SKETCH				
RETOUCHING		3	AUG 23 1949	AUG 25 1949
REPHOTO				
PHOTO-LITHO			AUG 29 1949	SEP 7 1949
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	SEP 7 1949	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed OCT 20 1949

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1058 ORDER NO. 55988 DATE 8-18-49

CUSTOMER DESAULNIERS & CO.
MOLINE, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

15
Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SYRACUSE CHILLED PLOW CO., INC.
SYRACUSE, N.Y.

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHANTOM EFFECT ON PORTION OF PHOTO NOT COLORED ON PHOTO.

SMALL COLORED PICTURE FOR TITLE ONLY.
RUSH PROOFS

SHOW RETOUCED PHOTO TO OFFICE FOR OK. — OK — 9/2/49 — SYRCLX

COLOR DESCRIPTION

FOLLOW COLORED PORTION ON PHOTO.
COLOR PHANTOM EFFECT ACCORDING TO OUR OWN DISCRETION. (SEE 9A152 FOR STYLE)

RETURN PHOTOS TO CUSTOMER.

9/2/49
MS

PHOTO RETURNED

3

PHOTO USED FOR

97 5x7

Ref. 4
F.C. 29/49
L.A. 12

9-29-49
101-9-30-49

As quoted.
W80+

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1059 ORDER NO. 55988 DATE 8-18-49

CUSTOMER DESAULNIERS & CO.
MOLINE, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JOHN DEERE SPREADER WORKS, EAST MOLINE,
ILLINOIS

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHANTOM EFFECT ON PORTION OF PHOTO NOT COLORED ON PHOTO.

SMALL COLORED PICTURE FOR TITLE ONLY.

RUSH PROOFS

SHOW RETOUCED PHOTO TO OFFICE FOR OK.

COLOR DESCRIPTION

FOLLOW COLORED PORTION ON PHOTO.
COLOR PHANTOM EFFECT ACCORDING TO OUR OWN DISCRETION. (SEE 9A152 FOR STYLE)

RETURN PHOTOS TO CUSTOMER.

9/13/49

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

PHOTO RETURN

TO

PHOTO USED FOR

69 57

5 x 7

Ret. 3 1/2
107 F.C. 13/4
L.A. 11 1/2

As quoted
W 8 #

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED _____

Photos for
this Customer

PHOTO RETURNED

To

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

1

RETURN PHOTO

3M-1.5-48

5 x 7

57

Res 2
 N.C. 8-7-48 2
 L.A. 12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1061 ORDER NO. 55988 DATE 8-18-49

CUSTOMER DESAULNIERS & CO.
MOLINE, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

15
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JOHN DEERE VAN BRUNT COMPANY
HORICON, WISCONSIN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHANTOM EFFECT ON PORTION OF PHOTO NOT COLORED ON PHOTO.

SMALL COLORED PICTURE FOR TITLE ONLY.

RUSH PROOFS

SHOW RETOUCHED PHOTO TO OFFICE FOR OK.

COLOR DESCRIPTION

FOLLOW COLORED PORTION ON PHOTO

COLOR PHANTOM EFFECT ACCORDING TO OUR OWN DISCRETION. (SEE 9A152 FOR STYLE)

RETURN PHOTOS TO CUSTOMER.

9/12/49
AK

PHOTO RETURNED

10

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

ADV. ORDER

DATE 8-18-49

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FA

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full

JOHN DEERE-LINDEMAN COMPANY
YAKIMA, WASHINGTON

FRONT NO. 5

(All of this on address side)

R. M.	Yes	No
1. Do you have a good understanding of the company's financial statements?		
2. Do you have a good understanding of the company's operations?		
3. Do you have a good understanding of the company's products and services?		
4. Do you have a good understanding of the company's market?		
5. Do you have a good understanding of the company's competitors?		
6. Do you have a good understanding of the company's management?		
7. Do you have a good understanding of the company's risks?		
8. Do you have a good understanding of the company's opportunities?		
9. Do you have a good understanding of the company's future?		
10. Do you have a good understanding of the company's past?		

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red. Blue

USE PHANTOM EFFECT ON PORTION OF PHOTO NOT COLORED ON PHOTO.

SMALL COLORED PICTURE FOR TITLE ONLY.

RUSH PROOFS

SHOW RETOUCED PHOTO TO OFFICE FOR OK. - C. S. [unclear] [unclear]

COLOR DESCRIPTION

FOLLOW COLORED PORTION ON PHOTO.

COLOR PHANTOM EFFECT ACCORDING TO OUR OWN DISCRETION. (SEE 9A152 FOR STYLE)

RETURN PHOTOS TO CUSTOMER.

9/13/59
215

PHOTO RETURN

70

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M—1.5-41

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1063 ORDER NO. 55988 DATE 8-18-49

CUSTOMER

DESAULNIERS & CO.
MOLINE, ILL.

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JOHN DEERE OTTUMWA WORKS
OTTUMWA, IOWA

FRONT NO. 5

(All of on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHANTOM EFFECT ON PORTION OF PHOTO NOT COLORED ON PHOTO.

SMALL COLORED PICTURE FOR TITLE ONLY.
RUSH PROOFS

SHOW RETOUCHED PHOTO TO OFFICE FOR OK.

COLOR DESCRIPTION

FOLLOW COLORED PORTION ON PHOTO.
COLOR PHANTOM EFFECT ACCORDING TO OUR OWN DISCRETION. (SEE 9A152 FOR STYLE)

RETURN PHOTOS TO CUSTOMER.

9/13/49
AS

PHOTO RETURNED

TO

PHOTO TAKEN FROM

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3-7

5x7

Red 2 1/2
M. F. C. 13/4
L.A. 10 1/2

As quoted
X
Proof

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1064 ORDER NO. 55988 DATE 8-18-49

CUSTOMER DESAULNIERS & CO.
MOLINE, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JOHN DEERE KILLEFER COMPANY,
LOS ANGELES, CALIFORNIA

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHANTOM EFFECT ON PORTION OF PHOTO NOT COLORED ON PHOTO.

SMALL COLORED PICTURE FOR TITLE ONLY.
RUSH PROOFS

SHOW RETOUCBED PHOTO TO OFFICE FOR OK. — *See spec*

COLOR DESCRIPTION

FOLLOW COLORED PORTION ON PHOTO.
COLOR PHANTOM EFFECT ACCORDING TO OUR OWN DISCRETION. (SEE 9A152 FOR STYLE)

RETURN PHOTOS TO CUSTOMER.

9/13/49
N

PHOTO RETURNED

20

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-5-48

97

517

Ref. 118 12
Ref. C. 22-09 13/4
L. C. 11
(H)

As quoted

10/3/49

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED _____

Photos for
this Customer

STYLEART COLORTONE-FULL FACE

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SHOW RETOUCED PHOTO TO OFFICE FOR OK. - 0192000 4/16

COLOR DESCRIPTION

FOLLOW COLORED PORTION ON PHOTO
COLOR PHANTOM EFFECT ACCORDING TO OUR OWN DISCRETION. (SEE 9A152 FOR STYLE)

RETURN PHOTOS TO CUSTOMER.

9/23/49

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1066 ORDER NO. 55988 DATE 8-19-49

CUSTOMER DESAULNIERS & CO.
MOLINE, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JOHN DEERE WELAND WORKS, WELAND,
ONTARIO, CANADA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHANTOM EFFECT ON PORTION OF PHOTO NOT COLORED ON PHOTO.
SMALL COLORED PICTURE FOR TITLE ONLY.

RUSH PROOFS

SHOW RETOUCHED PHOTO TO OFFICE FOR OK.

COLOR DESCRIPTION

FOLLOW COLORED PORTION ON PHOTO.
COLOR PHANTOM EFFECT ACCORDING TO OUR OWN DISCRETION. (SEE 9A152 FOR STYLE)

RETURN PHOTOS TO CUSTOMER.

9/13/49
JL

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

8

PHOTO USED FOR

97 547

Ret. 3
M. F. C. 13/4
L. A. 10

As quoted
X
M. F. C.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1067 ORDER NO. 55988 DATE 8-19-49

DEPT.

DATE COMPLETED

CUSTOMER

DESAULNIERS & CO.
MOLINE, ILL.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JOHN DEERE PLANTER WORKS, MOLINE,
ILLINOIS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHANTOM EFFECT ON PORTION OF PHOTO NOT COLORED ON PHOTO.
SMALL COLORED PICTURE FOR TITLE ONLY.

RUSH PROOFS

SHOW RETOUCHED PHOTO TO OFFICE FOR OK.

COLOR DESCRIPTION

FOLLOW COLORED PORTION ON PHOTO.
COLOR PHANTOM EFFECT ACCORDING TO OUR OWN DISCRETION. (SEE 9A152 FOR STYLE)

RETURN PHOTOS TO CUSTOMER.

4/10/49
OK

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

3

PHOTO USED FOR

99 5x7
Ret. 2
107 R.C. 13/4
L. G. 12 105
9/30/49

As quoted
X
most

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1068 ORDER NO. 55988 DATE 8-19-49

CUSTOMER
DESAULNIERS & CO.
MOLINE, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

JOHN DEERE PLOW WORKS,
MOLINE, ILLINOIS

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHANTOM EFFECT ON PORTION OF PHOTO NOT COLORED ON PHOTO.
SMALL COLORED PICTURE FOR TITLE ONLY.

RUSH PROOFS

SHOW RETOOCHED PHOTO TO OFFICE FOR OK.

COLOR DESCRIPTION

FOLLOW COLORED PORTION ON PHOTO.
COLOR PHANTOM EFFECT ACCORDING TO OUR OWN DISCRETION. (SEE 9A152 FOR STYLE)

RETURN PHOTOS TO CUSTOMER.

9/13/49
OK

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-5-48

97

547

Ret. 2 1/2
H.C. 2 1/2
L.A. 1 1/2
(41)

As quoted
X
moot

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 9BH1069 ORDER NO. 55988 DATE 8-19-49

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

15
Photos for
this Customer

CUSTOMER
DESAULNIERS & CO.
MOLINE, ILL.

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JOHN DEERE DUBUQUE TRACTOR WORKS
DUBUQUE, IOWA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHANTOM EFFECT ON PORTION OF PHOTO NOT COLORED ON PHOTO.
SMALL COLORED PICTURE FOR TITLE ONLY.

RUSH PROOFS

SHOW RETOUCHED PHOTO TO OFFICE FOR OK. — OK — 8/19/49

COLOR DESCRIPTION

FOLLOW COLORED PORTION ON PHOTO.
COLOR PHANTOM EFFECT ACCORDING TO OUR OWN DISCRETION. (SEE 9A152 FOR STYLE)

RETURN PHOTOS TO CUSTOMER.

9/13/49
OK

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

10

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1070 ORDER NO. 55988 DATE 8-19-49

CUSTOMER DESAULNIERS & CO.
MOLINE, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

15
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JOHN DEERE HARVESTER WORKS,
EAST MOLINE, ILLINOIS

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHANTOM EFFECT ON PORTION OF PHOTO NOT COLORED ON PHOTO.
SMALL COLORED PICTURE FOR TITLE ONLY.

RUSH PROOFS

SHOW RETOUCHEDPHOTO TO OFFICE FOR OK.

COLOR DESCRIPTION

FOLLOW COLORED PORTION ON PHOTO.
COLOR PHANTOM EFFECT ACCORDING TO OUR OWN DISCRETION. (SEE 9A152 FOR STYLE)

RETURN PHOTOS TO CUSTOMER.

9/13/49

JS

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

69

y-7

5x7

Ret.
F.C.
L.A.
2 1/2
12/4/49
11/12
(43)

as quoted

order

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1071 ORDER NO. 55988 DATE 8-19-49

CUSTOMER
DESAULNIERS & CO.
MOLINE, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JOHN DEERE WAGON WORKS
MOLINE, ILLINOIS

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

WORKS #2 TO BE AN INSET.

USE PHANTOM EFFECT ON PORTION OF PHOTO NOT COLORED ON PHOTO.
SMALL COLORED PICTURE FOR TITLE ONLY.

RUSH PROOFS

SHOW RETOUCHED PHOTO TO OFFICE FOR OK.

COLOR DESCRIPTION

FOLLOW COLORED PORTION ON PHOTO.
COLOR PHANTOM EFFECT ACCORDING TO OUR OWN DISCRETION. (SEE 9A152 FOR STYLE)

RETURN PHOTOS TO CUSTOMER.

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

57

2-5x7

L.O. 1
Ret. 6
J.M. in C. 2
L.O. 12 1/2

As quoted

X
Q1000

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1072 ORDER NO. 55988 DATE 8-19-49

CUSTOMER
DESAULNIERS & CO.
MOLINE, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

15
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JOHN DEERE DES MOINES WORKS
DES MOINES, IOWA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE PHANTOM EFFECT ON PORTION OF PHOTO NOT COLORED ON PHOTO.
SMALL COLORED PICTURE FOR TITLE ONLY.

RUSH PROOFS

SHOW RETOUCED PHOTO TO OFFICE FOR OK. — OK 9/12/49

COLOR DESCRIPTION

FOLLOW COLORED PORTION ON PHOTO.
COLOR PHANTOM EFFECT ACCORDING TO OUR OWN DISCRETION. (SEE 9A152 FOR STYLE)

RETURN PHOTOS TO CUSTOMER.

9/13/49
JH

PHOTO RETURNED

TO

PHOTO USED FOR

57

5x7

Res.
C. 198 13/4
L. A. (43) 10½

As quoted

X
DOW

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1073 ORDER NO. 55952 DATE 8-19-49

CUSTOMER HOTEL ALCAZAR
MIAMI, FLORIDA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

250 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(IN SKY)

HOTEL ALCAZAR - MIAMI, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH THESE CORRECTIONS:

1. FURNISH HEAVY RELIEF WHITE LINES "A" BOTH SIDES TOP STRUCTURE AND "A" BOTH SIDES LOWER PORTION STRUCTURE, SAME TYPE RELIEF LINE AS IN "B", I.E. NOT ONLY HEAVY WHITE RELIEF LINE BUT ALSO SCALLOPED EDGE SHOWN IN "B".
2. FURNISH GREEN LAWN TOUCH UP BOTH SIDES STRUCTURE, WHERE SNOW WHITE NO APPEARS. THIS GREEN LAWN TOUCH UP SHOULD BE LIKE GREEN GRASS ON BOTH SIDES STRUCTURE IN 8BH477 ALCAZAR.

3 FURNISH LARGER AND EXTENDED MARQUEE

SAME STYLE LETTERS AS HOTEL SIGN ROOF TOP (SEE LETTER "C" TISSUE OVERLAY.)

4. FURNISH ALL WINDOWS $\frac{1}{2}$ WAY DOWN IQ VENETIAN BLINDS, INCLUDING WINDOWS ON GROUND FLOOR.

FOLLOW CORRECTED SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 11
108
1 1/2 7/12-49
L.A. 9 113
10/17/49
is quoted
Wash X
23

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1074 ORDER NO. 55957 DATE 8-19-49

CUSTOMER

BILL SIMPSON
TAMPA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

EMPEROR'S MM788, PRIZE BULL AT MURPHY
RANCH - NEAR AVON PARK, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY & INSTRUCTIONS ATTACHED.

RUSH PROOF BY SEPT. 12TH - SURE

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & INSTRUCTIONS ATTACHED.

RETURN ALL COPY & PHOTO TO CUSTOMER.

ret. 10/4/49 B-

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO
YES
NO

PHOTO RETURNED

PHOTO USED FOR

5X7

Jan H. C.

L. C. 8.9

22

As quoted

OKOT
Is 30

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1075 ORDER NO. 55958 DATE 8-19-49

CUSTOMER PRESTON'S, INC.
HARTLAND, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PRESTON'S HARTLAND, WISCONSIN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH THIS CORRECTION:
SUBDUE COLORING ON DOOR KICKPLATE. (ENTRANCE)

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

LARGE ART DRAWING OF THE ENTRANCE MUST BE RETURNED
TO CUSTOMER INTACT.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-5-48

3-587

L.C. 2
Rel. 7 1/2
Imm. 107 U.C. 2 1/2
L.A. 12 1/2
(33)

As quoted

not
to 44

Red In...

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1076 ORDER NO. 55959 DATE 8-19-49

CUSTOMER FLECK'S MOTOR COURT
SPRINGFIELD, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FLECK'S MOTOR COURT - ON LINCOLN TRAIL
STATE ROUTE 125 1 MILE WEST OF SPRING-
FIELD, ILL. - MODERN CABINS
(SEE SKETCH)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP TWO)

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

NO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-5-48

2-5-47

#9 — L.O. 1/2

Rep. 7

2nd 6. 12

L.O. 11-115

10-2-47

a. 34

mont

Red & Blue Imprint

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1077 ORDER NO. 55963

DATE 8-22-49

DEPT.

DATE COMPLETED

CUSTOMER

THE LALONDE HOTEL
SIDNEY, MONTANA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (LOWER CTR.)

THE LALONDE HOTEL - SIDNEY, MONTANA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO "A"

REMOVE TELEPHONE POST & WIRE.

COLOR DESCRIPTION

BRICK ON BLDG IS RED. NEON SIGNS ARE RED & WHITE. LARGE SIGN: (TOP OF BLDG)
"LALONDE" IS RED - "HOTEL" IS WHITE. FRONT ENTRANCE SIGNS THE SAME. THE
STUCCO BETWEEN COLUMNS IS LINED, REAL WHITE, WHILE COLUMNS BETWEEN WINDOWS
ARE AN OFF-WHITE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO UNAD FOR

923

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1078 ORDER NO. 55966 DATE 8-17-49

CUSTOMER C.R. DOLPH - MARY HILL MUSEUM
MARY HILL, WASHINGTON

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO RETURNED

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full (WIDE PANEL LOWER BORDER)

"TASHKO" BY WM. M. PAXTON (1869-1941)
MARYHILL MUSEUM OF FINE ARTS

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SAMPLE CARD FOR STYLE.
(WHITE BORDER WITH LARGE PANEL AT BOTTOM)

COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLORING.

RETURN KODACHROME TO CUSTOMER.

Recd 9/1/49

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1079 ORDER NO. 55967 DATE 8-22-49

CUSTOMER ALLIS PRESS
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER:
GILLESPIE FUNERAL HOME, SEDALIA, MISSOURI

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

THE ALLIS PRESS, KANSAS CITY MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GILLESPIE FUNERAL HOME)

REMOVE TELEPHONE POLE. SUBDUED RESIDENCE AT RIGHT BY LOWERING BRANCHES OF TREE & ADDING A BIT OF SHRUBBERY. RENDER IT ABOUT ½ AS VISIBLE AS NOW SHOWN.

SEND ALLIS PRESS RETOUCED PHOTO BEFORE PROCEEDING WITH KEY PLATE & COLOR PROOF.

COLOR DESCRIPTION

WHITE BUILDING WITH GREEN AWNINGS AND ROOF.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-5-48

PHOTO RETURNED

3

PHOTO USED

retouched photo
to Allis Press
12/29/49

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1080 ORDER NO. 55968 DATE 8-22-49

CUSTOMER ALLIS PRESS
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full (COPY PANEL AT BOTTOM:)
THE AXFORD VISOR COVER - A USEFUL HANDY-
AND ORNAMENTAL ADDITION TO YOUR CAR..ETC.

(SEE COPY)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

THE ALLIS PRESS. KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO "A". FULL FACE 3 SIDES.

COLOR DESCRIPTION

MAROON COLORED ART LEATHER. BINDING LIGHT CREAM WITH PINKED EDGES. ZIPPER
AND CHAIN GOLD COLORED BRASS. INSIDE MAP. BLUE WITH WHITE END.
COMB - RED. NAIL FILE - WHITE. NOTEBOOK AND SCRATCH PAD - WHITE.
GLASSES DARK LENSES WITH AMBER RIMS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

L. D.
Rep.
Wm L. C.
L. A.
1/2
2 1/2
1 1/2
9 102

Elisabeth

1106 X

1914

Very Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 9BH1081 ORDER NO. 55970 DATE 8-22-49

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
THE ALLIS PRESS
KANSAS CITY, MISSOURI

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (LOWER IN PANEL)

HOTEL IDEAL - EXCELSIOR SPRINGS, MISSOURI
ONE BLOCK FROM THE MILLION DOLLAR HALL
OF WATERS

FRONT NO. 5 (All of this on address side) 3 SIDES

R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH AND CORRECTIONS: A,B,C,D ATTACHED INSTRS.
(SEE TISSUE OVERLAY ON SKETCH)

SHOW RETOUCED PHOTO TO CUSTOMER FOR OK. *at 10/19 B. OK CGB*

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

10

PHOTO USED FOR

1-5-88

3 x 5 x 7

L.C. 2 1/2

Ref 8 10

Jim F.C. 108 2 1/4

L.C. 12 1/2

As quoted

As 95

Woot

8 x 10

Lo 1

Ref 2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1082 ORDER NO. 55972 DATE 8-22-49

CUSTOMER ST. FRANCIS HOTEL COURTS
MONTGOMERY, ALA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ST FRANCIS HOTEL COURTS "THE TRAVELER'S
HOME OF DISTINCTION" 82 & 231
U.S. HIGHWAYS 31, 80 SO. WEST -
MONTGOMERY, ALA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH "B" FOR LAYOUT AND DESIGN. ADD SIGN ON BLDG ITSELF FROM
SMALL PHOTO ATTACHED.

Photo 9BH12#2

COLOR DESCRIPTION

SEE SKETCH "A" FOR COLORS ONLY ON THIS EXTERIOR VIEW.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

2

PHOTO USED FOR

1

Ret 5 1/2
108
9-29-49
40 1 1/2
Pa 9

as quoted

X

Wash

at
of
Sketch

9444

DISTRIBUTED BY BLACK HILLS POST CARD CO.,
DEADWOOD, S.D.

NO. 9BH1083
ORDER No. 56065
DATE 8/23/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT
SAME AS ABOVE

GREETINGS FROM CUSTER, "WHERE GOLD
WAS FIRST DISCOVERED" IN THE BLACK
HILLS OF SOUTH DAKOTA /

Place cust. prvt. # before title:

66 SMALL TYPE - CURT TEICH & Co. INC.

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE FOR INSTRUCTIONS /

Submit sketch

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

SEP 21 1949

AND WORK SCHEDULE

SEP 21 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 21 1949	
SKETCH	20	7 1/2		
RETOUCHING	3	4	SEP 26 1949	OCT 3 1949
REPHOTO			SEP 28 1949	
PHOTO-LITHO				OCT 11 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	100	12	7/20/49	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C - *517-H1920 ✓
U - *2A-H835 ✓
S - *7A-H2548 ✓
T - *97440-N ✓
E - *0B-H1847 ✓
R - *0B-H1843 ✓

4137

DISTRIBUTED BY BLACK HILLS POST CARD CO.,
DEADWOOD, S. D.

NO.

9BH1084

ORDER No.

5665 5737

DATE

8/23/49

25 M

POST CARDS

C.T. ART COLORTONE

FULL FACE

REPLACES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No.

1

R. M.

YES /

TITLE IN FULL

IMPRINT

ANGOSTURA DAM AND LAKE, NEAR
HOT SPRINGS, SO. DAK.

SAME AS ABOVE

Place cust. prvt. # before title:
100 /

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO HAVE FLOW OF WATER
SEE ATTACHED POST CARD FOR COLOR GUIDE / COME OVER DAM (IN CENTER)
REMOVE ALL LETTERING AND DO NOT CUT AT BOTTOM, AT BOTTOM SHOW WATER ACTIVE
FOR PROPORTION, CUT ON LEFT AND RIGHT. INSTEAD OF STRAIGHT WATER LINE
IN LAKE ADD CLOUDS.
RETURN PHOTO TO: BUREAU OF RECLAMATION, HOT SPRINGS, SO. DAK.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

SEP 1 1949

Date

SEP 1 1949

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 1 1949	NOV 10 1949
SKETCH				
RETOUCHING	4	2 1/2	OCT 24 1949	OCT 26 1949
REPHOTO			OCT 18 1949	OCT 21 1949
PHOTO-LITHO			NOV 15 1949	NOV 22 1949
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	NOV 22 1949	
ARTIST DEPT.	42	7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Submit retouched photo
to customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 98H1085 ORDER NO. 56176 DATE 8-24-49

CUSTOMER AMSTERDAM BROTHERS
PHILADELPHIA, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (INCENTER PANEL)

PLASTIC TRUSS - JEWEL FRAME TRUSS...ETC.

(SEE COPY)

GROUP 2

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW CARD EXCEPTING TAKE OUT RED SIGN IN LEFT WINDOW.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

38-1-2-40

2-577

S.O.

Ret

E.C.

L.A.

42

Q1200

4267

as quoted

Proof
Tomorrow Morning

Ok Blue
Landscape

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1086 ORDER NO. 56189 DATE 8-19-49

CUSTOMER HOLY NAME OF JESUS HOSPITAL
GADSDEN, ALABAMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (IN WHITE SPACE LOWER RT CORNER)

HOLY NAME OF JESUS HOSPITAL — 6 pl. caps
GADSDEN, ALABAMA — 6 pl. caps

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE CARD 4BH634 FOR COLORS AND DETAILS ON BUILDING.

COLOR DESCRIPTION

FOLLOW 4BH634 FOR COLORS.

PHOTO RETURNED

TO

PHOTO USED FOR

Correct black —
negative after
Customers OK.
Make new effects.
(flowers)

As quoted

X

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

SM-1-5-48

ADV. ORDER

DEPT.	DATE COMPLETED
RETOUCHING	
ENGRAVING	
PHOTO LITHO	
COMPOSING	
LITHO ART	

Photos for
this Customer

STYLE ART COLORTONE-FULL FACE

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

RETURN KODACHROME PRINTS TO CUSTOMER.

MAKEOVER

Charge to Mr. Tomer Exp

AS INDICATED
ES HUNTING

MAKEOVER

MAKEOVER

MAKEOVER

Blk.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1088 ORDER NO. 56179 DATE 8-24-49

CUSTOMER VICTOR CURTAIN CLEANERS
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (IN LOWER BORDER PANEL)

VICTOR CURTAIN CLEANERS (SUCCESSORS TO
ACE) 1300 W. BARRY AVENUE - CHICAGO 13,
ILL. PERFECT SATISFACTION SINCE 1918.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

FOLLOW TISSUE OVERLAY & INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

BACKGROUND COLOR LIKE ATTACHED CARD.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO UNIT FOR

Sh. Blue Impression

*Put 5/1
108
9-13-49
12.9*

as quoted

108

9-30-49

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1089 ORDER NO. 56181 DATE 8-24-49

CUSTOMER CORSAIR HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CORSAIR HOTEL
DIRECTLY ON THE OCEAN
MIAMI BEACH, FLORIDA

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH. — (note correction)

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 8 1/2
107 G.C. 1 1/2
46 L.A. 9

As specified

X

10/31

923

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1090 ORDER NO. 56183 DATE 8-24-49

CUSTOMER PELICAN HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full
PELICAN HOTEL
DIRECTLY ON THE OCEAN
MIAMI BEACH, FLA.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH (PENCIL) "A" FOR LAYOUT AND DESIGN,
USE BLACK AND WHITE PHOTO.

COLOR DESCRIPTION

USE COLORED PHOTO FOR COLOR GUIDE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5X7

10 (43)

634

Red Engraving

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 9BH1091 ORDER NO. 56190 DATE 8-19-49

CUSTOMER 66 MOTEL AND CAFE
HOLBROOK, ARIZONA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No 6

Title in full
66 MOTEL AND CAFE, HOLBROOK, ARIZONA/
ON BROADWAY OF AMERICA U.S. HIGHWAY 66
COAST TO COAST.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

USE TINTED PHOTO AS COLOR GUIDE.

PHOTO RETURNED

PHOTO USED FOR

G9

Rel 6
Jan 9/49 15 6
20.9

As specified

X

Wash

Top of
front

647

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1092 ORDER NO. 56191 DATE 8-24-49
CUSTOMER ARROWHEAD LODGE
GALLUP, NEW MEXICO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ARROWHEAD LODGE, GALLUP, NEW
MEXICO/IN THE HEART OF THE INDIAN COUNTRY ON
BROADWAY OF AMERICA U.S. HIGHWAY 66
COAST TO COAST

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMP: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW TINTED PHOTO FOR COLOR GUIDE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

P 7 1/2
108
102-299

G9

as quoted

27014

460

6
Aug 31
58-500
58-500
58-500
58-500
58-500

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1093 ORDER NO. 56193 DATE 8-25-49

CUSTOMER ALLIS PRESS
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE BUSINESS AND PROFESSIONAL WOMEN'S
CLUB - 1008 WALNUT STREET - KANSAS CITY,
MISSOURI

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side — Center C. T. Imprint No Imprint
THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, PLUS THE FOLLOWING CORRECTIONS:
YELLOW IN BOTTOM LEFT VIEW IS MUCH TOO PRONOUNCED. SHOULD BE DULLEST
SHADE OF YELLOW -- CLOSE TO A BUFF.
CARPET IN TOP RIGHT VIEW PREDOMINATES SCENE. IF POSSIBLE COLOR SHOULD
BE LIGHTER.
RED ON DRAPERIES SHOULD BE SOFTER.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

3 - 5x7

#9 - L.O. 1 1/2
#1 Ret. 8 1/2
H.C. 2 1/4
L.A. 12
103-11-12-49

653

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 9BH1094 ORDER NO. 56194 DATE 8-25-49

CUSTOMER T & C MOTOR COURT
MYRTLE BEACH, SOUTH CAROLINA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

T AND C MOTOR COURT - MYRTLE BEACH, S.C.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, PLUS CORRECTIONS AS FOLLOWS:
ALL UMBRELLAS SHOULD BE BLUE & WHITE EXCEPT ONE & THIS ONE RED & WHITE.
CUT OUT SIGN ON EACH SIDE THAT READS "ENTER T & C HERE"
THIN ALL TREES SO MORE SKY SHOWS IN BACKGROUND.

COLOR DESCRIPTION

AWNING ON LARGE BLDG SHOULD BE BLUE & WHITE STRIPES - BLUE TO MATCH BLINDS.

FOLLOW CORRECTED SKETCH.

PHOTO USED FOR

NO
YES
RETURN PHOTO

7M-1-5-48

Ret
By C.C.
L.A.
6 1/2
1 1/2 108
9 (42)

As quoted
YES

634

Ok Blue Impression

DISTRIBUTED EXCLUSIVELY BY HYDE PARK GIFT SHOP,
HYDE PARK, N. Y.

NO. 9BH1095
ORDER No. ~~55877~~ 56076
DATE 8/25/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1 R. M. YES-TO COME.
TITLE IN FULL	IMPRINT SAME AS ABOVE
PHOTO PROPERTY OF C.T.	

RETOUCHING AND COLOR DESCRIPTION

(Rosenbluth Home)
SEE POST CARD 6BH2164 FOR COLORING
SHOW FLAGS DISTINCTLY!

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

24 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date AUG 26 1949 Date AUG 26 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 26 1949	
SKETCH	3			
RETOUCHING		3 1/2	AUG 29 1949	AUG 30 1949
REPHOTO				
PHOTO-LITHO			SEP 8 1949	SEP 14 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	SEP 14 1949	9-18-49
ARTIST DEPT.	117	9		1-30-50

FEB 17 1950

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By *20* _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED EXCLUSIVELY BY HYDE PARK GIFT SHOP,
HYDE PARK, N. Y.

NO. 9BH1096

ORDER No. 56076

DATE 8/25/49

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES-TO COME

TITLE IN FULL

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE POST CARD 6BH2164 ~~xxxxxx~~ FOR COLORING

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

AUG 26 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 26 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 26 1949	
SKETCH				
RETOUCHING	3	3½	AUG 29 1949	SEP 7 1949
REPHOTO				
PHOTO-LITHO			SEP 8 1949	SEP 14 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1½	SEP 14 1949	9-17-49
ARTIST DEPT.	101	9	1-26-50	1-26-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEB 17 1950

DISTRIBUTED EXCLUSIVELY BY HYDE PARK GIFT SHOP,
HYDE PARK, N. Y.

NO. 9LH1097
ORDER No. 56076

DATE 8/25/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES-TO COME

TITLE IN FULL

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

(Library)
SEE POST CARD 7BH931 FOR COLORING
REMOVE FENCE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

24
Subjects on
order for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 26 1949	
SKETCH				
RETOUCHING		24	AUG 29 1949	AUG 30 1949
REPHOTO				
PHOTO-LITHO			SEP 8 1949	SEP 14 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	10	12	SEP 14 1949	
ARTIST DEPT.	114	9		1/27/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEB 17 1950

DISTRIBUTED EXCLUSIVELY BY HYDE PARK GIFT SHOP,
HYDE PARK, N. Y.

NO. 9BH1098
ORDER No. 56076
DATE 8/25/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE (ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1 R. M. YES-TO COME
TITLE IN FULL	IMPRINT SAME AS ABOVE
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(Resemblance to Home)
USE POST CARD 6BH2164 FOR COLORING - BRIGHTEN UP RIGHT SIDE -
SHOW FLAGS DISTINCTLY /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____ Date AUG 26 1949 By _____ Date AUG 26 1949
ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH			AUG 26 1949	SEP 2 1949
RETOUCHING		4	AUG 29 1949	
REPHOTO				
PHOTO-LITHO			SEP 8 1949	SEP 14 1949
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	12	SEP 14 1949	
ARTIST DEPT.	110	9		1/27/50

FEB 17 1950

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By Jo
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

DISTRIBUTED EXCLUSIVELY BY HYDE PARK GIFT SHOP,
HYDE PARK, N. Y.

NO. 96H1099
ORDER NO. 56076
DATE 8/25/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M. YES-TO COME

TITLE IN FULL

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE POST CARD 1BH1346 FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Photo - 09343

Executive OK of Estimate By AUG 26 1949 Cost Dept. Checked By AUG 26 1949
Date AUG 26 1949 Date AUG 26 1949

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<u>AUG 26 1949</u>	
SKETCH			<u>AUG 26 1949</u>	
RETOUCHING	<u>3</u>	<u>3</u>	<u>AUG 29 1949</u>	<u>SEP 1 1949</u>
REPHOTO				
PHOTO-LITHO			<u>SEP 8 1949</u>	<u>SEP 13 1949</u>
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<u>107</u>	<u>1½</u>	<u>SEP 13 1949</u>	
ARTIST DEPT.	<u>115</u>	<u>9</u>		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED EXCLUSIVELY BY HYDE PARK GIFT SHOP,
HYDE PARK, N. Y.

NO.

9BH1100

ORDER No. 56076

DATE 8/25/49

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R.M. YES-TO COME

TITLE IN FULL

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

(Church)

SEE POST CARD 7BH930 FOR COLOR GUIDE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE 1 TICKET

ATTENTION:

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

in 1CH-1798

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

AUG 26 1949

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 26 1949	
SKETCH				
RETOUCHING	11	3	AUG 29 1949	AUG 30 1949
REPHOTO				
PHOTO-LITHO			SEP 8 1949	SEP 13 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	12	SEP 13 1949	7-14-49
ARTIST DEPT.	113	92		1-31-50

FEB 17 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED EXCLUSIVELY BY HYDE PARK GIFT SHOP,
HYDE PARK, N. Y.

NO. 9BH1101
ORDER No. 56076
DATE 8/25/49

12 1/2 M	POST CARDS	C.T. ART COLORTONE	FULL PAGE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT No. 1 R. M. YES-TO COME	
TITLE IN FULL		IMPRINT SAME AS ABOVE	
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

~~XXXX~~ BALCONY TO REMAIN - BRING OUT BRIDGE IN BACKGROUND

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors
in harmony with each other
make an attractive set.

in 1CH-1792

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____ SEP 1 1949 AND WORK SCHEDULE By _____ SEP 1 1949
Date _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 1 1949	SEP 2 1949
SKETCH				
RETOUCHING		2	SEP 6 1949	SEP 8 1949
REPHOTO				
PHOTO-LITHO			SEP 8 1949	SEP 14 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107		SEP 14 1949	
ARTIST DEPT.	106			

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

FEB 1 1950

DISTRIBUTED EXCLUSIVELY BY HYDE PARK GIFT SHOP,
HYDE PARK, N. Y.

NO. 96H1102
ORDER No. 56076
DATE 8/25/49'

12½ M POST CARDS C.T. ART COLORTONE FULL PAGE	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1 R. M. YES-TO COME
TITLE IN FULL	IMPRINT
	SAME AS ABOVE
PHOTO PROPERTY OF C.T.	

RETOUCHING AND COLOR DESCRIPTION

(overlooking Hudson River)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date AUG 26 1949 Date AUG 26 1949

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 26 1949	
SKETCH				
RETOUCHING		✓	AUG 29 1949	SEP 6 1949
REPHOTO				
PHOTO-LITHO			SEP 8 1949	SEP 14 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	SEP 14 1949	9-19-49
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed APR 3 1950
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

Prep. Work 24.25
NOV 1 1949

DISTRIBUTED EXCLUSIVELY BY HYDE PARK GIFT SHOP,
HYDE PARK, N. Y.

NO. 9BH1103
ORDER No. 56076
DATE 8/25/49

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1 R. M. YES-TO COME
TITLE IN FULL	IMPRINT SAME AS ABOVE
PHOTO PROPERTY OF	

RETOUCHING AND COLOR DESCRIPTION

(Vanderbilt Mansion)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By AUG 26 1949 Date AUG 26 1949
ESTIMATE AND WORK SCHEDULE Cost Dept. Checked By AUG 26 1949 Date AUG 26 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 26 1949	
SKETCH				
RETOUCHING		4	AUG 29 1949	SEP 2 1949
REPHOTO				
PHOTO-LITHO			SEP 8 1949	SEP 15 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	SEP 15 1949	9-19-49
ARTIST DEPT.	116	9		Feb 17 1950

DATE BLUEPRINT OK'D _____ DATE Filed FEB 16 1950
By _____ By Jm
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

DISTRIBUTED EXCLUSIVELY BY HYDE PARK GIFT SHOP,
HYDE PARK, N. Y.

NO. 9BH1104
ORDER NO. 56076

DATE 8/25/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-to come

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(Vanderbilt Mansion)

USE POST CARD ~~1BH1626~~ 1BH1626 FOR COLOR GUIDE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

24 Subjects on
order for customer. Please
see that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

AUG 26 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 26 1949	
SKETCH				
RETOUCHING	4	2	AUG 29 1949	SEP 1 1949
REPHOTO				
PHOTO-LITHO			SEP 8 1949	SEP 13 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	12	SEP 13 1949	9-14-49
ARTIST DEPT.	111	9		1-27-50

FEB 17 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED EXCLUSIVELY BY HYDE PARK GIFT SHOP,
HYDE PARK, N. Y.

NO.

9BH1105

ORDER No. 56076

DATE 8/25/49

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES-TO COME

TITLE IN FULL

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

(Vanderbilt Mansion)

USE POST CARD 1BH1626 for COLOR GUIDE - REMOVE ALL CARS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Prep. Work 26.25
Aug 26 1949

Executive OK of Estimate

By W. 26 1949
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By W. 26 1949
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 26 1949	
SKETCH				
RETOUCHING		2 1/2	AUG 29 1949	SEP 1 1949
REPHOTO				
PHOTO-LITHO			SEP 8 1949	SEP 15 1949
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	SEP 15 1949	9-17-49
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

APR 3 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED EXCLUSIVELY BY HYDE PARK GIFT SHOP,
HYDE PARK, N. Y.

NO. 9BH1106

ORDER No. 56076

DATE 8/25/49

12 1/2 M

POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES-TO-COME

TITLE IN FULL

IMPRINT

SAME AS ABOVE

Same as
9BH1098

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE POST CARD 6BH2164 for COLOR GUIDE,

SHOW FLAGS DISTINCTLY,

Show insert of Roosevelt

use Photo D9364

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 5 - 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 - 1949	OCT 7 - 1949
SKETCH		0	OCT 7 1949	6461 11 1949
RETOUCHING		0	SEP 22 1949	
REPHOTO			OCT 13 1949	OCT 19 1949
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1.8	1/4	OCT 19 1949	
ARTIST DEPT.		2'		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

2 Rights
to material

Very Rush

Reduce Black
to color
photo
from D9364

DISTRIBUTED EXCLUSIVELY BY HYDE PARK GIFT SHOP,
HYDE PARK, N. Y.

NO. 9BH1107

ORDER No. 56076

DATE 8/25/49

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES *to come*

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(Grave)
SEE ATTACHED PHOTO FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or nega-
tives are uniform and colors are in harmony with each other to make an attractive set.

in 104-1993

Executive OK of Estimate

By

AUG 26 1949

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

AUG 6 1949

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>AUG 26 1949</i>	
SKETCH				
RETOUCHING		<i>✓</i>	<i>AUG 29 1949</i>	<i>SEP 6 1949</i>
REPHOTO				
PHOTO-LITHO			<i>SEP 8 1949</i>	<i>SEP 13 1949</i>
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>108</i>	<i>1 1/2</i>	<i>SEP 13 1949</i>	<i>2-14-49</i>
ARTIST DEPT.	<i>105</i>	<i>9</i>		<i>1/27/50</i>

FEB 17 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED EXCLUSIVELY BY HYDE PARK GIFT SHOP,
HYDE PARK, N. Y.

NO. 9BH1108
ORDER No. 56076
DATE 8/25/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES-TO COME

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

(Gift Shop)
WOODWORK - DARK WALNUT OR BROWN, RIGHT HAND SHOP WALL - DULL LIGHT
YELLOW, SIGN OVER SHOP - DOUBLE FACED SIGN - CREAM COLORED FRONT
SALMON COLORED SIDE, RIGHT HAND SIGN - CREAM BACKGROUND DARK BROWN
SOLID LETTERS, RIGHT HAND SIGN - TAKE OUT 3 STICKS BELOW SIGN BUT
NOT THE SIGN SUPPORTS, REMOVE SECOND BRANCH (RIGHT) FROM TOP
WHICH IS DEAD

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

24 Subjects on
order for this customer. Please
see it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 26 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 26 1949	
SKETCH				
RETOUCHING		32	AUG 29 1949	SEP 1 1949
REPHOTO				
PHOTO-LITHO			SEP 8 1949	SEP 15 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	17	12	SEP 15 1949	
ARTIST DEPT.	110	9		1/31/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEB 16 1950

DISTRIBUTED EXCLUSIVELY BY HYDE PARK GIFT SHOP,
HYDE PARK, N. Y.

NO. 9BH1109
ORDER No. 56076
DATE 8/25/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES to come

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

(None of color)

RIGHT HAND CHAIR TO BE LEATHER BLACK, WOOD FRAME TO BE BROWN
FLOOR TO BE REDDISH BROWN - DESK TO BE WALNUT - LEFT HAND CHAIR
TO BE HAVE CREAM, YELLOW OR LIGHT COLOR STUFFING

USE BEST JUDGMENT ON REMAINDER OF COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see it that all cuts & nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

in 1CH 1789

Straight

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By SEP 1 1949 AND WORK SCHEDULE

By SEP 1 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 1 1949	SEP 7 1949
SKETCH				
RETOUCHING	3	2 1/2	SEP 7 1949	SEP 7 1949
REPHOTO				
PHOTO-LITHO			SEP 8 1949	SEP 13 1949
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	1 1/2	SEP 13 1949	2-11-49
ARTIST DEPT.	111	12		1-31-50

FEB 17 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED EXCLUSIVELY BY HYDE PARK GIFT SHOP,
HYDE PARK, N. Y.

NO. 9BH1110
ORDER No. 56076
DATE 8/25/49

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE /	
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1 R. M. YES to come
TITLE IN FULL	IMPRINT XENOTOMERY SAME AS ABOVE
	PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

Library
COLOR OF SPHINX TO BE A DULL GREY STONE-LIKE QUALITY
BRING OUT CIGARETTE HOLDER CLEARLY AS POSSIBLE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

in 12H-1796

Executive OK of Estimate

By AUG 26 1949
Date

ESTIMATE AND WORK SCHEDULE

AUG 26 1949
Cost Dept. Checked

By [Signature]
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 26 1949	
SKETCH				
RETOUCHING		3	AUG 29 1949	SEP 1 1949
REPHOTO				
PHOTO-LITHO			SEP 8 1949	SEP 14 1949
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 3/4	SEP 14 1949	9/19/49
ARTIST DEPT.	108	10		1-27-50

FEB 17 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By [Signature]

DATE Photo Returned to Customer

DISTRIBUTED EXCLUSIVELY BY HYDE PARK GIFT SHOP,
HYDE PARK, N. Y.

NO. 9BH1111
ORDER No. 56076
DATE 8/25/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1 R. M. YES to come
TITLE IN FULL	IMPRINT SAME AS ABOVE
	PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

Dresden Room

SEE ATTACHED CARD FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

in 104-1790

Executive OK of Estimate

By _____
Date *AUG 26 1949*

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked *AUG 26 1949*

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>AUG 26 1949</i>	
SKETCH				
RETOUCHING	<i>3</i>	<i>3</i>	<i>AUG 29 1949</i>	<i>SEP 1 1949</i>
REPHOTO				
PHOTO-LITHO			<i>SEP 8 1949</i>	<i>SEP 13 1949</i>
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>107</i>	<i>2</i>	<i>SEP 13 1949</i>	
ARTIST DEPT.	<i>108</i>	<i>12</i>		<i>8-31-50</i>

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed *FEB 17 1950*

By *20*

DATE Photo Returned to Customer _____

DISTRIBUTED EXCLUSIVELY BY HYDE PARK GIFT SHOP,
HYDE PARK, N. Y.

NO. 9BH1112

ORDER No. 56078

DATE 8/25/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES *to come*

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

WOODWORK TO BE VERY DARK WALNUT
CARPET TO HAVE ORIENTAL RUG COLORS
WALLS TO BE PASTEL COLORED, CREAM, YELLOW, ETC.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE AND TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By SEP 1 1949

Date SEP 1 1949

Date SEP 1 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 1 1949	SEP 3 1949
SKETCH				
RETOUCHING		3	SEP 6 1949	SEP 7 1949
REPHOTO				
PHOTO-LITHO			SEP 8 1949	SEP 13 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	134	SEP 13 1949	
ARTIST DEPT.	101	11	1-29-50	1-29-50

DATE BLUEPRINT OK'D

DATE Filed FEB 16 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED EXCLUSIVELY BY HYDE PARK GIFT SHOP,
HYDE PARK, N. Y.

NO. 9BH1113
ORDER No. 56076

DATE 8/25/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES to come

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

Library. Museum

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

24 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

in 104-1795

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date AUG 26 1949

AND WORK SCHEDULE

By _____ Date AUG 26 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 26 1949	
SKETCH				
RETOUCHING	4	4½	AUG 29 1949	SEP 1 1949
REPHOTO				
PHOTO-LITHO			SEP 8 1949	SEP 15 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	13½	SEP 15 1949	9-17-49
ARTIST DEPT.	105	11		1/26/50

DATE BLUEPRINT OK'D _____ DATE Filed FEB 16 1950

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED EX EXCLUSIVELY BY HYDE PARK GIFT SHOP,
HYDE PARK, N. Y.

NO.

9BH1114

ORDER No. 56076

DATE

8/25/49

12 $\frac{1}{2}$ M

POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

1

R. M. YES to color

IMPRINT

SAME AS ABOVE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

AUG 26 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 26 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 26 1949	
SKETCH				
RETOUCHING	4	3	AUG 29 1949	SEP 2 1949
REPHOTO				
PHOTO-LITHO			SEP 8 1949	SEP 14 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1/2	SEP 14 1949	9/16/49
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEB 16 1950

DISTRIBUTED EXCLUSIVELY BY HYDE PARK GIFT SHOP,
HYDE PARK, N. Y.

NO.

9BH1115

ORDER NO. 56076

DATE 8/25/49

12½ M POST CARDS

C.T. PT COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M. YES to come

TITLE IN FULL

IMPRINT

SAFE AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

(Living Room)

FLOORS TO BE REDDISH BROWN
WALLS TO BE DARKER WALNUT
CHAIRS TO BE PASTEL COLORS, CREAM, YELLOW, ETC.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

in 1CH-1788

Stranglin

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

L.T.

By SEP 1 1949

By SEP 1 1949

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 1 1949	SEP 2 - 1949
SKETCH				
RETOUCHING		4	SEP 6 1949	SEP 7 1949
REPHOTO				
PHOTO-LITHO			SEP 8 1949	SEP 13 1949
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	SEP 13 1949	
ARTIST DEPT.	105	12½		1/3/5

DATE BLUEPRINT OK'D

DATE Filed

FEB 16 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED EXCLUSIVELY BY HYDE PARK GIFT SHOP,
HYDE PARK, N. Y.

NO.

9B11116

ORDER No. 56076

DATE 8/25/49

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES-TO COME

TITLE IN FULL

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

COLOR OF DESK TO BE LIGHT RICH RED WALNUT

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all sets of negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 26 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 26 1949	
SKETCH				
RETOUCHING		3	AUG 29 1949	SEP 1 1949
REPHOTO				
PHOTO-LITHO			SEP 8 1949	SEP 15 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	114	1 3/4	SEP 15 1949	
ARTIST DEPT.		10		

APR 3 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Sup. Work 29.25
NOV 1 1949

DISTRIBUTED EXCLUSIVELY BY HYDE PARK GIFT SHOP,
HYDE PARK, N. Y.

NO. 9BH1117

ORDER NO. 56076

DATE 8/25/49

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. YES to come

TITLE IN FULL

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

DESK TO BE LIGHT RICH RED WALNUT

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

24 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

in 124-1794

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 26 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 26 1949	
SKETCH				
RETOUCHING		3 1/2	AUG 29 1949	SEP 1 1949
REPHOTO				
PHOTO-LITHO			SEP 8 1949	SEP 14 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/4	SEP 14 1949	9-14-49
ARTIST DEPT.	103	11		1-20-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

9

DISTRIBUTED EXCLUSIVELY BY HYDE PARK GIFT SHOP,
HYDE PARK, N. Y.

NO. 98H1118

ORDER No. 56076

DATE 8/25/49

12½ M POST CARDS C.T. ART COLOR TONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES *to come*

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

(None)

WOOD TO BE VERY DARK BLACK

CURTAINS TO BE RICH DARK RED (MAROON)

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

in 184-1791

Executive OK of Estimate

By

Date *Aug 26 1949*

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date *AUG 26 1949*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>AUG 26 1949</i>	
SKETCH				
RETOUCHING	<i>4</i>	<i>12</i>	<i>AUG 29 1949</i>	<i>SEP 1 1949</i>
REPHOTO				
PHOTO-LITHO	<i>NOV 8</i>	<i>1949</i>	<i>SEP 8 1949</i>	<i>SEP 15 1949</i>
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>1.4</i>	<i>12</i>	<i>SEP 15 1949</i>	
ARTIST DEPT.	<i>112</i>	<i>10</i>		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAKEOVER

MAKEOVER

Chargé to *184* Dept.

EST. Dept. over Time Required

RETOUCHING		
REPHOTO		
PHOTO-LITHO		
BLUEPRINT		
STRIPPING, OPAQUING		
HAND COLOR PROOF		
ARTIST DEPT.		

MAKEOVER

*J. H. Black
destroyed*

J. R. BEATLEY
RUSSELLS POINT
OHIO

NO. 9BH1119
ORDER No. 56117
DATE 8/26/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEATLEYS ON THE LAKE HOTEL,
RUSSELLS POINT, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SEE CARDS 8A752-N AND 4B398-N FOR COLOR GUIDE
Use photo 8A752-N

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

561

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date AUG 27 1949 **ESTIMATE** Date AUG 29 1949
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 29 1949	
SKETCH				
RETOUCHING		2	SEP 1 1949	SEP 1 1949
REPHOTO				
PHOTO-LITHO				SEP 14 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	SEP 14 1949	
ARTIST DEPT.	108	9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1120 ORDER NO. 56199 DATE 8-26-49

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

THELMAL LANES, INC.
SHIVELY, KY.

Photos for
the Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLOR TONE — FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
THELMAL LANES, INC. 2001 CRUMS LANE
LOUISVILLE 16, KY.....EXTERIOR VIEW

(SEE COPY)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-5-48

1-5-48
Ret 7 1/2
Imm Hc 2-10-50 2-11-50
12
Cap of List
Is 30

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1121 ORDER NO. 56203 DATE 8-26-49

CUSTOMER ST. LUCIE HOTEL
STUART, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ST. LUCIE HOTEL - STUART, FLORIDA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE POWER LINES & TELEPHONE POLES. COVER SPACE BETWEEN PORCHES WITH GRASS.
REMOVE PARKING LINES & BLOTCHES FROM STREET.

FOLLOW #7AH1734 FOR STYLE.

BE SURE TO HAVE WATER SHOW IN BACKGROUND.

COLOR DESCRIPTION

SKY - BLUE #18, WATER - BLUE #4. ROOF - RED #2. TREES - GREEN #71.
GRASS GREEN #71. WALLS - PEACH #15. BUSHES, HEDGES - GREEN WITH RED #31
BLOSSOMS, WHITE BLOSSOMS - PALM TREE TRUNKS - #36.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DISTRIBUTED BY BX LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. 9BH1122
ORDER No. 56124
DATE 8/26/49

12½ M POST CARDS C.T. ART COLORTONE

WIDE FULL FACE
BUT BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
LEFT

TITLE IN FULL
GREETINGS FROM YUMA, ARIZONA

PLACE CUST. PRVT. NUMBER IN
UPPER LEFT BORDER - U-1

(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NONE

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED MATERIAL AND INSTRUCTIONS

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Order 84-8
Shot Count 3 1/2 of 10

Y - 2BH1072 ✓

V - 2BH1577 ✓ 119761

M - 2BH1578 ✓

A - 7AH1764

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

NOV 30 1949

AND WORK SCHEDULE

Date

NOV 30 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 30 1949	NOV 30 1949
SKETCH	20	6	DEC 2 1949	DEC 7 1949
RETOUCHING	3	4		
REPHOTO				
PHOTO-LITHO			DEC 12 1949	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	101	11	1-3-50	1-3-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 16 1950

Bernie

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED _____

Photos for
this Customer

CUSTOMER STROHMEYER & HARPE CO.
NEW YORK 13, N.Y.

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
1. <i>Portrait of a man in a suit</i>					
2. <i>Portrait of a woman in a dress</i>					
3. <i>Portrait of a man in a suit</i>					
4. <i>Portrait of a woman in a dress</i>					
5. <i>Portrait of a man in a suit</i>					
6. <i>Portrait of a woman in a dress</i>					
7. <i>Portrait of a man in a suit</i>					
8. <i>Portrait of a woman in a dress</i>					
9. <i>Portrait of a man in a suit</i>					
10. <i>Portrait of a woman in a dress</i>					

Title in full

BOUQUET BRAND ORIGINAL IMPORTED SOUTH-
WEST AFRICAN ROCK LOBSTER - STROHMEYER
& ARPE CO., 139 FRANKLIN ST., , , , ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit -- Sketch -- Layout -- Retouched Photo -- Wash Drawing

Follow Layout

FRONT NO.

R. M.	Yes	No
-------	-----	----

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type and sample

Trade Mark	Yes	No
------------	-----	----

Special type on sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

LEAVE OFF WORDS "POST CARD"

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print → Handcolor → Black & White Proof. Titles — Red, Blue

USE LAYOUT & DESIGN FROM 1BH995 WITH LABEL CHANGE AS PER SKETCH, BUT ADD (R) TO LABEL AS ON SAMPLE LABEL ENCLOSED.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

ONT

SEA

RETURN PHOTO

PHOTO RETURNED

五

PHOTO USED FOR

3X-1.5.40

BATTLE CREEK NEWS CO., BATTLE CREEK, MICH.

NO. 9BH1124
ORDER No. 56208
8-24-49
DATE

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SCENIC GULL LAKE,
NEAR BATTLE CREEK, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE BRANCH OF TREE WITH FOLIAGE JUST IN FRONT OF PEAK OF SAIL,
& SHOW PEAK OF SAIL. WATER-BLUE. SKY - BLUE WITH CLOUDS. WHITE
SAILBOAT. BLACK FIGURES ON SAIL-CLOTH. GRAY DOCK. WHITE BOAT WITH
BROWN TRIM AT DOCK. GREEN FOLIAGE. DARK RED ROOF ON BOATHOUSE
AT RIGHT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date AUG 30 1949 AND WORK SCHEDULE By _____ Date AUG 30 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 30 1949	AUG 30 1949
SKETCH				
RETOUCHING	10	2 1/2	SEP 1 1949	SEP 1 1949
REPHOTO				
PHOTO-LITHO				SEP 12 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	SEP 12 1949	
ARTIST DEPT.	74	9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 9BH1125

ORDER NO. 56209

DATE 8-24-49

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. YES

TITLE IN FULL (IN PLATE)
DIAMOND FALLS, WATKINS GLEN STATE
PARK, WATKINS GLEN, N.Y. IN THE
FINGER LAKES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

204179

473

Executive OK of Estimate

By _____
Date AUG 30 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date AUG 30 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 30 1949	AUG 30 1949
SKETCH				
RETOUCHING		0	SEP 1 1949	SEP 1 1949
REPHOTO				
PHOTO-LITHO				SEP 15 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	SEP 15 1949	
ARTIST DEPT.	22	10		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By Bennie

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

JAN 18 1950

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 9BH1126

ORDER NO. 56209

DATE 8-29-49

12½" M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE.

TITLE IN FULL (IN PLATE)

CURTAIN CASCADE WITH CAVERN
CASCADE IN THE BACKGROUND, WATKINS
GLEN STATE PARK, WATKINS GLEN,
N.Y. IN THE FINGER LAKES

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

Subjects on
order for. Please
be to for nega-
tive and color are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AUG 30 1949

AND WORK SCHEDULE

Date

AUG 30 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 30 1949	
SKETCH				
RETOUCHING			SEP 1 1949	SEP 1 1949
REPHOTO				
PHOTO-LITHO				SEP. 15 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	12	SEP 15 1949	
- ARTIST DEPT.	45	10		

DATE BLUEPRINT OK'D

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Top of
list

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 9BH1127

ORDER No. 56209

DATE 8-29-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HECTOR FALLS, NEAR WATKINS GLEN
ON SENECA LAKE, IN THE FINGER LAKES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF GUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see that all arts or nega-
tives and colors are
in keeping with other
to make an accurate set.

Right
all pages
to top

Executive OK of Estimate

By

SEP 1 1949

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

SEP 1 1949

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 1 1949	
SKETCH				
RETOUCHING	3	2½	SEP 6 1949	SEP 7 1949
REPHOTO				
PHOTO-LITHO			SEP 8 1949	SEP 15 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	SEP 15 1949	
ARTIST DEPT.	46	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DEC 1 1949

Bennie

THE WHITE COMPANY, COLUMBUS, GA.

NO. 9BH1128
ORDER No. 56212
DATE 8-29-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 8- THE COUNTRY CLUB OF
COLUMBUS, COLUMBUS, GEORGIA

PRIV. # BEFORE TITLE: - 8

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PUT CLOUDS IN SKY. WHITE BLDGS. PASTEL GREEN WINDOW SCREEN & DOOR
FRAMES. GREEN AWNING WITH WHITE STRIPES. LIGHT GREY SLATE ROOF.
SCRAWNY BUSHES ARE AZALEAS - FILL IN MORE & SHOW WITH SALMON
COLORED BLOSSOMS. CONCRETE STEPS. GREEN BENCHES UNDER TREES. LEAVE
IN CLOUDS. NICE GREEN FAIRWAYS WITH LIGHTER GREEN AT LEFT. BOTH SA
SAND TRAPS VERY LIGHT COLOR. TAKE OUT WORKER & CARS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate **ESTIMATE** Cost Dept. Checked
By _____ Date **AUG 30 1949** AND WORK SCHEDULE By _____ Date **AUG 30 1949**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 30 1949	
SKETCH				
RETOUCHING	2	3 1/2	SEP 1 1949	SEP 2 1949
REPHOTO				
PHOTO-LITHO				SEP 14 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	1 1/2	SEP 14 1949	
ARTIST DEPT.	117	9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1129 ORDER NO. 56213 DATE 8-29-49
CUSTOMER THE SHIP
GOEBEL AND SUK
SANTA CRUZ, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE SHIP - DELICIOUS FISH DINNERS AND
SEA FOOD SALADS - ON THE BEACH
SANTA CRUZ, CALIF.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO

SEE TISSUE OVERLAY.
FOLLOW INSTRUCTIONS ATTACHED.
FOLLOW 8BH385 FOR LAYOUT & DESIGN.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SEE ALSO 8BH385.

RETURN PHOTO TO CUSTOMER.

SEND PROOF TO S.A. PILTZ.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 9BH1130 ORDER NO. 56214 DATE 8-29-49

CUSTOMER WINTER SET APARTMENTS
FORT LAUDERDALE, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER: WINTER SET APARTMENTS,
FORT LAUDERDALE, FLORIDA

BOT: ON BEAUTIFUL BIRCH OCEANFRONT
ESTATES

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Side Center
PHOTO BY SELDOMRIDGE STUDIOS. FT.
LAUDERDALE, FLA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

See next card
FOLLOW SKETCH, BUT MAKE THIS CARD WHITE BORDER.

COLOR DESCRIPTION

FOLLOW SKETCH.

VERY RUSH

3M-1.5-48

NO
YES
RETURN PHOTO

PHOTO RETURNED

to

PHOTO USED FOR

Must have proof
Friday Sept 2nd

97
To Mr. 107
Chat 9/105 9/20/49

X
W 5/51

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1131 ORDER NO. 56219 DATE 8-30-49

CUSTOMER THE ALLIS PRESS
KANSAS CITY 6, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper Lower Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CHADWICK HOTEL - EXCELSIOR SPRINGS, MO.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space; entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side Center

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT AUTOS. ADD A FEW LEAVES ON TREES AT LEFT. TAKE OUT THE BIG TREE
SECOND FROM RIGHT. RE-CONSTRUCT THE TREE AT RIGHT INTO A BETTER LOOKING
SPECIMEN.

SHOW RETOUCHED PHOTO TO CUSTOMER.

cut 9/12/49 B.O.K.E.P.B.

COLOR DESCRIPTION

1ST & 2ND FLOOR MEDIUM RED BRICK INCLUDING TOWER ON FRONT CORNER.
3RD FLOOR - WHITE PAINT
ROOF - RED.

MAKEOVER

CUSTOMER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

Ret 62
1 1/2 108 11 - 19
Ret 9

X *(22)*

(11) H

Can't play on card, for
124-1000 getting out to
Submit retouched photo
to customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1132 ORDER NO. 56221 DATE 8-30-49

CUSTOMER OUTDOOR THEATRES
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

EVERYBODY LOVES THE OUTDOORS! THE
OUTDOOR THEATRES....ETC.
(SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH. /

COLOR DESCRIPTION

FOLLOW SKETCH. /

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1133 / ORDER NO. 56232 DATE 8-30-49

CUSTOMER E.B. WALTON
PALMBEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/4

STYLE PHOTO COLOR IT-FULL FACE
(All of this on address side) 3 - SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full (IN PANEL)
MT. VERNON MOTOR LODGE -520 SOUTH
RIDGEWOOD AVE.- DAYTONA BEACH, FLORIDA
.....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH & INSTRS. ON CARDS ATTACHED.

COLOR DESCRIPTION

FOLLOW SKETCH & INSTRS. ON CARDS ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1134 ORDER NO. 56232 DATE 8-30-49

CUSTOMER

E.B. WALTON
PALM BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (IN PANEL)

MT. VERNON MOTOR LODGE, 3201 KINGS AVENUE
SO. JACKSONVILLE, FLORIDA...ETC.

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. 3 SIDES

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH & INSTRS. ON CARDS ATTACHED.

see 9BH1133

COLOR DESCRIPTION

FOLLOW SKETCH & INSTRS. ON CARDS ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1.5-48

PHOTO RETURNED

TO

PHOTO USED FOR

Handwritten notes on the back of the card:
- Top right: "Ret", "He", "118-723-40", "at 45", "X", "CR 305"
- Middle right: "44"
- Bottom: "Red Longman"

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1135 ORDER NO. 56234 DATE 8-31-49

CUSTOMER ARTHUR M. BROWN, INC.
WESTMONT, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ARTHUR M. BROWN, INC.
BOT: 310 CUTHBERT RD. - WESTMONT, N.J.

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED ON PHOTO.

CUT OUT - BLDG AT LEFT & WIRES, AUTO AT RIGHT OF BLDG, OFFICE SIGN RIGHT OF DOOR,
REFLECTION OF TRUCK IN WINDOW, RUBBER MAT ON STEPS. CLEAN UP STREET, DRIVE, GRASS
AT CURB RIGHT SIDE.

COLOR DESCRIPTION

BLDG WHITE. DARK STRIPE EDGE OF ROOF #62. BRICK ABOVE & BELOW WINDOW & DOOR
#62. MOLDING AROUND WINDOW - ALUMINUM. DOOR #47. GLASS BRICKS EACH SIDE &
IN WINDOW AT RIGHT. LEAVE TREES IN & SKY BACKGROUND FOR TRUCK. COLOR TRUCK
ALUMINUM - ATLANTIC SIGN BACKGROUND #62. LETTERS ALUMINUM. ALL OTHER LETTERS,
SIGN ON DOOR, UNDER BODY & AXLES #62. HOOD & FENDERS - BLACK.

CUSTOMER
—
CO. PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1136

ORDER NO. 56235

DATE 8-31-49

DEPT.

DATE COMPLETED

CUSTOMER

LATSCH BROS., INC.
LINCOLN 8, NEBR.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12 1/2 POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title Plate Yes No Copyright in Plate Yes No

Title in full

LATSCH BROTHERS INC.-
LINCOLN, NEBRASKA

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH ✓

COLOR DESCRIPTION

FOLLOW SKETCH. ✓

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-5-48

1.5 x 7
1
7
1 1/2 114 9/27/49
9 (43)
TOP
H
Lust
30

Red Copy

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1137 ORDER NO. 56236 DATE 8-31-49
CUSTOMER MAYFLOWER MOTEL - MR. & MRS. B.D. MYERS
ALBUQUERQUE, NEW MEXICO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP FROM BOTTOM ONLY. BE SURE TO INCLUDE SIGN ON BLDG
ON LEFT OF PICTURE. TAKE OUT WIRES.

COLOR DESCRIPTION

SIGN BACKGROUND - DARK BLUE WITH ORANGE & RED STRIPES TOP & BOTTOM
LETTERS - WHITE
HULL OF SHIP - LIGHT BLUE
SAILS - WHITE

AAA SIGN

BLUE AND WHITE - RED TILE ROOFS ABOVE DOORS - SIGNS ON BLDGS - BLACK
BLDGS - WHITE.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

G9

104
9/22/49

X

630

Dark Blue Lamp

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1138 ORDER NO. 56237 DATE 8-31-49

CUSTOMER LOPEZ RESTAURANT
HOLLYWOOD, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

FRONT NO. 5

(All of this on address side)

R. M.

3 SIDES

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Title in full (IN SKY IN UPPER LEFT IN TWO LINES)
"WHERE PEOPLE MEET FOR BETTER FOOD"
(IN PANEL) LOPEZ RESTAURANT AND COCKTAIL
ROOM, HOLLYWOOD, FLORIDA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

FOLLOW ATTACHED CARD FOR STYLE. (TITLE)

TAKE OUT WIRE.

CROP AS MARKED ON PHOTO.

SEE TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY,
AND TINTED PHOTO.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-5-48

*Ok Blue
Zygon
any*

34
Rush
Need proof
Sept 15
1949

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1139 ORDER NO. 56238 DATE 8-31-49

CUSTOMER

STELLAMAR APTS
FT. LAUDERDALE, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

STELLAMAR APARTMENTS - OVERLOOKING
OCEAN - FORT LAUDERDALE, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Side Center
PHOTO BY SELDONRIDGE STUDIOS, FORT
LAUDERDALE, FLORIDA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH FOR LAYOUT AND DESIGN, PLUS CORRECTIONS
AS FOLLOWS: UPPER VIEW FURNISH SIGN STELLAMAR OVER ENTRANCE

FURNISH ON RIGHT SIDE ILLUSION BEACH SCENE & OCEAN
HORIZON AQUAMARINE BLUE.

LOWER VIEW ON RIGHT SIDE OF STRUCTURE INSTEAD OF GREEN SHRUBBERY
LIGHT BLUE RIVER TO IDENTIFY INTRA-COASTAL WATERWAY.

RE-SUBMIT RETOUCHED PHOTOS TO CUSTOMER FOR OK.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-15-48

Must have proof
Friday Sept 30th

7-5-7
Maple 178 118-11-5-11
10 1/2

941

Rush



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1140 ORDER NO. 56243 DATE 8-31-49

CUSTOMER REAL-FORM GIRDLE CO.
BROOKLYN, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

REAL-FORM GIRDLES OF GRACE....ETC.

(SEE COPY)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH CHANGE IN POSITION & SIZE OF LOGO
AS INDICATED. ADDT'L LOGO AS INDICATED. REAL-FORM LOGO
FROM ADD PROOF.

RUSH PROOF

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

10

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-5-48

Ret 2-5x7
He 1 1/2
Sent 9:20 (24)

L 34

Very Rough
DD

Ok Blue Longman

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED _____

Photos for
this Customer

STYLE ART COLORTONE-FULL FAC

100 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

FOR A REALLY FINE GARDEN... PLANT ~~THESE~~
VITALITY SEEDS "SEEDS WITH A FUTURE"
....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit -- Sketch -- Layout -- Retouched Photo -- Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red. Blue

FOLLOW SKETCH BUT MAKE CHANGES ON TISSUE & THESE CORRECTIONS:
1. "SEEDS WITH A FUTURE" SHOULD STAND OUT ALONE & BE SEPARATED WITH ADDITIONAL SPACE FROM LINE BELOW. 2. SPACING CHANGED THROUGHOUT & HAVE DROPPED BASKET DESIGN AS WELL AS TOP YELLOW LINE IN ORDER TO ALLOW MORE SPACE BETWEEN COPY UNDER "VITALITY SEEDS". 3. HAVE USED 1/8" LETTERING ON LINE "SEEDS WITH A FUTURE". ALSO CENTER "ORDER FROM YOUR"
RETURN KODACHROME TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

SKETCH.

*Helacthane somewhat
in Plant -*

Red of Dr. H. C. [unclear] [unclear]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
NO
YES
RETURN PHOTO

DIAL NO. 9BH1142 ORDER NO. 56261 DATE 8-31-49

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
ENGLISH VILLAGE MOTOR LODGE
WICHITA, KANSAS

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER:

ENGLISH VILLAGE MOTOR LODGE

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PLACE "AAA" INSIGNIA IN SKY. SEE INSTRUCTIONS FOR SIGN ATTACHED.

Negative ret'd to customer 11/9/49 S.

COLOR DESCRIPTION

BRICK DARK MINGLE OAK BARK (YOUR CHART #33-62-2)
ROOF #7. GABLE FACING (BUFF) OR #13. FLUE POTS #7. SILVERDALE STONE 1A
GREYISH WHITE. MAROON ON SIGN #28. ALL CHINMEYS HAVE A SILVERDALE STONE CAP.
FOUR OLD ENGLISH LAMP POSTS AROUND CENTER OF COURT. EACH COTTAGE HAS DWARF
EVERGREEN TREES IN FRONT. NIGHT LIGHTS BUILT IN SILVERDALE STONE RETAINER
WALLS. BUILT UP FLOWER GARDEN IN CENTER OF COURT WITH WALKS RUNNING 4 WAYS.
GRASS IS BERMUDA.

SEE ALSO INSTR. FOR SIGN ATTACHED.

PHOTO RETURNED

2

PHOTO USED FOR

1 Print
10/30/49
103-10-27-49

Is 30

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1143 ORDER NO. 56263 DATE 8-31-49

CUSTOMER O.A. YOUNG
MADISONVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border ☒ Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

YOUNG'S TOURIST COURT - ON U.S. HIGHWAY
41 MADISONVILLE, KY.....ETC.

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, BUT BRING OUT SIGNS IN LOWER VIEW CLEARER IF
POSSIBLE - ALSO THE INDIVIDUAL COTTAGES BY TAKING OUT ~~MINOR~~ BRANCHES AND
LOWER FOLIAGE ON TREES.
LOWER

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

2-5x7
1-8x10

Ret 1 1/2
Cm Hc 2 1/2 9/29/49
Ja 11 - 101-10-26-49

430

Ed. L. [unclear]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1144 ORDER NO. 56265 DATE 9-1-49

CUSTOMER KEYSTONE CABINET CO.
LITTLESTOWN, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full TYPE PANEL AT RIGHT:
KEYSTONE CABINET COMPANY
LITTLESTOWN, PENNSYLVANIA

(SEE 6BH1146) ✓

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PRINTED SHEETS AS COPY. CROP AS MARKED. ✓

WHITE BORDER 3 SIDES WITH TYPE PANEL AT RIGHT
AS ON #6BH1146.

COLOR DESCRIPTION

FOLLOW PRINT ATTACHED. ✓

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

1-8210

Ret 6.2
He 1 3/4
Flux 10 1/2

33

660

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 98H1145 ORDER NO. 56266 DATE 9-1-49

CUSTOMER KAIBAB MOTOR LODGE
WILLIAMS, ARIZONA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER IN PLATE:

KAIBAB MOTOR LODGE, WILLIAMS, ARIZONA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE BLACK & WHITE PHOTO.

COLOR DESCRIPTION

USE TINTED PRINT AS COLOR GUIDE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

Box 6 118
Rm 112 9-27-49
110-41/2/49

53

Rush
for C.T.

Rush final completion

Submit
to Cust

O/C
WASH
9/26

to Cust
9/26

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 9BH1146 ORDER NO. 56267 DATE 8-31-49

CUSTOMER ARTCRAFT PORTRAIT STUDIO
DAYTONA BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE HOST OF DAYTONA
BOT: JOHNSTON'S COFFEE SHOP —
PALMETTO AND MANGOLIA - DAYTONA BEACH,
FLA. (PUT IN CAPS IN ONE LINE)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED.
USE KODACHROME AS COLOR GUIDE.

NO
YES
RETURN PHOTO

RETURN KODACHROME TO CUSTOMER.

MAKEOVER

MAKEOVER

MAKEOVER

Charge to CUSTOMER

EST. Makeover Time Required

RETOUCHING	2 hrs.	How processed in Cost Dept.
PHOTO LITHO	1/2 hr.	10/12
ENGRAVING	1 1/2 hrs.	

MAKEOVER

MAKEOVER

MAKEOVER

Rec 64
104
9/16/49
117

C.B.

460

Make over - HCP

must go out

MAKEOVER 10/14/49

(Signature)

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455
MONETT, MO.

NO. 9BH1147

ORDER No. 56382

DATE 9/1/49

25 ^M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROUND SPRING, ROUND SPRING STATE
PARK, IN THE SCENIC OZARKS/

Use reverse type

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

Photo by: HAMMOND AND IRWIN

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

MAKE WATER GREENISH BLUE - USE BEST PROPORTIONS

42/1143

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

SEP 2 1949

By

SEP 2 1949

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 4 1949	SEP 6 - 1949
SKETCH				
RETOUCHING	3	2	SEP 7 1949	SEP 8 1949
REPHOTO				
PHOTO-LITHO			SEP 12 1949	SEP 22 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	SEP 22 1949	
ARTIST DEPT.	33	9 3/4		1-19-50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

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BOX 455,
MONETT, MO.

NO. 9BH1148
ORDER No. 56382

DATE 9/1/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT
SAME AS ABOVE

TITLE SCENIC VIEW ON THE CURRENT
RIVER IN THE BEAUTIFUL
OZARKS

Photo by: MASSIE - MISSOURI
RESOURCES DIV.

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts - nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

photo in set 150

DT 313

Gill

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date SEP 2 1949 AND WORK SCHEDULE Date SEP 2 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 2 1949	SEP 6 1949
SKETCH				
RETOUCHING		1	SEP 7 1949	SEP 8 1949
REPHOTO				
PHOTO-LITHO			SEP 12 1949	SEP 16 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1/2	SEP 16 1949	9-21-49 G.M.
ARTIST DEPT.	101	9	1-10-50	1-10-50

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By Bennis

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

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BOX 455,
MONETT, MO..

NO. 9BH1149
ORDER NO. 56382
DATE 9/1/49

ATTENTION

Subjects on
order for this customer. Please
see to it that all cases of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

25 M POST CARDS C.T. ART COLORTONE FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. 1 R. M. YES
TITLE IN FULL	IMPRINT
BEAUTIFUL BLUE SPRING IN THE BIG SPRINGS COUNTRY/OF THE OZARKS	SAME AS ABOVE
Use reverse type	Photo by: MASSIE - MISSOURI RESOURCES DIV.
	under imprint
	PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

USE A BEAUTIFUL BLUE COLOR/
ROCKS TO BE GREYISH TAN /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____ Cost Dept. Checked
Date SEP 2 1949 AND WORK SCHEDULE By _____ Date SEP 2 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 2 1949	SEP 7 1949
SKETCH				
RETOUCHING		1 1/2	SEP 7 1949	SEP 8 1949
REPHOTO				
PHOTO-LITHO			SEP 12 1949	SEP 21 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	134	SEP 21 1949	9-21-49
ARTIST DEPT.	114	10		1/10/50

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By *Barrie* _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

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BOX 455,
MONETT, MO.

NO. 9BH1150
ORDER NO. 56382
DATE 9/1/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE BIG SPRING, LARGEST SINGLE
SPRING IN THE WORLD, NEAR
VAN BUREN, MO.

Use reverse type

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT
SAME AS ABOVE

Photo by: MASSIE - MISSOURI
RESOURCES DIV.,

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

Big rock moss covered, remove people

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects
order for this customer. Please
see it that all color or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

SEP 2 1949

AND WORK SCHEDULE

Date

SEP 2 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 2 1949	
SKETCH				
RETOUCHING		<i>K2</i>	SEP 7 1949	SEP 8 1949
REPHOTO				
PHOTO-LITHO			SEP 12 1949	SEP 21 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>119</i>	<i>12</i>	SEP 21 1949	<i>7-23-49</i>
ARTIST DEPT.	<i>42</i>	<i>9</i>		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455,
MONETT, MO.

NO. 9BH1151
ORDER No. 56382
DATE 9/1/49

25 ^M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

SCENIC U. S. HIGHWAY 71,
THE PRIZE DRIVE OF THE OZARKS

Photo by: MASSIE - MISSOURI
RESOURCES DIV.

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

REMOVE AUTO AND TELEPHONE WIRES - USE BEST PROPORTIONS -
ROCKS TO BE GREYISH TAN - SEE ATTACHED PHOTO 6BH916

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date SEP 2 1949 AND WORK SCHEDULE By _____ Date SEP 2 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 2 1949	SEP 6 - 1949
SKETCH				
RETOUCHING	5	2	SEP 7 1949	SEP 8 1949
REPHOTO				
PHOTO-LITHO			SEP 12 1949	SEP 21 1949
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	SEP 21 1949	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By Bennie

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

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BOX 455,
MONETT, MO.

NO. 9BH1152
ORDER No. 56382
DATE 9/1/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SURFBOARD RIDING ON LAKE
TANEYCOMO, IN THE BEAUTIFUL
OZARKS

8 ph. set, color

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

SAME AS ABOVE

Photo by: MASSIE - MISSOURI
RESOURCES DIV.

under imprint

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

USE BRIGHT COLORS - boat to be red

Photo 4 clt 145

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

SEP 2 1949

AND WORK SCHEDULE

By

Date

SEP 2 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 2 1949	SEP 2 1949
SKETCH				
RETOUCHING	5	2	SEP 7 1949	SEP 8 1949
REPHOTO				
PHOTO-LITHO				SEP 21 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117		SEP 21 1949	
ARTIST DEPT.	44	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts & nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Bernie
JAN 18 1950

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455,
MONETT, MO.

NO.
ORDER No. 9BH1153
56382
DATE 9/1/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROCKAWAY BEACH, MISSOURI ON
BEAUTIFUL LAKE TANEYCOMO

8 pt. set, 1000

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

Photo by: MASSIE, MISSOURI
RESOURCES DIV.

under imprint

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Top of
first*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

SEP 2 1949

AND WORK SCHEDULE

SEP 2 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>SEP 2 1949</i>	<i>SEP 2 1949</i>
SKETCH				
RETOUCHING	<i>3</i>	<i>2</i>	<i>SEP 7 1949</i>	<i>SEP 8 1949</i>
REPHOTO				
PHOTO-LITHO			<i>SEP 12 1949</i>	<i>SEP 27 1949</i>
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>114</i>	<i>1 1/2</i>	<i>SEP 27 1949</i>	
ARTIST DEPT.	<i>113</i>	<i>9</i>		<i>1-10-50</i>

DATE BLUEPRINT OK'D

DATE Filed

JAN 16 1950

By

By

Bennie

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455,
MONETT, MO.

NO. 9BH1154
ORDER No. 56382
DATE 9/1/49

ATTENTION

8 Subjects on
order for this customer. Please
set to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

25 M POST CARDS C.T. ART COLORTONE FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1 R. M. YES
TITLE IN FULL	IMPRINT SAME AS ABOVE
MAIN BOIL, GREER SPRING, IN THE BIG SPRINGS COUNTRY OF THE OZARKS	Photo by: MASSIE - MISSOURI RESOURCES DIV.
Use reverse type 8 pt. it, c & b	PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

USE BEST PROPORTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate ESTIMATE Cost Dept. Checked
By SEP 2 1949 AND WORK SCHEDULE By SEP 2 1949
Date Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			2 1949	
SKETCH				
RETOUCHING		1	SEP 7 1949	SEP 8 1949
REPHOTO				
PHOTO-LITHO			SEP 12 1949	SEP 21 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	SEP 21 1949	
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By Bennie _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

JAN 20 1950

HARRIS NEWS AGENCY,
BATON ROUGE, LA.

NO.

9BH1155
ORDER No. 56384

DATE 9/1/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

LOUISIANA STATE CAPITOL,
BATON ROUGE, LA.

Photo by GASQUET

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES same as 6AH1148

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

Building to be pure white, front door entrance to be bronze
on 6AH1158, shrubbery to be usual green and no flowers.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

SEP 2 1949

AND WORK SCHEDULE

Date

SEP 2 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 2 1949	
SKETCH				
RETOUCHING	P	2 1/2	SEP 7 1949	SEP 12 1949
REPHOTO				
PHOTO-LITHO			SEP 12 1949	SEP 16 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	SEP 16 1949	7-28-49
ARTIST DEPT.	23	7		

OCT 27 1949

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY THE CENTRAL NEWS COMPANY
AKRON, OHIO

NO. 9BH1156
ORDER No. 56385
DATE 9/1/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE FULL

IMPRINT SAME AS ABOVE

AKRON-CUYAHOGA FALLS, HIGH LEVEL
BRIDGE, LOOKING NORTH, AKRON, OHIO

Place cust. prvt. # before title:
850 /

Photo by STIVAS STUDIO /

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

DETAILS OF APPEARANCE:

CONSTRUCTION - Steel, Aluminum paint, Abutments, white concrete
Area in foreground with straw should be in grass.
Show trees and under bridge in green.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By SEP 2 1949

AND WORK SCHEDULE

By SEP 2 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		22	SEP 7 1949	SEP 8 1949
REPHOTO				
PHOTO-LITHO			SEP 12 1949	SEP 21 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	12	SEP 21 1949	7-15-49
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

944

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 9BH1157

ORDER No. 56387

DATE 9-1-49

12 $\frac{1}{2}$ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM LAVALLETTE,
N.J.,

SMALL TYPE:

(c) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. No

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

SUGGEST SHOWING OCEAN (WHITE SAND) ON LOWER PART
OF CARD WITH BATHERS, ETC.
USE PHOTOS FROM 9BH1158 to #9BH1171 inclusive.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 14 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 14 1949	SEP 15 1949
SKETCH	3	7		
RETOUCHING	2	7 $\frac{1}{2}$	OCT 10 1949	OCT 11 1949
REPHOTO			OCT 6 1949	OCT 10 1949
PHOTO-LITHO			OCT 13 1949	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		12 $\frac{1}{2}$		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

L - 9BH1161
A - 9BH1158
V - 9BH1159
A - 9B-H1160
L - 9BH1162
L - 9BH1163
E - 9BH1164
T - 9BH1166
T - 9BH1167
E - 9BH1170

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 9BH1152

ORDER NO. 56387

DATE 9-1-49

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OCEAN FRONT VIEW,
LAVALLETTE, N.J. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BE SURE TO MAKE SAND VERY WHITE.

ROOF...GREEN. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

SEP 2 1949

AND WORK SCHEDULE

By

Date

SEP 2 1949

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			SEP 2 1949	SEP 6 - 1949
SKETCH				
RETOUCHING		3 1/2	SEP 8 1949	SEP 12 1949
REPHOTO				
PHOTO-LITHO			SEP 12 1949	SEP 15 1949
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	SEP 15 1949	
ARTIST DEPT.	102	9	2/2/50	2/3/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEB 16 1950

UNION DISTRIBUTORS, INC. RED BANK, N.J.

NO. 9BH1159

ORDER NO. 56387

DATE 9-1-49

12 $\frac{1}{2}$ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M.

NO

TITLE IN FULL

IMPRINT

SAME AS ABOVE.

BARNEGAT BAY, LAVALLETTE, N.J.

8 ph. set, color

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE SAND. GREEN ROOF!

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

SEP 2 1949

AND WORK SCHEDULE

By

SEP 2 1949

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 2 1949	SEP 1 1949
SKETCH				
RETOUCHING	3	1 1/2	SEP 8 1949	SEP 12 1949
REPHOTO				
PHOTO-LITHO			SEP 12 1949	SEP 16 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	1 1/2	SEP 16 1949	9-21-49
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 9EH1160

ORDER No. 56387

DATE 9-1-49

12½ M POST CARDS

C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE.

BARNEGAT BAY, LAVALLETTE, N.J.

8 pl. only, C & L

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

SEP 2 1949

By

SEP 2 1949

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 2 1949	SEP 2 1949
SKETCH				
RETOUCHING		1	SEP 8 1949	SEP 13 1949
REPHOTO				
PHOTO-LITHO			SEP 16 1949	SEP 27 1949
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	SEP 27 1949	
ARTIST DEPT.		9		

FEB 17 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 9BH1161

ORDER NO. 56387

DATE 9-1-49

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GRAND CENTRAL AVENUE LOOKING SOUTH,
LAVALLETTE, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LETTERING..BLACK ON WHITE BACK GROUND. RED ROOF. GREEN AWNINGS.
OTHER BLDGS ARE WHITE WITH BROWN & GREEN & BLACK ROOFS.
TAKE OUT POLES & WIRES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors in
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked 7

By

By

Date

SEP 2 1949

AND WORK SCHEDULE

Date

SEP 2 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 2 1949	SEP 2 1949
SKETCH				
RETOUCHING		4	SEP 8 1949	SEP 12 1949
REPHOTO				
PHOTO-LITHO				SEP 20 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	13/4	SEP 20 1949	
ARTIST DEPT.	112	10 1/2		

FEB 17 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 9BH1162

ORDER No. 56387

DATE 9-1-49

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT

SAME AS ABOVE.

GRAND CENTRAL AVENUE, LOOKING SOUTH,
LAVALLETTE, N.J.

Spl. int. color

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT POLES & WIRES. 1. WHITE STUCCO. 2. GREY FRONT 3. GREY
WITH BROWN SHINGLES. 5. GREEN ROOF.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

SEP 2 1949

AND WORK SCHEDULE

Date

SEP 2 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 2 1949	SEP 9 1949
SKETCH				
RETOUCHING		3½	SEP 8 1949	SEP 12 1949
REPHOTO				
PHOTO-LITHO			SEP 12 1949	SEP 16 1949
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	SEP 16 1949	9/19/49
ARTIST DEPT.	111	9		2-6-50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Photo
9BH1157*

UNION DISTRIBUTORS, INCL, RED BANK, N.J.

NO. 9BH1163

ORDER NO. 56387

DATE 9-1-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GRAND CENTRAL AVENUE LOOKING NORTH
LAVALLETTE, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NOE

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

1. RED-BROWN BRICK, BLACK ROOF & TOWER. 2. GREY STUCCO, WHITE FRONT
OTHERS WHITE WITH 3-green "
4-grey "
5-red "

TAKE OUT POLES & WIRES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts are negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

SEP 2 1949

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 2 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 2 1949	
SKETCH				
RETOUCHING	3	4	SEP 8 1949	SEP 12 1949
REPHOTO				
PHOTO-LITHO			SEP 12 1949	SEP 15 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1½	SEP 15 1949	
ARTIST DEPT.	32	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Plat - 9241157

JAN 16 1950

Bennie

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 9BH1164

ORDER No. 56387

DATE 9-1-49

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE/

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEACH SCENE,
LAVALLETTE, N.J.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

1

R. M.

NO

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE SAND.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects on
order for this customer. Please
see it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

SEP 2

1949

AND WORK SCHEDULE

Date

SEP 2

1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 2 1949	
SKETCH				
RETOUCHING	3	2 1/2	SEP 8 1949	SEP 12 1949
REPHOTO				
PHOTO-LITHO			SEP 12 1949	SEP 15 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	SEP 15 1949	9-19-49
ARTIST DEPT.	45	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JAN 16 1950

Bennie

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 9BH1165

ORDER No. 56387

DATE 9-1-49

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEACH SCENE,
LAVALLETTE, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE SAND

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By SEP 2 1949

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By SEP 2 1949

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 2 1949	
SKETCH				
RETOUCHING	10	3	SEP 8 1949	SEP 12 1949
REPHOTO				
PHOTO-LITHO				SEP 21 1949
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	SEP 21 1949	
ARTIST DEPT.	23	9		

FEB 16 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 9BH1166

ORDER No. 56387

DATE 9-1-49

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

BOARDWALK,
LAVALLETTE, N.J. /

872.12.14.12

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GREEN ROOF. WHITE SAND.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

14 Subjects
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

SEP 2 1949

AND WORK SCHEDULE

SEP 2 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 2 1949	SEP 2 1949
SKETCH				
RETOUCHING	3	24	SEP 8 1949	SEP 12 1949
REPHOTO				
PHOTO-LITHO			SEP 12 1949	SEP 15 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	SEP 15 1949	9-20-49
ARTIST DEPT.	102	9	2/3/50	2/6/50

DATE BLUEPRINT OK'D

DATE Filed FEB 17 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 9BH1167

ORDER NO. 56387

DATE 9-1-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PRESIDENT AVENUE,
LAVALLETTE, N.J. *split, color*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT POLES & WIRES. SHOW OCEAN IN BACKGROUND.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

14
Subjects
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Photo 9-1-49

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

SEP 2 1949

Date

SEP 2 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 8 1949	SEP 12 1949
SKETCH	4			
RETOUCHING		3½	SEP 8 1949	SEP 12 1949
REPHOTO				
PHOTO-LITHO			SEP 12 1949	SEP 15 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1½	SEP 15 1949	9-19-49
ARTIST DEPT.	101	9	2-3-50	2-3-50

DATE BLUEPRINT OK'D

DATE Filed

FEB 16 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 9BH1168

ORDER No. 56387

DATE 9-1-49

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

YACHT CLUB, BARNEGAT BAY,
LAVALLETTE, N.J. ,
8 photos each

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED ROOF.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

SEP 2 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 2 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 2 1949	SEP 6 - 1949
SKETCH				
RETOUCHING	3	1 1/2	SEP 8 1949	SEP 13 1949
REPHOTO				
PHOTO-LITHO				SEP 20 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	128	1 1/2	SEP 20 1949	9-20-49
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEB 17 1950

UNION DISTRIBUTORS, INC., RED BANK, N.J.
XXXXXXXXXX

NO. 9BH1169

ORDER NO. 56387

DATE 9-1-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEACH SCENE,
LAVALLETTE, N.J.

Sept. 1, 1949

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE SAND.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects in
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Top of
list*

Executive OK of Estimate

By

SEP 2 1949

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

SEP 2 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 2 1949	SEP 12 1949
SKETCH				
RETOUCHING	10	2 1/2	SEP 8 1949	SEP 12 1949
REPHOTO				
PHOTO-LITHO				SEP 23 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	118	1 1/2	SEP 23 1949	9-26-49
ARTIST DEPT.	101	9	2-1-50	2-1-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

FEB 17 1950

By

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 9BH1170

ORDER NO. 56387

DATE 9-1-49

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WESTPOINT ISLAND, BARNEGAT BAY,
LAVALLETTE, N.J.

Sept. 1st, 1949

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE SAND.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

SEP 2 1949

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 2 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 8 1949	SEP 12 1949
SKETCH				
RETOUCHING	3	3	SEP 8 1949	SEP 12 1949
REPHOTO				
PHOTO-LITHO				SEP 20 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	12	SEP 20 1949	9-20-49
ARTIST DEPT.	109	9		2-3-50

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC. RED BANK, N.J.

NO. 9BH1171

ORDER No. 56387

DATE 9-1-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SURF FISHING, LAVALLETTE, N.J.

Sept. 1, 1949

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE SAND.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
LOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

SEP 2 1949

Date

SEP 2 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 2 1949	SEP 12 1949
SKETCH				
RETOUCHING	3	2	SEP 8 1949	SEP 12 1949
REPHOTO				
PHOTO-LITHO				SEP 21 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	SEP 21 1949	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Photo - 9BH 1157

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1172 ORDER NO. 56280 DATE 9-2-49

CUSTOMER
EUREKA INN
EUREKA, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AT BOTTOM AS MARKED. TAKE OUT PARKING LOT SIGN,
CARS IN THE LOT AND TRUCK AT CURB.

COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PH

Some
few blocks remaining
after customer ok
(assuming) make new offsets

101 20 91-5-51

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1173 ORDER NO. 56282 DATE 9-2-49

CUSTOMER BELK STORES
CHARLOTTE, N.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HAPPY BIRTHDAY
BELK'S - BOYS' DEPARTMENT

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-5-48

1-5-49
Ret 6
He 1 3/4 107
Blw 10 21
To your attention
B34
Red & Dk Blue Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 9BH1174 ORDER NO. 56284 DATE 9-2-49

CUSTOMER FIRST ASSEMBLY OF GOD CHURCH
SEMINOLE, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full IN SKY:

FIRST ASSEMBLY OF GOD CHURCH
SEMINOLE, OKLAHOMA

FRONT NO. 5 (All of on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

ADD SHRUBBERY AROUND BLDG AS SHOWN ON BLACK & WHITE PHOTO MARKED "B".

COLOR DESCRIPTION

FOLLOW KODACHROME AS COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

Ret'd 11/30/49 B.

PHOTO RETURNED

TO

PHOTO USED FOR

Handwritten notes on back of card:
104
9/20/49
9-11/71+9/11/6)
X66B
B44

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 9BH1175 ORDER NO. 56285

DATE 9-1-49

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

MONTE CARLO HOTEL
MIAMI BEACH, FLA.

100 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY:

MONTE CARLO HOTEL ON THE OCEAN —
FULLY AIR CONDITIONED
MIAMI BEACH, FLORIDA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

MURRELL POST CARD CO.,
DAYTONA BEACH, FLA.

NO.

9BH1176

ORDER No. 56393

DATE 9/2/49

25 **M** POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OVERLOOKING BEAUTIFUL OCEANFRONT
PARK AND PROMENADE, DAYTONA BEACH,
FLA.

PLACE (C) IN PLATE IN LOWER LEFT
IN REVERSE TYPE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. YES

IMPRINT SAME AS ABOVE

PLACE CUST. PRVT. NO. BEFORE

IMPRINT: D-4846

PUT PLATE NUMBER ON FRONT

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY AND ATTACHED POST CARDS FOR INSTRUCTIONS
CROP AS PER INSTRUCTIONS ON PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

order this photograph...
see on 1 inch...
these are...
in...
to make an...
to make an...

483

Executive OK of Estimate By SEP 6 1949 Cost Dept. Checked By SEP 6 1949
Date _____ Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP - 6 1949	SEP 7 1949
SKETCH				
RETOUCHING		4	SEP 8 1949	SEP 13 1949
REPHOTO				
PHOTO-LITHO				SEP 21 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/4	SEP 27 1949	
ARTIST DEPT.	33	9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By Bennie

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MURRELL POST CARD CO.,
DAYTONA BEACH, FLA.

NO. 9BH1177
ORDER No. 56393
DATE 9/2/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MOON OVER DAYTONA BEACH, FLA.

PHOTO BY: FLORIDA NEWS & PHOTO
SERVICE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PLACE CUST. PRVT. NO. BEFORE
IMPRINT: D-47
PUT PLATE NUMBER ON FRONT

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY AND ATTACHED PHOTO, 6BH679 FOR INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an appropriate set.

683

Executive OK of Estimate

By SEP 10 1949
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By SEP - 6 1949
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP - 6 1949	SEP 7 - 1949
SKETCH				
RETOUCHING		5	SEP 8 1949	SEP 13 1949
REPHOTO				
PHOTO-LITHO				SEP 22 1949
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	12	SEP 22 1949	
ARTIST DEPT.	102	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

R. & R. NEWS CO.,
ATLANTA, GA.

NO. 9BH1,178
ORDER No. 56398
DATE 9/2/49.

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

41 - AERIAL VIEW OF ATLANTA, GEORGIA

PLACE CUST. PRVT. NO. BEFORE
TITLE: 141

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO

SEE TISSUE OVERLAY AND ATTACHED SHEET FOR COLORS AND
INSTRUCTIONS

RETURN PHOTO TO: CHAMBER OF COMMERCE, ATLANTA, GA.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

YES
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP - 8 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP - 8 1949	
SKETCH				
RETOUCHING	4	30	SEP 9 1949	SEP 14 1949
REPHOTO				
PHOTO-LITHO				SEP 23 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	2 1/4	SEP 23 1949	9-25-49
ARTIST DEPT.	103	15		11-25-49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE

NOV 29 1949

By

Bennio

DATE Photo Returned to Customer

✓Atlanta, a metropolitan city with a population of 590,000 had its start when in 1837 Stephen H. Long, a young civil engineer supervised the driving of a stake to mark a railroad terminus. Today Atlanta is the largest transportation center in the south. The Municipal Airport during most of the year is the busiest in the nation.✓

9BH1178
LV

R. & R. NEWS CO.,
ATLANTA, GA.

NO. 9BH1178
ORDER No. 56398
DATE 9/2/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
AERIAL VIEW OF ATLANTA, GEORGIA

PLACE CUST. PRVT. NO. BEFORE
TITLE: 141

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY AND ATTACHED SHEET FOR COLORS AND
INSTRUCTIONS

RETURN PHOTO TO: CHAMBER OF COMMERCE, ATLANTA, GA.

YES

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL NO. 9BH1179 ORDER NO. 56288 DATE 9-2-49

CUSTOMER THE BLOTX COMPANY
SPRINGFIELD, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

to

PHOTO USED FOR

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BLOT-X WALLPAPER GREASE SPOT REMOVER..
...ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH.

- FOLLOW SKETCH, ADDING COPY IN PANEL AS SHOWN INCLUDING COLORING.
- SEE NORRINGTON'S ROUGH LAYOUT FOR ARRANGEMENT.
- COPY MATERIAL IN SAMPLE ROOM.

3M-1-5-48

4-5x7
L. L. L. 1
Ret 8
the 2 104
Ret 10-104
2/29/49 Jm.

for quantity
L.C.B.

Answer to Mr.
for
to 41

Rush
for

Red Longman

2

GALVESTON NEWS CO.,
GALVESTON, TEXAS

NO. 1180
9BH 1108
ORDER No. 56404
DATE 9/6/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS IS THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M.

YES

encl.

TITLE IN FULL

IMPRINT

SAME AS ABOVE

Upper title: AERIAL VIEW OF MUNICIPAL-
OWNED STEWART'S BEACH, GALVESTON, TEXAS

Lower title: UPPER LEFT "JACK TAR COURTS",
RIGHT "GALVESTON'S MEDICAL CENTER"

Place cust. prvt. # before title: 185 PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO

SEE TISSUE OVERLAY AND ATTACHED SHEET FOR COLOR GUIDE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES HANDCOL PROOF

YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

SEP 13 1949

SEP 13 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 13 1949	SEP 14 1949
SKETCH				
RETOUCHING		40	SEP 15 1949	SEP 19 1949
REPHOTO			SEP 9 1949	
PHOTO-LITHO				OCT 4 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2	OCT 4 1949	10/5/49
ARTIST DEPT.	105	12		1/24/50

DATE BLUEPRINT OK'D

DATE Filed

FEB 17 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CONCHO NEWS AGENCY,
SAN ANGELO
TEXAS

NO.

ORDER No. 9BH1181
56405

DATE 9/6/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. NONE

TITLE IN FULL

IMPRINT

SAME AS ABOVE

JUNIOR COLLEGE, SAN ANGELO, TEXAS

PHOTO COMPLIMENTS OF C. OF C.

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEET FOR COLOR GUIDE AND INSTRUCTIONS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

SEP - 9 1949

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP - 9 1949	SEP 12 1949
SKETCH				
RETOUCHING		3	SEP 14 1949	SEP 16 1949
REPHOTO				
PHOTO-LITHO				OCT 3 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	OCT 3 1949	10/4/49
ARTIST DEPT.	24	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

R. M. MARRINER,
LAGUNA BEACH,
CALIFORNIA

NO. 9BH1182
ORDER No. 56411

DATE 9/2/49

25 M **px POST CARDS** C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL LAGUNA, LAGUNA BEACH,
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY AND ATTACHED CARD 9AH1181 FOR COLOR GUIDE
AND INSTRUCTIONS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

SEP 7 1949

AND WORK SCHEDULE

Date

SEP 7 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 7 1949	SEP 7 1949
SKETCH				
RETOUCHING		7	SEP 7 1949	SEP 13 1949
REPHOTO				
PHOTO-LITHO			SEP 16 1949	SEP 26 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	1 1/2	SEP 26 1949	SEP 26 1949
ARTIST DEPT.	120	10		11-18-49

DATE BLUEPRINT OK'D

DATE Filed

DEC 1 1949

By

By

Bennie

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

LAKELAND NEWS CO.,
LAKELAND, FLA.
FLA.

NO. 9BH1183
ORDER No. 56414
DATE 9/6/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NONE

TITLE IN FULL

IMPRINT SAME AS ABOVE

IT'S GRAPEFRUIT PICKING-TIME IN
SUNNY FLORIDA,

Place cust. prvt. # before title:
L-60

Photo credit line: PHOTO COURTESY
FLORIDA CYPRESS GARDENS, PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY AND ATTACHED CARD 1BH1424 FOR COLOR
GUIDE AND INSTRUCTIONS

DO NOT SUBMIT H. C. PROOFS IN ORDER TO SPEED UP DELIVERY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NONE HANDCOL. PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or negs
given are uniform and colors are
in harmony with each other
to make an accurate set.

941

Top of list

Executive OK of Estimate By SEP 7 1949
Date SEP 7 1949
ESTIMATE AND WORK SCHEDULE Cost Dept. Checked By SEP 7 1949
Date SEP 7 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 7 1949	SEP 8 1949
SKETCH				
RETOUCHING	3	3	SEP 9 1949	SEP 13 1949
REPHOTO				
PHOTO-LITHO			SEP 16 1949	SEP 30 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	134	SEP 20 1949	
ARTIST DEPT.	35	10½		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

LAKELAND NEWS CO.,
LAKELAND,
FLA.

NO.
9BH1184
ORDER No. 56414
DATE 9/6/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
ORANGE GROVES, SUNNY SKIES,
SPARKLING LAKES - THAT'S FLORIDA

Place customer private number
before title: L-61

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY AND ATTACHED CARD OBH1523 FOR INSTRUCTIONS

DO NOT SUBMIT H. C. PROOFS IN ORDER TO SPEED UP DELIVERY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ~~NONE~~ HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
note it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP - 7 1949	SEP 8 - 1949
SKETCH				
RETOUCHING	3	2½	SEP 9 1949	SEP 13 1949
REPHOTO				
PHOTO-LITHO			SEP 16 1949	SEP 30 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	SEP 30 1949	
ARTIST DEPT.	104	9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 9BH1185 ORDER NO. 56297 DATE 9-7-49

CUSTOMER LA HACIENDA MOTEL
ALBUQUERQUE, N.MEXICO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(FULL FACE - NO TITLE)

LARGE PICTURE TO BE CHANGED INTO A NIGHT SCENE. PICTURE IN RIGHT
CORNER TO LEFT AS IS.

SEE INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED.

PHOTO RETURNED

PHOTO USED FOR

Ret 8x10
for the
flat 10 1/2 11 1/2
2/12/49
No print to be
Top of
list
4273

MAKEOVER

Charge to Customer Post.

Estimate Time Required

1 1/2

1/2

10/15/49

1949 OCT 1 1949

By

MAKEOVER

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 9BH1186 ORDER NO. 56298 DATE 9-7-49

CUSTOMER LA PUERTA LODGE
ALBUQUERQUE, NEW MEX100

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE -FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(FULL - FACE - NO TITLE)

ADD TWO LIGHT BALL ON THE TWO SIGN POSTS
ADD FEW FLOWERS BELOW SIGN AND NEAR BIG DOOR
ADD CEDAR TREES (4) BESIDE BIG DOOR AND BACK OF COURT
TAKE OUT CAR AND SOMETHING IN FORGROUND.

SEE TISSUE OVERLAY.

SIGN:

COLOR DESCRIPTION

LIGHT BLUE BACKGROUND - LA PUERTA IS GOLD AND RED. LODGE IS DARK BLUE.
PLASTER IS ADOBE WITH RED BRICK. WALL ON GROUND AROUND SIGN IS RED.
FOUR GREEN HEDGES BELOW SIGN - ADD FEW FLOWERS IN SIGN ENCLOSURE.
ALL DOORS ARE NATURAL PINE HAND CARVED. WINDOWS ARE LIGHT YELLOW
SIDEWALK ALONG FRONT OF COURT IS RED. VEGAS AND WOOD STRIP ALONG PORCH IS
NATURAL PINE HAND CARVED.

NO

YES

RETURN PHOTO

TO

PHOTO USED FOR

G9
Ret 6 1/2
HC 1 1/2 118.9-22-49
Stat 9 102

X LCC

Is 30

Red + Dk Blue
signatures

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 9BH1187 ORDER NO. 56299 DATE 9-7-49
CUSTOMER CANYON LODGE
ALBUQUERQUE, NEW MEXICO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

12½" POST CARDS SIZE 3½" X 5½"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full IN SKY:

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

CANYON LODGE - 13000 EAST CENTRAL
ALBUQUERQUE, N.MEX.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

Follow Layout

CROP AT TOP ONLY. USE ATTACHED CARD #9AH231 FOR MOUNTAIN COLOR ONLY. TAKE
OUT WIRES. TAKE OUT SHADOWS ACROSS FRONT OF BLDG. TAKE OUT TREES AND POLES
AT LEFT OF PICTURE. TAKE OUT MAILBOXES AT BOTTOM OF PICTURE. FILL UP TREES
AT RIGHT. PUT IN SOME COLORED FLOWERS.

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

BLDG AND CEMENT WORK - WHITE. DOOR AND WINDOW TRIM - AQUA BLUE. DARK WOOD
BEAMS OVER TOP OF WINDOWS AND DOORS. SIGN - LETTERS WHITE AND BACKGROUND
DARK RED.

SEE TISSUE OVERLAY.

RETURN PHOTO YES NO

PHOTO USED FOR

Ret 5
JmHc 105 9/23/49
Stut 9-104
X 665
Is 30
Special Rush
Completed
Red Lamp

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1188 ORDER NO. 56300 DATE 9-7-49

CUSTOMER
EL REY
ALBUQUERQUE, NEW MEXICO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY:

EL REY COURT - 6322 E. CENTRAL ON U.S.
HIGHWAY #66 - ALBUQUERQUE, N.MEX.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CUT AT LEFT SIDE AND CENTER COURT UP AND DOWN. ADD 5 CEDAR TREES AND
FLOWERS AS MARKED. TAKE OUT WIRES.

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

FRONT THREE WINDOWS HAVE YELLOW TRIM WITH BLUE AWNINGS AND YELLOW STRIPES
OTHER AWNINGS ARE BLUE WITH YELLOW STRIPES. OTHER WINDOWS AND DOORS ARE
OF BLUE TRIM.

CENTER PATIO: GREEN GRASS - WHITE TABLE WITH YELLOW UMBRELLA WITH WHITE
FRINGE. CHAIRS GREEN AND WHITE.

BULDG - ALL WHITE.

SEE TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

BISHOP POST CARD CO.,
RACINE, WISCONSIN

NO.

9BH1189

ORDER No. 56415

DATE 9/7/49

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

1986 - PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 2 R. M. NONE

TITLE IN FULL

IMPRINT

SAME AS ABOVE

WAUKEGAN TOWNSHIP HIGH SCHOOL,
WAUKEGAN, ILLINOIS

Place customer private number
before title: 1986

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE AUTOS AND STREET POSTS AND OVERHANGING LAMP

BUILDING TO BE RED BRICK WITH WHITE TRIM

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

2 Subjects on
order for this customer. Please
see it that all cuts nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

473

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date SEP 7 1949

AND WORK SCHEDULE

By _____
Date SEP 7 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 7 1949	SEP 9 - 1949
SKETCH				
RETOUCHING		3	SEP 12 1949	SEP 12
REPHOTO				
PHOTO-LITHO				SEP 23 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	113	1 $\frac{1}{2}$	SEP 23 1949	9-26-49
ARTIST DEPT.	120	9		11-25-49

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By *Bennie*

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

9

La

69

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

473

BISHOP POST CARD CO.
RACINE, WISCONSIN

NO. 9BH1190
ORDER No. 56415
DATE 9/7/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 2 R. M. NONE

TITLE IN FULL

IMPRINT
SAME AS ABOVE

1927-NORTH GENESEE STREET, WAUKEGAN,
ILLINOIS

Place customer private number
before title: 1987

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE BIG CAR IN FOREGROUND
REMOVE WIRES

SHOW BILLOWY CLOUDS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date SEP 7 1949 AND WORK SCHEDULE Date SEP 7 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 7 1949	SEP 7 1949
SKETCH				
RETOUCHING	1	6	SEP 12 1949	SEP 14 1949
REPHOTO				
PHOTO-LITHO				SEP 26 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	118	134	SEP 26 1949	9-27-49
ARTIST DEPT.	116	10		11/27/49

DATE BLUEPRINT OK'D _____ DATE Filed NOV 20 1949
By _____ By Bennie
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

THE WHITE COMPANY,
COLUMBUS, GA.

NO.

ORDER No. 9BH1191
56417

DATE 9/7/49

5X7

25 M POST CARDS	C.T. ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: XXXXXX XXXXX XXXXX IN SKY	FRONT No. 1	R.M. YES
TITLE IN FULL	IMPRINT	SAME AS ABOVE
41- MUSCOGEE COUNTY COURT HOUSE, COLUMBUS, GEORGIA		
Place customer private number before title: 41	PHOTO PROPERTY OF	C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEET FOR COLORS AND INSTRUCTIONS
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By Cost Dept. Checked
By SEP 9 1949
Date SEP 9 1949

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 9 1949	SEP 13 1949
SKETCH				
RETOUCHING		4	SEP 14 1949	SEP 19 1949
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	111	12	9-29	9/29/49/MR
ARTIST DEPT.	117	9		1/15/50

Gill

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By Bennie
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

JAN 20 1950

ST. MARIE'S GOPHER NEWS CO.,
MINNEAPOLIS, MINN.

NO.

ORDER No. 9BH1192
56418

DATE 9/7/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: ~~UPPER LAKES CENTER~~
IN SKY

M-2 MINNEAPOLIS-SAINT PAUL METROPOLITAN
AIRPORT, WOLD-CHAMBERLAIN FIELD

Place customer private number
before title: M-81

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES *same as OBH2442 incl.*
IMPRINT
SAME AS ABOVE
At bottom of message space -
"CITY OF LAKES AND PARKS"

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEET AND CARD OBH2442 FOR COLORS AND INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

483

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 9 1949

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			SEP 3 1949	SEP 17 1949
SKETCH				
RETOUCHING	7	4	SEP 14 1949	SEP 14 1949
REPHOTO				
PHOTO-LITHO				OCT 5 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	OCT 5 1949	10/5/4
ARTIST DEPT.	101	9		

JAN 18 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

HUDSON STATIONERY CO., TARRYTOWN, N.Y.

NO. 9BH1193

ORDER No. 56302

DATE 9-7-49

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PHILIPSE-CASTLE RESTORATION,
NORTH TARRYTOWN, N.Y.

Sept. 10, 1949

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLDG. LIGHT CREAM COLOR ALMOST WHITE. ROOF DARK GREY SLATE.
LIGHT MAROON SHUTTERS. CELLAR DOORS - GREY-WEATHERED WOOD.
ELM TREE IN FRONT OF HOUSE NATURAL GREEN. WILLOWS A SILVER..
GREEN. STONES - SOME PALE PINK- LIGHT & DARK SLATE & GRANITE
COLOR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

D-9373 *Is 123*

Executive OK of Estimate By *SEP 9 1949* Cost Dept. Checked By *SEP 9 1949*
Date Date

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>SEP 9 1949</i>	<i>SEP 10 1949</i>
SKETCH				
RETOUCHING	<i>3</i>	<i>1/2</i>	<i>SEP 13 1949</i>	<i>SEP 14 1949</i>
REPHOTO				
PHOTO-LITHO				<i>SEP 29 1949</i>
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>118</i>	<i>1/2</i>	<i>SEP 29 1949</i>	<i>SEP 29 1949</i>
ARTIST DEPT.	<i>118</i>	<i>9</i>		

DATE BLUEPRINT OK'D DATE Filed *FEB 17 1950*

By By *Just*

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

HUDSON STATIONERY CO., TARRYTOWN, N.Y.

NO. 9BH1194

ORDER NO. 56302

DATE 9-7-49

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. I R. M. NO,

TITLE IN FULL

IMPRINT SAME AS ABOVE.

THE OLD MILL OF SLEEPY HOLLOW, NORTH
TARRYTOWN, N.Y.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLDG. LIGHT CREAM COLOR ALMOST WHITE. ROOF DARK GREY SLATE.
LIGHT MAROON SHUTTERS. CELLAR DOORS. GREY WEATHERED WOOD.
ELM TREE IN FRONT OF HOUSE NATURAL GREEN. WILLOWS A SILVER-GREEN.
STONES - SOME PALE PINK - LIGHT & DARK SLATE & GRANITE COLOR.

*Bldg. brown weathered wood
grayish*

YES

SUB RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

18 Subjects on
order for this customer. Please
note it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP - 9 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP - 9 1949	SEP 12 1949
SKETCH			SEP - 9 1949	
RETOUCHING	29	1 1/2	SEP 13 1949	SEP 14 1949
REPHOTO				
PHOTO-LITHO				SEP 29 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/4	SEP 29 1949	9-29-49
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HUDSON STATIONERY CO., TARRYTOWN, N.Y.

NO. 9BH1195

ORDER No. 56302

DATE 9-7-49

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MILL DAM AND OLD MILL OF
SLEEPY HOLLOW,
NORTH TARRYTOWN, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BRIDGE IS WEATHERED WOOD. GREYISH BROWN. ROOF SLATE GREY.

REMOVE POST AND WHITE SIGN. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK by Estimate

By SEP 9 1949
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By SEP 9 1949
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP - 9 1949	SEP 12 1949
SKETCH				
RETOUCHING	4	2	SEP 13 1949	SEP 14 1949
REPHOTO				
PHOTO-LITHO				SEP 27 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	13 1/4	SEP 27 1949	9-28-49
ARTIST DEPT.	113	9 1/2		1-24-50

FEB 17 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

18
Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

D 9373 6123
H-103

HUDSON STATIONERY, CO., TARRYTOWN, N.Y.

NO. 9BH1196
ORDER No. 56302
DATE 9-7-49

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WASHINGTON IRVING MEMORIAL BRIDGE,
NORTH TARRYTOWN, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GREY FIELD STONE AND WHITE PILLARS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
note it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By SEP 9 1949
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked 15
By SEP 9 1949
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP - 9 1949	SEP 12 1949
SKETCH				
RETOUCHING	3	24	SEP 13 1949	SEP 14 1949
REPHOTO				
PHOTO-LITHO				SEP 26 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	SEP 26 1949	2-22-49
ARTIST DEPT.	23	9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

HUDSON STATIONERY CO., TARRYTOWN, N.Y.

NO. 9BH1197
ORDER NO. 56302
DATE 9-7-49

6 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. I R. M. NO
TITLE IN FULL	IMPRINT SAME AS ABOVE.
OLD DUTCH CHURCH OF SLEEPY HOLLOW / AND BURYING GROUND, NORTH TARRYTOWN, N.Y. 1	
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ROOF IS AN OFF WHITE (EGGSHELL). BOTTOM HALF IS FIELDSTONE & MORTAR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ☒ YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By SEP 9 1949
Date SEP 9 1949
ESTIMATE AND WORK SCHEDULE Cost Dept. Checked By SEP 9 1949
Date SEP 9 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP - 9 1949	SEP 1 1949
SKETCH				
RETOUCHING		3/4	SEP 13 1949	SEP 14 1949
REPHOTO				
PHOTO-LITHO				SEP 26 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1/2	SEP 26 1949	
ARTIST DEPT.	119	9	1/18/50	1/30/50

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By Jo
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

FEB 17 1950

HUDSON STATIONERY CO., TARRYTOWN, N.Y.

NO. 9BH1198

ORDER NO. 56302

DATE 9-7-49

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS IS THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. I R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE.

OLD DUTCH CHURCH/ OR SLEEPY HOLLOW
NORTH TARRYTOWN, N.Y.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ROOF IS AN OFF WHITE (EGGSHELL). BOTTOM HALF IS FIELDSTONE & MUD
MORTAR.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP - 9 1949	SEP 11 1949
SKETCH				
RETOUCHING	3	1 1/2	SEP 13 1949	SEP 14 1949
REPHOTO				
PHOTO-LITHO				SEP 29 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	118	1 1/2	SEP 29 1949	9-30-49
ARTIST DEPT.	120	9		1/23/49

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

FEB 17 1950

HUDSON STATIONERY CO., TARRYTOWN, N.Y.

NO. 9BH1199
ORDER No. 56302
DATE 9-7-49

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUNNYSIDE, HOME OF WASHINGTON
IRVING BETWEEN TARRYTOWN AND IRVINGTON,
N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

VERY LIGHT CREAM BLDG. WITH RED ROOF(NOT BRILLIANT RED) GREEN SHUTTERS
SHOW RIVER RESPECTIVE AT EXTREME LEFT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By SEP 11 1949
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By SEP 9 1949
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP - 9 1949	SEP 12 1949
SKETCH				
RETOUCHING		2	SEP 13 1949	
REPHOTO				
PHOTO-LITHO				SEP 28 1949
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	SEP 28 1949	9-22-49
ARTIST DEPT.	108	9		1-16-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By Bennie

DATE Photo Returned to Customer

HUDSON STATIONERY CO., TARRYTOWN, N.Y.

NO. 9BH1200
ORDER No. 56302
DATE 9-7-49

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WASHINGTON IRVING'S STUDY AT
SUNNYSIDE BETWEEN TARRYTOWN AND
IRVINGTON, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO.
USE KODACHROME AS COLOR GUIDE.

RETURN KODACHROME TO CUST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

SEP 13 1949

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 13 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 13 1949	
SKETCH				
RETOUCHING	10	2	SEP 15 1949	SEP 19 1949
REPHOTO			SEP 12 1949	
PHOTO-LITHO				OCT 4 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	154	2	OCT 4 1949	
ARTIST DEPT.	41	2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

D9373
Kodachrome
B123

HUDSON STATIONERY CO., TARRYTOWN, N.Y.

NO. 9BH1201
ORDER No. 56302
DATE 9-7-49

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MONUMENT TO THE CAPTORS OF JOHN ANDRE,
TARRYTOWN, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW OLD CARD OA4744.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{yes} HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

SEP 13 1949

AND WORK SCHEDULE

SEP 13 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 13 1949	SEP 13 1949
SKETCH			SEP 13 1949	SEP 22 1949
RETOUCHING		3 1/2	SEP 12 1949	
REPHOTO			SEP 12 1949	
PHOTO-LITHO				OCT 4 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	12	OCT 4 1949	
ARTIST DEPT.	113	10		1-17-50

JAN 20 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HUDSON STATIONERY CO., TARRYTOWN, N.Y.

NO. 9BH1202
ORDER No. 56302
DATE 9-7-49

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE LIGHT HOUSE AT TARRYTOWN, N.Y.

8 pt. tit, color

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NIGHT SCENE. BOAT WITH LIGHTS SHOWING.

SUBMIT: RET. PHOTO REPHOTO B. L. PROOF HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

SEP - 9 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP - 9 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP - 9 1949	SEP 12 1949
SKETCH				
RETOUCHING	10	4 1/2	SEP 13 1949	SEP 14 1949
REPHOTO				
PHOTO-LITHO				SEP 29 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4	1 1/2	SEP 29 1949	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

D 9373

HUDSON STATIONERY CO., TARRYTOWN, N.Y.

NO. 9BH1203
ORDER No. 56302
DATE 9-7-49

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO.

R. M.

NO

TITLE IN FULL

IMPRINT

SAME AS ABOVE.

NORTH TARRYTOWN HIGH SCHOOL -
NORTH TARRYTOWN, N.Y.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BROWNISH RED BRICK, CREAM TRIM AND ENTRANCE, BLACK FENCE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 9 1949	SEP 12 1949
SKETCH				
RETOUCHING	4	2 1/2	SEP 13 1949	SEP 14 1949
REPHOTO				
PHOTO-LITHO				SEP 26 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	SEP 26 1949	
ARTIST DEPT.	117	9		1-17-50

DATE BLUEPRINT OK'D

DATE Filed

JAN 20 1950

By

By

Bennie

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HUDSON STATIONERY CO., TARRYTOWN, N.Y.

NO. (9BH1204

ORDER NO. 56302

DATE 9-7-49

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE TARRYTOWN NATIONAL BANK AND
TRUST COMPANY, TARRYTOWN, N.Y.

Sept. 14, 1949

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

UP TO 1ST FLOOR VERY LIGHT GREY. OTHERS VERY LIGHT CREAM.

BLDG. LEFT IS RED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects in
order for this customer. Please
see to it that all cuts in nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

*y
just
lb
db*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. checked

By

Date

SEP - 9 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP - 9 1949	SEP 11 1949
SKETCH				
RETOUCHING	5	3 1/2	SEP 13 1949	SEP 14 1949
REPHOTO				
PHOTO-LITHO				SEP 26 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	SEP 26 1949	9-29-49
ARTIST DEPT.	120	9		10-1-49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEB 17 1950

HUDSON STATIONERY CO., TARRYTOWN, N.Y.

NO. 9BH1205
ORDER No. 56302
DATE 9-7-49

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE FRONT SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE WARNER LIBRARY, TARRYTOWN,
N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GREY STONE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By SEP 9 1949 Cost Dept. Checked SEP 9 1949
Date SEP 9 1949 **ESTIMATE** Date SEP 9 1949
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 9 1949	SEP 12 1949
SKETCH				
RETOUCHING	23	2 1/2	SEP 13 1949	SEP 14 1949
REPHOTO				
PHOTO-LITHO				SEP 27 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	111	1 1/2	SEP 27 1949	9/29/49
ARTIST DEPT.	117	8 1/2		11/9/50

FEB 17 1950

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By zv

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

HUDSON STATIONERY CO., TARRYTOWN, N.Y.

NO. 9BH1206
ORDER No. 56302
DATE 9-7-49

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHRIST PROTESTANT EPISCOPAL CHURCH,
TARRYTOWN, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

I NO
SAME AS ABOVE.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

GREYISH-BROWN STONE
BLACK ROOF AND CREAM TOWER.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 13 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 13 1949	SEP 14 1949
SKETCH				
RETOUCHING		5	SEP 15 1949	
REPHOTO			SEP 12 1949	OCT 4 1949
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1 1/2	OCT 4 1949	
ARTIST DEPT.	119	9	1/16/50	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEB 17 1950

HUDSON STATIONERY CO., TARRYTOWN, N.Y.

NO. 9BH1207
ORDER NO. 56302
DATE 9-7-49

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WASHINGTON IRVING HIGH SCHOOL,
TARRYTOWN, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT
SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REDDISH BROWN ENTRANCE & BLDG. GREY ROOF - WHITE DOORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

SEP 9 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 9 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 9 1949	SEP 12 1949
SKETCH				
RETOUCHING	7	3 1/2	SEP 13 1949	SEP 14 1949
REPHOTO				
PHOTO-LITHO				SEP 27 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	SEP 27 1949	
ARTIST DEPT.	110	9		11/20/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEB 17 1950

HUDSON STATIONERY CO., TARRYTOWN, N.Y.

NO. 9BH1208

ORDER No. 56302

DATE 9-8-49

6 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE.

THE SECOND DUTCH REFORMED CHURCH,
TARRYTOWN, N.Y.

8 pt. set, color

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE CHURCH.. GREY DOME.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

SEP - 9 1949

SEP - 9 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP - 9 1949	SEP 13 1949
SKETCH				
RETOUCHING		2 1/2	SEP 13 1949	SEP 14 1949
REPHOTO				
PHOTO-LITHO				SEP 26 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	SEP 26 1949	
ARTIST DEPT.	101	9	1-16-50	1-16-50

FEB 17 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HUDSON STATIONERY CO., TARRYTOWN, N.Y.

NO. 9BH1209
ORDER No. 56302
DATE 9-7-49

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHEVROLET PLANT, TARRYTOWN, N.Y.

expl. color

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUFF ALMOST CREAM COLOR BLDGS. RED ROOFS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

B123

Executive OK of Estimate

By *SEP - 9 1949*
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *SEP - 9 1949*
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP - 9 1949	SEP 17 1949
SKETCH				
RETOUCHING		6	SEP 13 1949	SEP 19 1949
REPHOTO				
PHOTO-LITHO				OCT 4 1949
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	2	OCT 4 1949	10-19-49
ARTIST DEPT.	103	11		1-27-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEB 17 1950

NO. 9BH1210
 ORDER No. 56302
 DATE 9-8-49

HUDSON STATIONERY CO., TARRYTOWN, N.Y.

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
 PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
 TITLE IN FULL
 BIRD'S EYE VIEW OF TARRYTOWN, N.Y.
 SHOWING HUDSON RIVER

(ALL OF THIS ON THE ADDRESS SIDE)
 FRONT No. I R. M. NO
 IMPRINT SAME AS ABOVE.

PHOTO BY ELIZABETH RUSH BARRY
 RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
 CURT TEICH & COMPANY, INC., CHICAGO
 ENVELOPE PHOTO TICKET

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

123

Executive OK of Estimate By _____ Cost Dept. Checked By _____
 Date DEC 3 1949 AND WORK SCHEDULE Date DEC 3 1949

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		DEC 3 1949	DEC 3 1949
SKETCH			
RETOUCHING	3	DEC 9 1949	DEC 13 1949
REPHOTO			
PHOTO-LITHO		DEC 22 1949	JAN 5 1950
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	107 1½	JAN 5 1950	1-9-50
ARTIST DEPT.	111 10		1-23-50

DATE BLUEPRINT OK'D _____ DATE Filed FEB 17 1950
 By _____ By J. J. J. J.
 DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Very Rush

Right

TARRYTOWN NATIONAL BANK & TRUST CO.,
TARRYTOWN, NEW YORK

NO. 9BH1211

ORDER NO. 56303

DATE 9-7-49

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT NONE

TITLE IN FULL IN PLATE:
TAPPAN HILL - RESTAURANT AND
COCKTAIL LOUNGE, TARRYTOWN, N.Y.

*See Largest
File
for Photo
Label*

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO.

RETURN PHOTO TO CUSTOMER; ATT'N MR. EDWARD W. HICKEY.
BLDG. FIELD STONE. SLATE ROOF. DUAL COLORED UMBRELLAS. SHOW
FLOWERS IN FLOWER BEDS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

YES
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

939

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

SEP 13 1949

AND WORK SCHEDULE

SEP 13 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 13 1949	SEP 14 1949
SKETCH				
RETOUCHING	3	2	SEP 15 1949	SEP 16 1949
REPHOTO			SEP 12 1949	
PHOTO-LITHO				SEP 28 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	10	SEP 28 1949	9-29-49
ARTIST DEPT.	103	11		10-25-49

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THE BLACK AND GRANT CO.,
ZANESVILLE, OHIO

NO. 9BH1212
ORDER No. 56422
DATE 9/7/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FAMOUS Y BRIDGE AND BUSINESS
SECTION FROM THE AIR, ZANESVILLE,
OHIO

Credit line on lower border:
"ZANESVILLE SIGNAL PHOTO"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

~~SEE ATTACHED SHEET FOR INSTRUCTIONS~~

MAKE REPHOTO

RETURN PHOTO TO ZANESVILLE PHOTO, ZANESVILLE, OHIO

SEE BACK OF PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this material. Please
see to it that all sets of nega-
tives are uniform and colors are
in harmony with each other
on make an attractive set.

Executive OK of Estimate

By

Date

SEP 13 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 13 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 13 1949	SEP 13 1949
SKETCH				
RETOUCHING	4	5	SEP 15 1949	SEP 16 1949
REPHOTO			SEP 8 1949	
PHOTO-LITHO				SEP 27 1949
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	14	SEP 27 1949	9/28/49
ARTIST DEPT.	102	12		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JAN 20 1950

By Bernie

SANDOVAL NEWS SERVICE,
EL PASO
TEXAS

NO.

9BH1214

ORDER No. 56433

DATE 9/8/49

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

TITLE IN FULL

INJUN FINDUM BED WET ... WHOO PEE!!

IMPRINT

SAME AS ABOVE

SMALL TYPE © CURT TEICH & CO. INC.

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

CHANGE DESIGNS COMPLETELY AND SUBMIT ROUGH PENCIL
SKETCHES ONLY FOR O.K.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

BY PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

SEP 17 1949
AND WORK SCHEDULE

SEP 26 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 26 1949	SEP 26 1949
SKETCH	10	3	SEP 29 1949	OCT 3 1949
RETOUCHING				
REPHOTO				
PHOTO-LITHO				OCT 10 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	OCT 10 1949	10-6-49
ARTIST DEPT.	24	9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

2
Subjects on
order for this customer. Please
see it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

944

SANDOVAL NEWS SERVICE,
EL PASO,
TEXAS

NO. 9BH1215
ORDER No. 56433
DATE 9/8/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NOW YOU KEEP YOUR BIG NOSE OUT
OF THIS!

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT

SAME AS ABOVE

SMALL TYPE © CURT TEICH & CO. INC.

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

CHANGE DESIGNS COMPLETELY AND SUBMIT ROUGH PENCIL
SKETCH ONLY FOR O.K.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see it that all cuts in nega-
tives are uniform and colors are
in harmony with each other
make an attractive set.

Paul R. 3

944

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ Date SEP 26 1949

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 20 1949	
SKETCH	10	3	SEP 29 1949	OCT 3 1949
RETOUCHING				
REPHOTO				
PHOTO-LITHO				OCT 6 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	OCT 6 1949	10-6-49
ARTIST DEPT.	21	9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

BELLE FREEMAN ESTATE,
SEASIDE HEIGHTS,
N. J.

NO.
ORDER No. 9BH1216
56430
DATE 9/8/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTERING SEASIDE HEIGHTS, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOR COLORS SEE CARD 1BH1837

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

SEP 12 1949

WORK SCHEDULE

Date

SEP 12 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 12 1949	SEP 12 1949
SKETCH				
RETOUCHING	7	50	SEP 14 1949	SEP 16 1949
REPHOTO				
PHOTO-LITHO				SEP 27 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	SEP 27 1949	9/29/49
ARTIST DEPT.	34	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JAN 18 1950

By Benito

BELLE FREEMAN ESTATE,
SEASIDE HEIGHTS, N. J.
XXXX

NO. 9BH1217
ORDER No. 56430

DATE 9/8/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NONE

TITLE FULL

IMPRINT
SAME AS ABOVE

BOARDWALK, SEASIDE HEIGHTS, N. J.
6 ph. 12, 14, 16

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE BACK OF PHOTOS FOR TAKE-OUT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects on
order for this customer. Please
see to it that all cuts ~~in~~ nega-
tives ~~in~~ uniform and colors ~~in~~
in harmony with each other
to ~~make~~ an attractive set.

Executive OK of Estimate By *SEP 12 1949* ESTIMATE
Date *SEP 12 1949* AND WORK SCHEDULE Cost Dept. Checked By *SEP 12 1949*
Date *SEP 12 1949*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>SEP 12 1949</i>	<i>SEP 12 1949</i>
SKETCH				
RETOUCHING		<i>4 1/2</i>	<i>SEP 14 1949</i>	<i>SEP 16 1949</i>
REPHOTO				
PHOTO-LITHO				<i>SEP 26 1949</i>
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>100</i>	<i>2</i>	<i>SEP 26 1949</i>	<i>SEP 26 1949</i>
ARTIST DEPT.	<i>101</i>	<i>1/2</i>	<i>8-8-50</i>	<i>8-8-50</i>

DATE BLUEPRINT OK'D _____ DATE Filed *FEB 17 1950*

By _____ By *JW*

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

BELLE FREEMAN ESTATE,
SEASIDE HEIGHTS,
N. J.

NO. 9BH1218
ORDER No. 56430
DATE 9/8/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1 R. M. NONE
TITLE IN FULL SUMNER AVENUE, SEASIDE HEIGHTS, N. J. <i>6 pl. set, color</i>	IMPRINT SAME AS ABOVE
PHOTO PROPERTY OF CUSTOMER	

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT POLES AND WIRES

BUILDING AT LEFT TO BE ALMOST WHITE (CREAM) WITH BLUE TRIM. GREEN
WINDOWS AND PORCHES. SHOW FLOWER BED. SECOND BUILDING TO BE WHITE,
THIRD TO BE RED. BUILDING AT RIGHT TO BE WHITE, SECOND TO BE WHITE,
THIRD TO BE BLUE. ROOFS TO BE VARIOUS COLORS.

SUBMIT: 14670 RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

Subjects on
order for this customer. Please
see to it that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked _____
By SEP 12 1949 AND WORK SCHEDULE By SEP 12 1949
Date _____ Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		SEP 12 1949	SEP 12 1949
SKETCH			
RETOUCHING	7 4	SEP 14 1949	SEP 16 1949
REPHOTO			
PHOTO-LITHO			SEP 26 1949
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	107 134	SEP 26 1949	
ARTIST DEPT.	126 10		2/2/50

DATE BLUEPRINT OK'D _____ DATE Filed FEB 17 1950

By _____ By 70

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

BELLE FREEMAN ESTATE
SEASIDE HEIGHTS,
N. J.

NO.

9BH1219

ORDER No. 56430

DATE 9/8/49

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NONE

TITLE IN FULL

IMPRINT

ON THE SAND, SEASIDE HEIGHTS,
N. J.

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

14 Subjects
order for this customer. Please
note it that all cuts & nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

SEP 12 1949

AND WORK SCHEDULE

SEP 12 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 12 1949	SEP 12 1949
SKETCH				
RETOUCHING	10	1	SEP 14 1949	SEP 21 1949
REPHOTO				
PHOTO-LITHO				SEP 30 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	OCT 3 1949	
ARTIST DEPT.	112	9 1/2		

FEB 17 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BELLE FREEMAN ESTATE
SEASIDE HEIGHTS,
N. J.

NO. 9BH1220
ORDER No. 56430
DATE 9/8/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KIDDYLAND, SEASIDE HEIGHTS, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

MAKE NIGHT SCENE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date SEP 12 1949 AND WORK SCHEDULE Date SEP 12 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 12 1949	SEP 12 1949
SKETCH				
RETOUCHING		6	SEP 14 1949	SEP 22 1949
REPHOTO				
PHOTO-LITHO				SEP 30 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	2	OCT 3 1949	10-3-49
ARTIST DEPT.	103	11 1/2		2-10-50

DATE BLUEPRINT OK'D _____ DATE Filed FEB 17 1950
By _____ By Jv
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

BELLE FREEMAN ESTATE,
SEASIDE HEIGHTS,
N. J.

NO.

9BH1221

ORDER No. 56430

DATE 9/8/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NONE

TITLE IN FULL

IMPRINT
SAME AS ABOVE

BEACH SCENE, SEASIDE HEIGHTS,
N. J.

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION
14 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

ESTIMATE

Cost Dept. Checked

Date

SEP 12 1949

AND WORK SCHEDULE

By

SEP 12 1949

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 12 1949	SEP 12 1949
SKETCH				
RETOUCHING		4	SEP 14 1949	SEP 15 1949
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	2	9-29	
ARTIST DEPT.	105	13 1/2		2/15/50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BELLE FREEMAN ESTATE
SEASIDE HEIGHTS,
N. J.

NO.

ORDER No. 9BH1222
56430

DATE 9/8/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEACH AND BOARDWALK, SEASIDE
HEIGHTS, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

SEP 12 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 12 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 12 1949	SEP 12 1949
SKETCH				
RETOUCHING	2	4	SEP 14 1949	SEP 21 1949
REPHOTO				
PHOTO-LITHO				OCT 3 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	OCT-3 1949	
ARTIST DEPT.	112	1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SEP 16 1950

BELLE FREEMAN ESTATE
SEASIDE HEIGHTS,
N. J.

NO.
9BH1223
ORDER No. 56430
DATE 9/8/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STARTED AT THE SAND, SEASIDE
HEIGHTS, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By SEP 12 1949 ESTIMATE Cost Dept. Checked By SEP 12 1949
Date SEP 12 1949 AND WORK SCHEDULE Date SEP 12 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 12 1949	SEP 12 1949
SKETCH				
RETOUCHING	10	2 1/2	SEP 14 1949	SEP 21 1949
REPHOTO				
PHOTO-LITHO				SEP 30 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	OCT 3 1949	10-13-49
ARTIST DEPT.		0		

DATE BLUEPRINT OK'D _____ DATE Filed MAR 10 1950
By _____ By Jo
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

BELLE FREEMAN ESTATE
SEASIDE HEIGHTS,
N. J.

NO.
9BH1224
ORDER No. 56430
DATE 9/8/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEACH SCENE, SEASIDE HEIGHTS, N. J.

6 photos, color

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

Be SURE TO SHOW Ocean AT right

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

SEP 12 1949

SEP 12 1949

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 12 1949	SEP 12 1949
SKETCH				
RETOUCHING			SEP 14 1949	SEP 16 1949
REPHOTO				
PHOTO-LITHO				SEP 27 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 3/4	SEP 27 1949	9-28-49
ARTIST DEPT.	162	1 1/2	3/14/50	3/15/50

DATE BLUEPRINT OK'D

DATE Filed

MAR 21 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BELLE FREEMAN ESTATE,
SEASIDE HEIGHTS,
N. J.

NO. 9BH1225
ORDER No. 56430
DATE 9/8/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEACH SCENE, SEASIDE HEIGHTS, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

SEP 12 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 12 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 12 1949	SEP 12 1949
SKETCH				
RETOUCHING		3	SEP 14 1949	SEP 14 1949
REPHOTO				
PHOTO-LITHO				SEP 22 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2	SEP 22 1949	9/23/49
ARTIST DEPT.	108	12		3-13-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAR 21 1950

BELLE FREEMAN ESTATE
SEASIDE HEIGHTS,
N. J.

NO.

9BH1226

ORDER No. 56430

DATE 9/8/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF SEASIDE HEIGHTS,
N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects in
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

SEP 12 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 12 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 12 1949	SEP 12 1949
SKETCH				
RETOUCHING		4	SEP 14 1949	SEP 14 1949
REPHOTO				
PHOTO-LITHO				SEP 23 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	13 1/2	SEP 23 1949	9/28/49
ARTIST DEPT.	111	11 1/2		3-20-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAR 21 1950

BELLE FREEMAN ESTATE
SEASIDE HEIGHTS,
N. J.

NO.

9BH1227
ORDER No. 56430

DATE 9/8/49

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NONE

TITLE IN FULL

IMPRINT SAME AS ABOVE

AERIAL VIEW, SEASIDE HEIGHTS, N. J.

6 photos each

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

SEP 12 1949

By

SEP 12 1949

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 12 1949	SEP 12 1949
SKETCH				
RETOUCHING		3 1/2	SEP 14 1949	SEP 19 1949
REPHOTO				
PHOTO-LITHO				SEP 30 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	SEP 30 1949	
ARTIST DEPT.	42	1 1/2		

DATE BLUEPRINT OK'D

DATE Filed

FEB 17 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BELLE FREEMAN ESTATE
SEASIDE HEIGHTS,
N. J.

NO. 9BH1228
ORDER NO. 56430
DATE 9/8/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BARNEGAT BAY, SEASIDE HEIGHTS, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NONE

IMPRINT

J. SAME AS ABOVE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts on negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By Cost Dept. Checked
Date SEP 12 1949 AND WORK SCHEDULE Date SEP 12 1949

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 12 1949	SEP 12 1949
SKETCH				
RETOUCHING	3	2	SEP 14 1949	SEP 16 1949
REPHOTO				
PHOTO-LITHO				SEP 23 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	SEP 23 1949	
ARTIST DEPT.	107	9		2-1/4

DATE BLUEPRINT OK'D By DATE Filed By
DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

BELLE FREEMAN ESTATE
SEASIDE HEIGHTS,
N. J.

NO. 9BH1229
ORDER No. 56430
DATE 9/8/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NONE

TITLE IN FULL

IMPRINT

BAYFRONT, SEASIDE HEIGHTS, N. J.

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 12 1949	SEP 17 1949
SKETCH				
RETOUCHING		3-4	SEP 14 1949	SEP 16 1949
REPHOTO				
PHOTO-LITHO				SEP 23 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1-2	SEP 23 1949	9-23-49
ARTIST DEPT.	111	9		2-16-50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 9BH1230 ORDER NO. 56336 DATE 9-9-49

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
THE OAKS, MINNESOTA CITY,
MINNESOTA

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE NEW OAKS, MINNESOTA CITY, MINN.
BAR - DINING ROOM (BELOW RESPECTIVE
VIEWS)
(SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

GROUP VIEW
FOLLOW CUSTOMER'S LAYOUT ATTACHED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAYS.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3-5x7

SO
Ret
Hc
Flur
12 10/3/49

Woot

486

1-5-49

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1231 ORDER NO. 56337 DATE 9-9-49

CUSTOMER LLOYD H. PEARSON
WOODBURY, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOWER: PHONE: WO-2-2500-2501
439 MANTUA AVE. WOODBURY, N.J.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, BUT MAKE DOOR TO PARTS DEPT #38.

Frame 5 1/8 X 3 1/8

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

FO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 9BH1232 ORDER NO. 56338 DATE 9-9-49

CUSTOMER LLOYD H. PEARSON
WOODBURY, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

12 1/2" BUS CARDS SIZE 3 1/2" X 2 5/16"

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

BOT: PHONE: WO-2-2500- 2501
MANTUA AVE., WOODBURY, N.J.

FRONT NO. NO (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type = sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

USE PHOTO FROM 9BH1231. MAKE NEW BLACK NEGATIVE.
REDUCE COLOR PLATES.

COLOR DESCRIPTION

NO
RETURN PHOTO

PHOTO USED FOR

L Out 1/2
L Out 2 1/4

M & H

661

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 9BH1233 ORDER NO. 56340 DATE 9-9-49

CUSTOMER CITY PARK RAILROAD- R.W. WEBBER
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MINIATURE RAILROAD STATION, CITY PARK
DENVER, COLORADO

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

FOLLOW TISSUE OVERLAY & INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & INSTRUCTIONS ATTACHED.

(Sketch in) 9BH1233

NO

YES

RETURN PHOTO

PHOTO USED FOR

9M-1-5-48

Ret 5
12 100-9-22-49
9 116-11/16/49

X
11/16/49

Y67

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1234 ORDER NO. 56340 DATE 9-9-49

CUSTOMER CITY PARK RAILROAD - R.W. WEBBER
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~(- IN PLATE -)~~ B
AMERICA'S MOST BEAUTIFUL MINIATURE
RAILROAD, CITY PARK, DENVER, COLORADO

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof Titles — Red, Blue

FOLLOW TISSUE OVERLAY & INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & INSTRUCTIONS ATTACHED.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Handwritten notes on the back of the card:
Rt
ms He
Sept 9
X
or did
4867

PERRY'S GIFT SHOP
WEEKIWACHEE SPRINGS,
BROOKSVILLE, FLA.

NO. 9BH1235
ORDER No. 56439
DATE 9/9/49

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE TO THE UNDERWATER THEATRE
AT WEEKIWACHEE SPRING ON U.S. #19/
NEAR BROOKSVILLE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

Color slides in 9134931

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 12 1949	SEP 12 1949
SKETCH				
RETOUCHING	10	4	SEP 14 1949	SEP 21 1949
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	1/4	9-29	9-29-49
ARTIST DEPT.	112	9:30		11/17/49

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

PERRY'S GIFT SHOP
WEEKIWACHEE SPRING,
BROOKSVILLE, FLA.

NO. 9BH1236
ORDER NO. 56439
DATE 9/9/49.

6½ M POST CARDS C.T. ART COLORTONE FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R.M. YES

TITLE IN FULL

IMPRINT
NONE

FEEDING THE DUCKS AT COLORFUL
WEEKIWACHEE SPRING/ ON U. S. #19
NEAR BROOKSVILLE, FLA. /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

SEP 12 1949

AND WORK SCHEDULE

Date

SEP 12 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 12 1949	SEP 13 1949
SKETCH				
RETOUCHING	6	24	SEP 14 1949	SEP 19 1949
REPHOTO				
PHOTO-LITHO				SEP 30 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	18	12	OCT 3 1949	11-3-49
ARTIST DEPT.	101	92	11-16-49	11-16-49

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO
X

DIAL NO. 9BH1237 ORDER NO. 56350 DATE 9-12-49
CUSTOMER RIDGELY TRIMMER CO.
SPRINGFIELD, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. (All of this an address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

TOOLS WITH THE QUALITY MARK - THE
RIDGELY TRIMMER CO. ETC.
(SEE COPY)

(SEE ATTCH'D FOR STAMP BOX)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

10

FOLLOW SKETCH & CORRECTIONS ATTACHED.

RUBBER TIP ENCLOSED.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO USED FOR

2-5x7

Ret
Ret
Ret
107
9 102

As printed

1107

53

Ret a Dk Blue

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1238 ORDER NO. 56351 DATE 9-12-49

CUSTOMER
RIDGELY TRIMMER CO.
SPRINGFIELD, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOOLS WITH THE QUALITY MARK - RIDGELY
■ EXTENSION PLANKS.....ETC.
(SEE COPY)

FRONT NO.

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

USE SAME STAMP BOX ON FRONT AS ON

#9BH1237

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH & CORRECTIONS
ENCLOSED. /

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-5-48

Red Superson

661

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 9BH1239 ORDER NO. 56352
CUSTOMER RIDGELY TRIMMER CO.
SPRINGFIELD, OHIO

DATE 9-12-49

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

TOOLS WITH THE QUALITY MARK — PAPER
HANGER'S FOLDING TRESTLES.....ETC.

(SEE COPY)

FRONT NO. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

USE SAME STAMP BOX ON FRONT AS ON
#9BH1237.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

SAMPLE OF TRESTLE TO BE USED HEREWITH.
FOLLOW SKETCH, PLUS CORRECTIONS ENCLOSED.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO USED FOR

NO
YES
RETURN PHOTO

38-1-8-48

Ok Blue + Red Imprint

53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1240 ORDER NO. 56353 DATE 9-12-49

CUSTOMER

HARPER MOTORS
PITMAN, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BOT: 202 NORTH BROADWAY, PITMAN, N.J.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW CABLE'S INSTRUCTIONS ATTACHED.

CROP AS MARKED. /

COLOR DESCRIPTION

FOLLOW CABLE'S INSTRUCTIONS ATTACHED. /

PHOTO RETURNED

R

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-5-48

OK Blue Impression

Straighten 287

*Re-7 av.
1/2 108-10-4-49
209*

00515

44

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1241 ORDER NO. 56355 DATE 9-12-49

CUSTOMER

THE ALLERTON HOTEL
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER CTR:
HOTEL ALLERTON, CLEVELAND 14, OHIO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW 3AH699 FOR LAYOUT & STYLE.

COLOR DESCRIPTION

FOLLOW 3AH699 FOR COLORING.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

20

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1242

ORDER NO. 56356

DATE 9-12-49

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

ST. FRANCIS HOTEL COURTS
MONTGOMERY, ALA.

25 M BUSINESS CDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ SCORED TO $3\frac{1}{2} \times 2\frac{3}{4}$ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ST. FRANCIS HOTEL COURTS
"THE TRAVELERS HOME OF DISTINCTION"
.....ETC. (SEE COPY)

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

use photo 9BH1082
SEE SAMPLE CARD "A" FOR ARRANGEMENT - REVERSE SIDE TO BE
MAP AS ON SAMPLE "A".
HIGHWAY NUMBERS ON SOME ROADS ARE NOT QUITE IN LINE. CORRECT.
OMIT SIGN ON FRONT OF CENTER BLDG. (TOO SMALL TO SHOW)

COLOR DESCRIPTION

Reduce color plates
USE PHOTO FROM 9BH1082.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1243 ORDER NO. 56361 DATE 9-12-49

CUSTOMER

WM. PENN HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORTT-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN SKY:

WILLIAM PENN HOTEL - IN THE MIDST OF
ALL ACTIVITIES - MIAMI BEACH, FLORIDA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

WM. MUAR, ROSELAND PARK, CANANDAIGUA, N.Y.

NO. 9BH1244
ORDER No. 55801
DATE 9-12-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UPPER:

YACHT RACING ON CANANDAIGUA LAKE,
NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects in
order for this customer. Please
see it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 14 1949	SEP 14 1949
SKETCH	3	1 hr	SEP 19 1949	SEP 21 1949 a.m.
RETOUCHING				
REPHOTO				
PHOTO-LITHO			SEP 22 1949	SEP 23 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	198	1 1/2	SEP 23 1949	9-26-49
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Need to get 26
more @ 11/22

27

W. MUAR, ROSELAND PARK, CANANDAIGUA, N.Y.

NO. 9BH1245
ORDER No. 55801

DATE 9-12-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL UPPER:
SPEEDBOATS ON CANANDAIGUA LAKE,
NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects in
order for this customer. Please
see it that all cuts in nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By SEP 14 1949
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By SEP 14 1949
Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			<u>SEP 14 1949</u>	
SKETCH				
RETOUCHING	3	2	<u>SEP 19 1949</u>	<u>SEP 21 1949</u> ok
REPHOTO				
PHOTO-LITHO			<u>SEP 22 1949</u>	<u>SEP 23 1949</u>
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	<u>SEP 23 1949</u>	
ARTIST DEPT.	41	9		

FEB 17 1950

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

9BH1245

Read of
Mon Oct 26

A

WM. MUAR, ROSELAND PARK, CANANDAIGUA, N.Y.

NO. 9BH1246
ORDER NO. 55801
DATE 9-12-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL UPPER:
SPEEDBOAT RACES ON CANANDAIGUA
LAKE, NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

14
Subjects
order for this customer. Please
see to it that all cuts & nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By SEP 16 1949
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By SEP 16 1949
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 16 1949	
SKETCH			SEP 20 1949	
RETOUCHING	3	1		SEP 21 1949
REPHOTO				
PHOTO-LITHO			SEP 22 1949	SEP 23 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	12	SEP 23 1949	2/23/50
ARTIST DEPT.	114	9		2/16/50

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

Mailed for
Mr. Teich
at 10/1/49

WM. MUAR, ROSELAND PARK, CANANDAIGUA, N.Y.

NO. 9BH1247
ORDER No. 55801
DATE 9-12-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. NO

TITLE IN FULL

UPPER:

PLAYING MINIATURE GOLF, ROSELAND
PARK ON CANANDAIGUA LAKE, NEW
YORK

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT POLE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects
order for this customer. Please
see it that all cues are nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By SEP 14 1949
Date SEP 14 1949
ESTIMATE AND WORK SCHEDULE
Cost Dept. Checked By SEP 14 1949
Date SEP 14 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 14 1949	
SKETCH				
RETOUCHING		2	SEP 19 1949	SEP 19 1949
REPHOTO				
PHOTO-LITHO			SEP 22 1949	SEP 23 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	134	1½	SEP 23 1949	
ARTIST DEPT.	42	7½		

FEB 16 1950

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

9BH-1247

Need to
know
@ Tgn

3
A

WM. MUAR, ROSELAND PARK, CANANDAIGUA, N.Y.

NO. 9BH1248
ORDER No. 55801
DATE 9-12-49

12½ M PDST CARDS C.T. ART COLORTONE FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL LOWER LEFT:
AIR VIEW OF ROSELAND PARK ON
CANANDAIGUA LAKE, NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R.M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT HOUSE (SEE BACK OF PHOTO) FILL IN BACKGROUND WITH
GREEN GRASS. NOTE: COUNTRY CLUB & GOLF COURSE LOWER RIGHT /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects in
order for this customer. Please
see it that all cuts or nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By SEP 14 1949
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By SEP 14 1949
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 14 1949	SEP 17 1949
SKETCH				
RETOUCHING		2	SEP 19 1949	SEP 21 1949 ax
REPHOTO				
PHOTO-LITHO			SEP 22 1949	SEP 23 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	134	SEP 23 1949	9/26/49
ARTIST DEPT.	3/4	112		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed FEB 16 1950
By

DATE Photo Returned to Customer

9BH1252

Need of Sept 26
upon @ Tgr

D

WM. MUAR, ROSELAND PARK, CANANDAIGUA, N.Y.

NO. 9BH1249
ORDER No. 55801
DATE 9-12-49

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL UPPER:

PLAYING MINIATURE GOLF, ROSELAND
PARK ON CANANDAIGUA LAKE, NEW
YORK

8 pl. ink, color

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT POLES & WIRES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

14 Subjects on
order for this customer. Please
make it that all cuts at nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 14 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 14 1949	SEP 14 1949
SKETCH				
RETOUCHING	3	2	SEP 19 1949	SEP 21 1949 <i>ax</i>
REPHOTO				
PHOTO-LITHO			SEP 22 1949	SEP 23 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	SEP 23 1949	
ARTIST DEPT.	110	9		2/9/50

FEB 17 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

9BH1252
*Need for
Mon @ Tgr*

WM. MUAR, ROSELAND PARK, CANANDAIGUA, N.Y.

NO. 9PH1250

ORDER No. 55801

DATE 9-12-49

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL UPPER:
KERSHAW PARK, CANANDAIGUA,
NEW YORK /

8 of set, 1000

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF EXH. C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT RIGHT HAND TOP TREE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects
order for this customer. Please
see it that all cuts nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 14 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 14 1949	SEP 17 1949
SKETCH				
RETOUCHING	10	2 1/2	SEP 19 1949	SEP 21 1949 am.
REPHOTO				
PHOTO-LITHO			SEP 22 1949	SEP 23 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/4	SEP 23 1949	
ARTIST DEPT.	110	10		1/26/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEB 16 1950

Accepted
Wm. @ Tgr

WM. MUAR, ROSELAND PARK, CANANDAIGUA, N.Y.

NO. 9BH1251

ORDER No. 55801

DATE 9-12-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL UPPER:

KERSHAW PARK, CANANDAIGUA, ~~XXXX~~
NEW YORK

Spl. city, color

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects in
order for this customer. Please
see it that all cuts in nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By *See*

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

SEP 14 1949

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 14 1949	SEP 20 1949
SKETCH			SEP 19 1949	SEP 21 1949
RETOUCHING	10	2		an
REPHOTO			SEP 22 1949	SEP 23 1949
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	1½	SEP 23 1949	
ARTIST DEPT.	12	9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

JAN 16 1950

By

Bernie

DATE Photo Returned to Customer

*Need 9/26
Mon Sept 26
@ 10*

WM. MUAR, ROSELAND PARK, CANANDAIGUA, N.Y.

NO. 9BH1252

ORDER No. 55801

DATE 9-12-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM CANANDAIGUA, NEW
YORK IN THE FINGER LAKES REGION

(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT-NO. I R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(LETTER CARD)

USE PHOTOS FROM 9BH1244 to 9BH1258 inclusive.

SUBMIT SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 14 1949	
SKETCH	3	7	NOV 3 1949	NOV 10 1949
RETOUCHING				
REPHOTO				
PHOTO-LITHO			NOV 14 1949	NOV 22 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	22	12½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C 9BH1254 ✓
A 9BH1257 ✓
N 9BH1244 —
A 9BH1245 ✓
N 9BH1246 —
D 9BH1248 ✓
A 9BH1247 —
I 9BH1256 —
G 9BH1253 —
U 9BH1249 ✓
A 9BH1250 —

WM. NUAR, ROSELAND PARK, CANANDAIGUA, N.Y.

NO. 9BH1253

ORDER No. 55801

DATE 9-12-49

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. NO

TITLE IN FULL

UPPER:

CANANDAIGUA LAKE, NEW YORK /
SHOWING SQUAW ISLAND

HISTORICAL

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

BRING OUT LETTERING & ISLAND.

YES

SUB T:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see it that all cuts nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 22 1949	
SKETCH				
RETOUCHING	10	2	SEP 22 1949	
REPHOTO				
PHOTO-LITHO			SEP 22 1949	SEP 23 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1/2	SEP 23 1949	
ARTIST DEPT.	108	9		1-3-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 19 1950

By Bennie

Ed be by

To evening

WM. MUAR, ROSELAND PARK, CANANDAIGUA, N.Y.

NO. 9BH1254

ORDER NO. 55801

DATE 9-12-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL UPPER:

COURT HOUSE, CANANDAIGUA,
NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ROCK- LIGHT BROWN, BRONZE PLAQUE. COURT HOUSE-DOME & STATUE
ALUMINUM (SILVER) PAINT. BALANCE OF BLDG. - LIGHT TAN. LOWER
LOWER BALUSTRADE & STEPS - GREY CEMENT. URNS & LAMP POSTS - BLACK

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects in
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

9BH1252

Executive OK of Estimate

By

Date

SEP 14 1949

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 14 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 14 1949	
SKETCH				
RETOUCHING		3/0	SEP 19 1949	SEP 21 1949
REPHOTO				
PHOTO-LITHO			SEP 22 1949	SEP 23 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	111	1 1/2	SEP 23 1949	1-2-49
ARTIST DEPT.	115	9		1-4-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Need HC
Mount at top

9

C

R

NO. 9BH1255
WM. MUAR, ROSELAND PARK, CANANDAIGUA, N.Y.
ORDER No. 55801
DATE 9-12-49

12 1/2 M POST CARDS C.T. ART EOLORTONE FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. I R.M. NO
TITLE IN FULL LOWER: VETERANS ADMINISTRATION HOSPITAL, CANANDAIGUA, NEW YORK	IMPRINT SAME AS ABOVE.
	PHOTO PROPERTY OF CUST.

14
ATTENTION!

Subjects in order for this customer. Please see to it that all cuts or negatives are uniform and colors in harmony with each other to make an attractive set.

RETOUCHING AND COLOR DESCRIPTION

BLDGS - RED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By SEP 16 1949 Cost Dept. Checked By SEP 16 1949
Date SEP 16 1949 **ESTIMATE AND WORK SCHEDULE** Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 10 1949	SEP 10 1949
SKETCH				
RETOUCHING	4	4	SEP 20 1949	SEP 22 1949
REPHOTO				
PHOTO-LITHO			SEP 22 1949	SEP 23 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	2	SEP 23 1949	
ARTIST DEPT.	112	12.2		

FEB 17 1950

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By Jo
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

Need 9/C
Mon. @ T J R
Sep 26

WM. MUAR, ROSELAND PARK, CANANDAIGUA, N.Y.

NO. 9BH1256

ORDER NO. 55801

DATE 9-12-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL LOWER:

VETERANS ADMINISTRATION HOSPITAL,
CANANDAIGUA, NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK. GREY TRIM. SLATE ROOF.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects of
order for this customer. Please
see it that all cuts are nega-
tives uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 14 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 14 1949	SEP 15 1949
SKETCH				
RETOUCHING	4	30	SEP 19 1949	SEP 19 1949
REPHOTO				
PHOTO-LITHO			SEP 22 1949	SEP 23 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	102	12	SEP 23 1949	
ARTIST DEPT.	117	9		1-24

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEB 17 1950

Just

9BH1252
Need of C
Mon Sept 26
Tgr

WM. MUAR, ROSELAND PARK, CANANDAIGUA, N.Y.

NO. 9BH1257

ORDER No. 55801

DATE 9-12-49

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

TITLE IN FULL TITLE UPPER OF EACH VIEW IMPRINT SAME AS ABOVE.

ITALIAN GARDEN, ROSE GARDEN,
VETERANS ADMINISTRATION HOSPITAL,
CANANDAIGUA, NEW YORK.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(GROUP TWO)

ITALIAN GARDEN

ROSE GARDEN
PAGODA (JAPANESE)

SHOW WATER IN POOL IN FOREGROUND.

RED ROOF. WHITE BLDG. RED
LOWER RAILING & RED BRIDGE WITH
GREEN KNOBS ON EACH POST.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
see it that all cues or nega-
tives are uniform and colors in
in harmony with each other
to make an attractive set.

9BH1257

Need of
more
@ 1949

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

SEP 14 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 14 1949	
SKETCH		1	SEP 19 1949	
RETOUCHING		5		SEP 22 1949
REPHOTO				
PHOTO-LITHO			SEP 22 1949	SEP 23 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	2	SEP 23 1949	
ARTIST DEPT.	43	11		

FEB 17 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

WM. MUAR, ROSELAND PARK, CANANDAIGUA, N.Y.

NO. 9BH1258

ORDER No. 55801

DATE 9-13-49

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I

R. M. NO

TITLE IN FULL TITLE UPPER OF EACH VIEW

IMPRINT

SAME AS ABOVE.

OLD FASHIONED GARDEN - JAPANESE
PAGODA, VETERANS ADMINISTRATION
HOSPITAL, CANANDAIGUA, N.Y.

8pt. col. card

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(GROUP TWO)

JAPANESE PAGODA....RED ROOF. WHITE BLDG. RED LOWER RAILING &
RED BRIDGE WITH GREEN KNOBS ON EACH POST.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

14
Subjects -
order for this customer. Please
see it that all glass or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1 Box of 12 1/2 post cards

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 13 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 13 1949	SEP 15 1949
SKETCH		1		
RETOUCHING		3½	SEP 19 1949	SEP 21 1949 <i>an</i>
REPHOTO				
PHOTO-LITHO			SEP 22 1949	SEP 23 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	13	SEP 23 1949	9/26/49 <i>MMH</i>
ARTIST DEPT.	111	11		2-10-50

DATE BLUEPRINT OK'D

By

DATE Filed

FEB 17 1950

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Need of
More
C.T. for
Sept 26*

WM. MUAR, ROSELAND PARK, CANANDAIGUA, N.Y.

NO. 9BH1259

ORDER No. 55801

DATE 9-13-49.

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

FRONT No. I R. M. NO

TITLE IN FULL GREETINGS FROM ROSELAND
PARK ON CANANDAIGUA LAKE PLAYGROUND
OF THE FINGER LAKES NEW YORK

IMPRINT SAME AS ABOVE.

(C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

*Tapot
List*

R- 9BH1259
O- 9BH1259
S- 9BH1259
E- 9BH1259
L- 9BH1259
A- 9BH1259
N- 9BH1259
D- 9BH1259
P- 9BH1259
A- 9BH1259
R- 9BH1259
K- 9BH1259

*extra line negative
for 114*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 14 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 14 1949	SEP 15 1949
SKETCH	# 46	8		
RETOUCHING	9	7	SEP 28 1949	OCT 6 1949
REPHOTO			SEP 29 1949	
PHOTO-LITHO			OCT 10 1949	OCT 18 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	102	15	7/12/50	7/12/50

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 9BH1260

ORDER No. 55804

DATE 9-13-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM THE
FINGER LAKES OF CENTRAL NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

(C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE LAYOUT FOR SUGGESTED POSITION OF COURT HOUSE #9BH1254.

VIEWS ATTACHED FOR LETTER CARD.

Make up new design SUBMIT SKETCH.
add small figures here & there

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 14 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 14 1949	SEP 14 1949
SKETCH	3	7	SEP 30 1949	OCT 10 1949
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 11 1949	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		12 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

F -
I - 7AH 3677 ✓
N - 4AH 1262 ✓
G - 8BH 1813 ✓
E - 3BH 481 ✓
R - 3BH 1275 ✓

L - 6AH 1782 ✓
A - 4AH 1161 ✓
K - 6BH 2572 ✓
E - 7BH 88 ✓
S - 9AH 1850 ✓

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 9BH1261 ORDER NO. 56507 DATE 9-13-49
CUSTOMER GLENVIEW COUNTRY HOUSE, INC.
GLENVIEW, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO.

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SCROLL:
GLENVIEW COUNTRY HOUSE AND COCKTAIL LOUNGE
WAUKEGAN ROAD, GLENVIEW, ILL.,

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

(INTERIOR VIEWS)

GROUP TWO.

SEE LAYOUT. FOLLOW TISSUE OVERLAYS. USE 5BH618 FOR STYLE.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAYS.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2-1X7

to - 1

Per 9

Don't like 3-4 105
24

Henry + Antoinette

26-5

mat

660

Very Fresh

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1262 ORDER NO. 56507 DATE 9-12-49

CUSTOMER
GLENVIEW COUNTRY HOUSE, INC.
GLENVIEW, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLOR TONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER & LOWER:

GLENVIEW COUNTRY HOUSE AND COCKTAIL LOUNGE
807 WAUGEGAN ROAD, GLENVIEW, ILL.

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(EXTERIOR)

SEE LAYOUT. FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1263 ORDER NO. 56508 DATE 9-13-49

CUSTOMER LIPSCOMB'S, INC.
SPRINGFIELD, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "HOME ON THE RANGE"

(SEE COPY)

FRONT NO.

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

FOR STAMP BOX USE PERMIT NO. 33 P. L&R
SEC 34.66

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE SKETCH FOR COPY, BUT LEAVE OFF PENCIL LINES IN
LOWER LEFT CORNER.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

8

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1264 ORDER NO. 56508 DATE 9-13-49

CUSTOMER LIPSCOMB'S, INC.
SPRINGFIELD, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

5
Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "I'M AN OUTDOOR MAN, MYSELF"

(SEE COPY)

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

FOR STAMP BOX USE PERMIT NO. 33 P L & R
SEC 34.66

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE SKETCH FOR COPY, BUT LEAVE OFF PENCIL LINES
IN LOWER LEFT CORNER.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1-5 x 7
Ret
13/11/49
10 11/12/49

W5H

672

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1265 ORDER NO. 56508 DATE 9-13-49

CUSTOMER LIPSCOMB'S, INC.
SPRINGFIELD, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

5
Photos for
this Customer

50 MPOST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "THAT'S THE MAN FOR ME"

(SEE COPY)

FRONT NO. 5 Spec R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Side — Center
FOR STAMP BOX USE PERMIT NO. 33 P. L. & R
SEC 34.66

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE SKETCH FOR COPY.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

22

672

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1266/ ORDER NO. 56508 DATE 9-13-49

CUSTOMER LIPSCOMB'S, INC.
SPRINGFIELD, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

5

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "HE WOULD BE MUCH BIGGER..ETC.
(COUNTY FAIR)

(SEE COPY)

FRONT NO. 5 Spec

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

FOR STAMP BOX USE PERMIT NO. 33 P L & R
SEC 34.66

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

USE SKETCH FOR COPY.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Red Imprint

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1267 ORDER NO. 56508 DATE 9-13-49

CUSTOMER LIPSCOMB'S, INC.
SPRINGFIELD, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

5
Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

"HE WILL BE HAPPY WITH CORN CAKES WHEN
THEY ARE MADE WITH LIPSCOMB'S CORN MEAL"

(SEE COPY)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type ☒ sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

FOR STAMP BOX USE PERMIT NO. 33P L & R
SEC 34.66

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE SKETCH FOR COPY.

SHOW RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

8

PHOTO USED FOR

CENTRAL KENTUCKY NEWS CO.,
LEXINGTON, KY.

NO.

ORDER No. 9BH1268
56451

DATE 9/13/49.

25 M POST CARDS C.T. ART COLORTONE FULL FACE ,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAN O'WAR STATUE, FARAWAY FARM,
LEXINGTON, KENTUCKY

SMALL TYPE: PHOTO BY KNOX OSBORNE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

COLOR OF STATUE TO BE BRIGHT BRASS - USE BEST JUDGMENT
ON REMAINDER OF COLORS - REMOVE HOUSE,

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

SEP 21 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 21 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3 1/2	SEP 26 1949	SEP 28 1949
REPHOTO				
PHOTO-LITHO				OCT 11 1949
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	18	1 1/2	OCT 11 1949	
ARTIST DEPT.	23	9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1269 ORDER NO. 56525 DATE 9-14-49

CUSTOMER LAKESIDE AMUSEMENT PARK
DENVER, COLO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER: SKOOTTA BOATS - LAKESIDE
PARK - DENVER, COLO.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP FROM BOTTOM.

FOLLOW INSTRUCTIONS ON OVERLAY, CHANGING TONIGHT VIEW.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1270 ORDER NO. 56530 DATE 9-14-49

CUSTOMER THE BORDEN CO.
BILOXI, MISS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FA

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL AT BOTTOM:
BORDEN'S MODERN MILK AND ICE CREAM PLANT
SERVING GULF COAST AREA- PHONES: BILOXI
-7856 GULFPORT - 216 - OVER

FRONT NO. (All of this on address side) THREE SIDES
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE THREE SIDES WITH PANEL AT BOTTOM.

COLOR DESCRIPTION

USE TINTED PHOTO AS COLOR GUIDE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road -- CHICAGO, ILL.

ADV. ORDER

CUSTOMER PRINCE GEORGE HOTEL GEORGETOWN, SOUTH CAROLINA	DIAL NO. 9BH1271	ORDER NO. 56531	DATE 9-14-49	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	12 ¹ / ₂ " M POST CARDS SIZE 3 ¹ / ₂ " X 5 ¹ / ₂ "					
	STYLE ART COLORED-TONE-FULL FACE					
	(All of this on address side)					
PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout		FRONT NO. 5				R. M. Yes No
Title in Plate Yes No Copyright in Plate Yes No		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front				
Title in full		Trade Mark Yes No Special type as sample				
THE PRINCE GEORGE HOTEL, GEORGETOWN, SOUTH CAROLINA (AAA EMBLEM) on building.		IMPRINT: Customer C. T. Imprint No Imprint				
RETOUCHING DEPARTMENT		Blue Print Handcolor Black & White Proof. Titles — Red, Blue				
Submit — Sketch — Layout — Retouched Photo — Wash Drawing						
Follow Layout						
MAKE REPHOTO.						
COLOR DESCRIPTION						
FOLLOW OIL PAINTING FOR COLOR GUIDE. <i>Painting mtd 11/23/49 B.</i>						

PHOTO RETURNED

TO

PHOTO USED FOR

573

DL

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1272 / ORDER NO. 56532

DATE 9-14-49

DEPT.

DATE COMPLETED

CUSTOMER

E. LEWIS HOLLAND
OMAHA, NEBRASKA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FAMOUS "HAYDEN HOUSE" AT OMAHA AIRPORT

(PLACE TO BEST ADVANTAGE)

FRONT NO.

5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

CUT FOR MESSAGE SPACE - SEE LAYOUT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO "A".

COLOR DESCRIPTION

SEE PHOTO "B" FOR ADDITIONAL COLOR INSTRUCTIONS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

1-5x7
Ret 6 1/2
He 105 10/4/49
Hut 11 1/2
WOLF

2 photos
8591
10/4/49

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1273 ORDER NO. 56535 DATE 9-14-49

CUSTOMER

THE SALVATION ARMY
ATLANTA, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border. — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PROPORTION PHOTO ADDING TO SKY OR SIDEWALK AS NECESSARY. SIGNS SHOULD BE
LEGIBLE. ADD FOLIAGE ON TREES.

SHOW RETOUCHED PHOTO TO CUSTOMER FOR OK.

COLOR DESCRIPTION

BLDGS - RED BRICK, WHITE TRIM
WALK - #17
LAMP POSTS - WHITE
NAME BOARDS - BLACK WITH GOLD LETTERING.
ARMY FLAG ON CENTER BLDG. - BORDER #4 CENTER #2

PHOTO RETURNED

TO

PHOTO USED FOR

Submit
To Customer
out 9/29 OKllB

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1275 ORDER NO. 56539 DATE 9-15-49

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
ALAMO PLAZA COURT
LOUISVILLE, KENTUCKY

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FA

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full
ALAMO PLAZA COURT INCORPORATED - U.S.
ROUTES 31W AND 60ETC.

(SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

2-5-47
Litho 77, 9
Ret . 0
Impr 1/4 1/4
Lith 1/4 1/4
23

Geo

Ok Blue Copy

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1276 ORDER NO. 56540 DATE 9-15-49

CUSTOMER ALAMO PLAZA COURT
LOUISVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

25 M BUSINESS CARDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full ALAMO PLAZA COURT INCORPORATED
U.S. ROUTES 31W AND 60.....ETC.

(SEE COPY)

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 9BH1275. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES!

COLOR DESCRIPTION

PHOTO RETURNED

10

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

Law 1/2 23
Ret x/2

Super present

26078

Isles

ADV. ORDER

DEPT.

DATE COMPLETED _____

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

STYLE ART COLORTONE-WHITE BORDER

FRONT NO. 5

R. M.	Yes	No
-------	-----	----

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT: Customer	C. T. Imprint	No Imprint
-------------------	---------------	------------

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Follow Layout

SUBMIT RETOUCED PHOTO TO CUSTOMER FOR OK.

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

BRICKS ON UNITS MUST HAVE BLACK MORTAR BETWEEN BLOCKS AS SEEN ON PHOTO.

RETURN KODACHROME TO CUST
RETURN NEGATIVE

TO CUST
all with
4/5/50 B

3M—1-5-42

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO	DIAL NO. 9BH1278	ORDER NO. 56543	DATE 9-15-49	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	PHOTO RETURNED TO PHOTO USED FOR
	CUSTOMER COURIER-JRNL JOB PRtg CO. LOUISVILLE, KY.			Photos for this Customer		
	12½ M POST CARDS		SIZE 3½ X 5½	STYLE ART COLORTONE-FULL FACE		
	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout		(All of this on address side)			
Title in Plate Yes No Copyright in Plate Yes No		FRONT NO. 5 R. M. Yes No		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front		
Title in full IN PLATE:		Trade Mark Yes No Special type sample		IMPRINT Customer Yes No No Imprint		
CORNELIAN HOTEL + DECATUR, ALABAMA		Side Center		COURIER-JOURNAL JOB PRtg CO., LOUISVILLE, KY.		
RETOUCHING DEPARTMENT		Blue Print Handcolor Black & White Proof Titles — Red, Blue				
Submit — Sketch — Layout — Retouched Photo — Wash Drawing		Follow Layout				
USE COMPETITIVE CARD AS COPY. ELIMINATE GRASS AND PART OF SHRUBBERY FROM UNDER FRONT WINDOWS, AND PLACE TABLES AND UMBRELLAS AS SHOWN ON PHOTO "A". FRONT VIEW HAS BEEN CHANGED AS ILLUSTRATED BY PHOTO "B"						
COLOR DESCRIPTION Submit Photo to Customer FOLLOW COMPETITIVE CARD ATTCH'D.						

3M-1-5-48

1-5x7

9-115-12-9-49

886

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1279 ORDER NO. 56544 DATE 9-14-49

CUSTOMER SUN & SEA MOTEL
SANTA MONICA, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SUN & SEA MOTEL - 1661 APPIAN WAY
1 BLOCK SOUTH OF SANTA MONICA PIER..ETC.
(SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

CUT ATTACHED (RETURN CUT-SEE BELOW)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP FOUR)

FOLLOW SKETCH - SHOW LETTERING ON SIGNS IN EXTERIOR VIEWS
AS MUCH AS POSSIBLE.

COLOR DESCRIPTION

FOLLOW SKETCH.

RETURN CUT TO: AUTOMOBILE CLUB OF SOUTHER CALIF.
2601 S. FIGUEROA ST.,
LOS ANGELES 54, CAL.
ATTN: MR. JACK KEMP -ASST MGR.

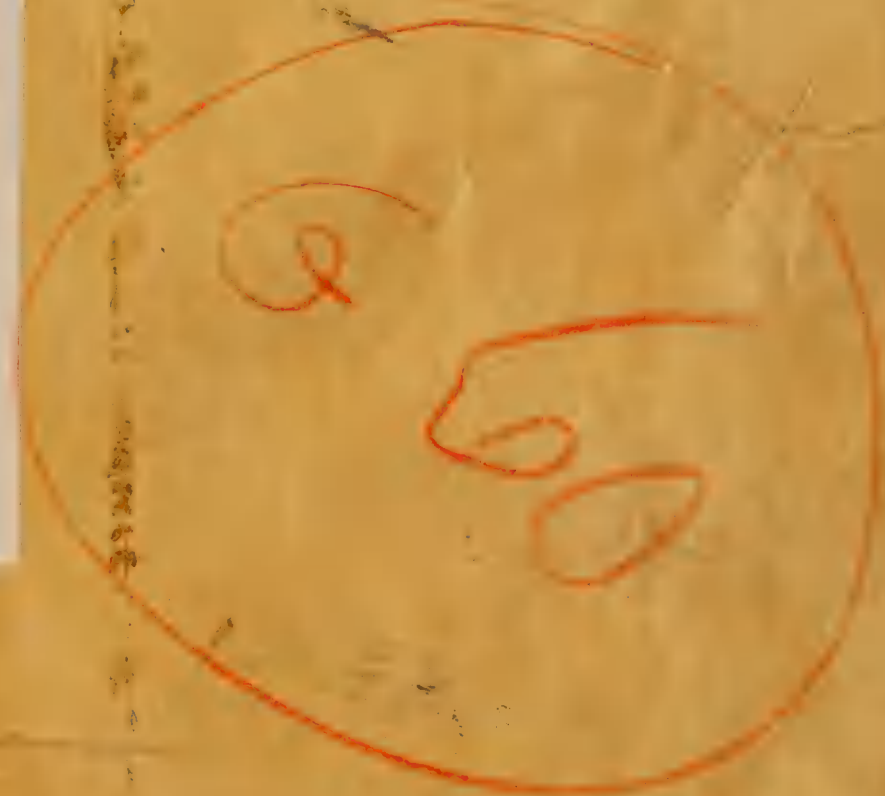
1 sheet
3-8 1/2 x 10 1/2 photo
1-4 1/2 x 6 1/2 photo

Ok / Blue Impression

PHOTO RETURNED

TO

PHOTO USED FOR



5-5x7
Ret 92
118-11-2-49
Flat 15
H. J. Teich
M. J. Teich

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1280 ORDER NO. 56558 DATE 9-16-49

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

FROST'S MOTEL
ONTARIO, OREGON

Photos for
Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FROST'S MOTEL (AAA) ON U.S. 30,
5 BLOCKS NORTH OF UNDERPASS,
ONTARIO, OREGON

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE BEST VIEW.

COLOR DESCRIPTION

BLDG BRICK #23 OR 25 WITH WHITE MORTAR-WHITE TRIM AROUND WINDOWS, DOORS AND
OVERHANG TRIM. DOORS ARE NATURAL WOOD. ROOF #38 GREEN. CEMENT DRIVE & CURBS
#39 GRAY. EVERGREENS AROUND COURT. FLOWERS DEEP PINK & WHITE PETUNIAS. PETUNIAS
ALSO AT BASE OF BRICK POSTS UNDER CANOPY. CHAIRS APE RED & GREEN & WHITE. LAWN
UMBRELLA GREEN & TAN STRIPPED. SWING GREEN, WHITE & TAN.

USE KODACHROMES AS COLOR GUIDE.

RETURN KODACHROMES TO CUSTOMER.

-OK
8/11/25/49

{ 13 small Kodachromes }

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road -- CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1281 ORDER NO. 56557 DATE 9-15-49

CUSTOMER

CAROLINA PRINTING CO.
ELIZ.CITY, N.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER CTR:

"VICKI VILLA" HOTEL COURT — U.S. HIGHWAY
17, NORTH - ELIZABETH CITY, N.C.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Spectal type as sample

IMPRINT Customer

C. T. Imprint

No Imprint

Side Center

ALONG LEFT EDGE OF MESSAGE SPACE:
CAROLINA PRINTING COMPANY, ELIZABETH CITY,
N.C.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-5-48

PHOTO RETURNED

PHOTO USED FOR

Litho 45

Top of
List
453

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1282 ORDER NO. 56557 DATE 9-15-49

CUSTOMER
CAROLINA PRINTING CO.
ELIZABETH CITY, N.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO RETURNED

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LOWER CTR.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side — Center C. T. Imprint No Imprint

"VICKI VILLA" HOTEL COURT - U.S. HIGHWAY
17, NORTH - ELIZABETH CITY, N.C.
6 pl. cap

ALONG LEFT EDGE OF MESSAGE SPACE:
CAROLINA PRINTING COMPANY, ELIZABETH CITY,
N.C.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO USED FOR

Handwritten notes:
Rt 5
Rm 1/2 10-11-49
So. 9 115-
11-22-49

Handwritten: 473

Handwritten: M.P.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1283 ORDER NO. 56589 DATE 9-16-49

CUSTOMER JUANITA B. PECK
TACOMA, WASHINGTON

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MOTEL FOUNTAINE - TACOMA, WASHINGTON

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, BUT BE SURE TO BRING OUT DETAILS OF 2 STORY BLDG. AT REAR
AND WINDOWS AT CORNERS OF BLDGS AS CLEARLY AS POSSIBLE. (SEE ATT'CD CALENDAR
CLIPPING FOR DETAILS)

SEND PROOF VIA AIR MAIL.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1 sketch
2 pictures
1 paper clipp

Ok Blue Impression

1-5x7
Ret
-108-10-11-49
Sheet " 45

In greatest

Wort.

6147

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1284 ORDER NO. 56590 DATE 9-16-49

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
SOL Y MAR APARTMENTS
FT. LAUDERDALE BEACH, FLA.

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER: SOL Y MAR APARTMENTS,
FORT LAUDERDALE, FLORIDA

BOT: ON BEAUTIFUL BIRCH OCEANFRONT
ESTATES

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

ALONG LEFT MESSAGE SIDE: PHOTO BY
SELDOMRIDGE STUDIOS, FORT LAUDERDALE, FLORIDA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE ENCLOSED MASK FOR WHITE BORDER STYLE.

COLOR DESCRIPTION

FOLLOW COLORED PRINT AS COLOR GUIDE.

RETURN COLORED PRINT TO CUSTOMER.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-5-48

PHOTO RETURNED

PHOTO USED FOR

101-11-9-49

Ret 6 1/2
Jm. H. 11-10-49
L.A. 9

W.D.H.

453

1.0

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH1285 ORDER NO. 56586 DATE 9-16-49

CUSTOMER SHARP MANAGEMENT CORP.
NEW YORK, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER: HOTEL JACKSON - ON THE
BOARDWALK

BOT: CORNER EDWARDS BOULEVARD,
LONG BEACH (L.I.) N.Y. *one caps*

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO USED FOR

FOLLOW CROP MARKS - EXCEPT TAKE OFF ON SKY AND FOREGROUND AS NECESSARY.

MAKE COLORFUL SKY EFFECT.

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

BLDG A DEEP BUFF STONE EXCEPT PART MARKED "A" & "B" WHICH IS DARK BROWN BRICK.
NOTE COLORED NEON LIGHT TUBES & SIGNS AROUND BLDG. WINDOW TRIM LIGHT GREEN.

ADD SUCH COLORS AS YOU THINK WILL ADD TO EFFECT OF CARD.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

1 photo
8x10